Demographics Overview | Population & Households



Trade Area: SPOTLIGHT - 3 km

POPULATION

368,669

HOUSEHOLDS

195,197

MEDIAN MAINTAINER AGE

40

Index:77

MARITAL STATUS



43.5%

Index: 80

Married/Common-Law

FAMILY STATUS*

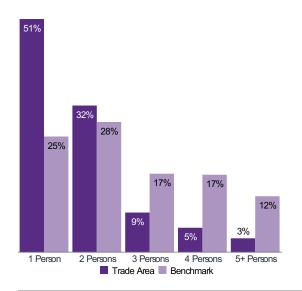


56.1%

Index:172

Couples Without Children At Home

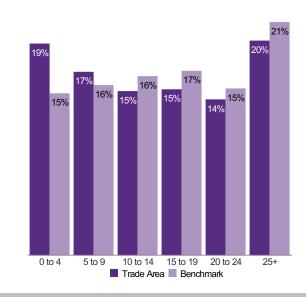
HOUSEHOLD SIZE



POPULATION BY AGE

	Count	%	Index
0 to 4	10,294	2.8	62
5 to 9	8,927	2.4	51
10 to 14	7,983	2.2	44
15 to 19	12,358	3.4	57
20 to 24	43,421	11.8	143
25 to 29	51,697	14.0	166
30 to 34	48,615	13.2	158
35 to 39	36,720	10.0	130
40 to 44	24,768	6.7	98
45 to 49	18,636	5.1	82
50 to 54	17,245	4.7	78
55 to 59	17,752	4.8	80
60 to 64	16,951	4.6	76
65 to 69	14,966	4.1	81
70 to 74	12,757	3.5	87
75 to 79	10,931	3.0	95
80 to 84	6,789	1.8	93
85+	7,860	2.1	100

AGE OF CHILDREN AT HOME



Benchmark: Toronto, ON

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Index Colours: <80	80 - 110	110+
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*Chosen from index ranking with minimum 5% composition

Demographics Overview | Housing & Income



Trade Area: SPOTLIGHT - 3 km Population: 368,669 | Households: 195,197

HOUSING TENURE

Owned 36.0%

Rented 64.0%

Band Housing 0.0%

STRUCTURE TYPE



10.6%

Index: 19

Apartments

89.1%

Index: 199

AGE OF HOUSING*

3 - 8 Years Old

% Comp: 14.0 Index: 185

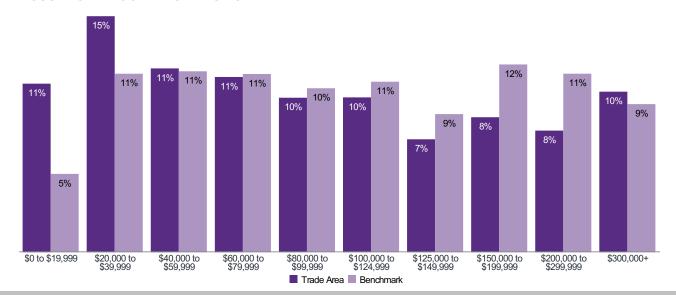
AVERAGE HOUSEHOLD INCOME

HOUSEHOLD INCOME DISTRIBUTION



\$164,824

Index: 112



Benchmark: Toronto, ON

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Index Colours: <80 80 - 110 110+

Demographics Overview | Education & Employment



Trade Area: SPOTLIGHT - 3 km Population: 368,669 | Households: 195,197

EDUCATION



60.0% Index: 149

University Degree

LABOUR FORCE PARTICIPATION



68.7%

Index: 107

Participation Rate

METHOD OF TRAVEL TO WORK: TOP 2*



13.0%

Index: 538



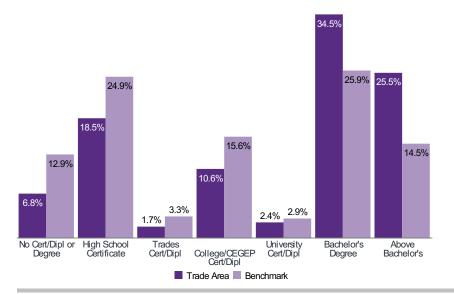
12.6%

Index: 43

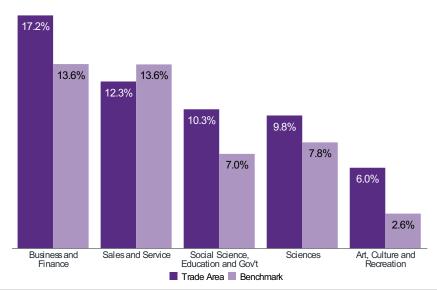
Travel to work by Walking

Travel to work by Car (as Driver)

EDUCATIONAL ATTAINMENT



OCCUPATIONS: TOP 5*



Benchmark: Toronto, ON

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Index Colours: <80 80 - 110 110+

*Ranked by percent composition

Demographics Overview | Diversity



Trade Area: SPOTLIGHT - 3 km **Population:** 368,669 | **Households:** 195,197

INDIGENOUS IDENTITY



Index:170

VISIBLE MINORITY PRESENCE



Index:83

Belong to a visible minority group

NON-OFFICIAL LANGUAGE



Index:66

No knowledge of **English or French**

IMMIGRATION



40.6%

Index: 82

Born outside Canada

PERIOD OF IMMIGRATION*

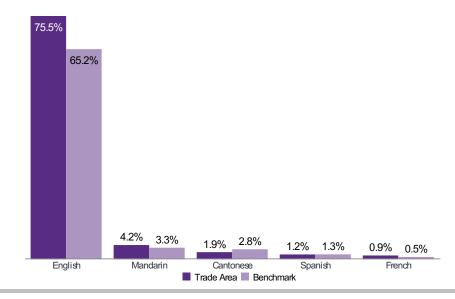
2022 To Present

7.7% Index: 124

VISIBLE MINORITY STATUS: TOP 5**



LANGUAGES SPOKEN AT HOME: TOP 5**



Benchmark: Toronto, ON

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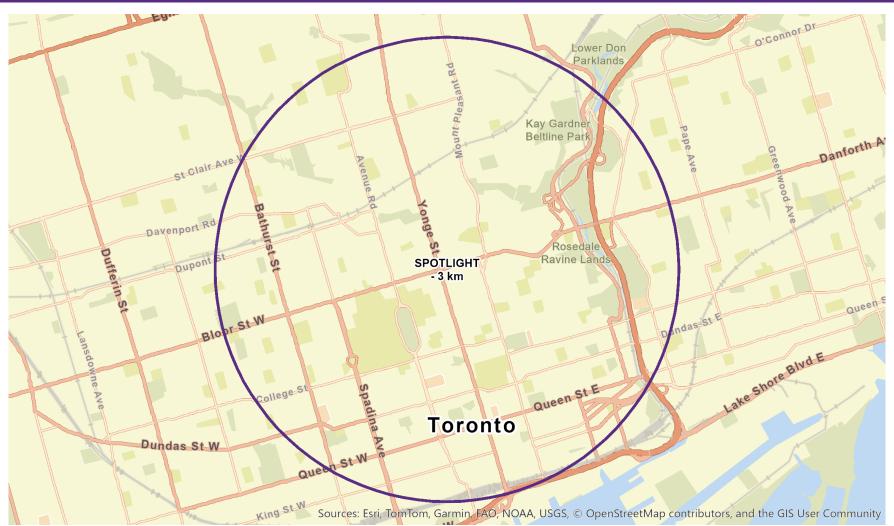
^{*}Chosen from index ranking with minimum 5% composition

^{**}Ranked by percent composition

Demographics Overview | Trade Area Map



Trade Area: SPOTLIGHT - 3 km Population: 368,669 | Households: 195,197



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Report Details

Name: Demographics Overview
Date / Time: 5/1/2024 11:41:29 AM

Workspace Vintage: 2024

Trade Area

Name	Level	Geographies
SPOTLIGHT - 3 km		N/A

Benchmark

Name	Level	Geographies
Toronto, ON	Census Metropolitan Area	Toronto, ON

DataSource

Product	Provider	Copyright
DemoStats 2024	Environics Analytics Statistics Canada Oxford Economics CMHC	©2024 Environics Analytics (https://dev-web6/Spotlight/About/1/2024#15)