

Trade Area: SPOTLIGHT - 3 km



## POPULATION

The population in this area is estimated to have changed from **308,538** to **368,669**, resulting in a growth of **19.5%** between 2019 and the current year. Over the next five years, the population is projected to grow by **15.7%**

The population in the base area is estimated to have changed from **6,312,800** to **6,986,413**, resulting in a growth of **10.7%** between 2019 and the current year. Over the next five years, the population is projected to grow by **9.4%**

The current year median age for this area is **35.1**, while the average age is **40.0**. Five years from now, the median age is projected to be **36.4**.

The current year median age for the base area is **38.2**, while the average age is **40.3**. Five years from now, the median age is projected to be **39.1**.

### Of this area's current year estimated Visible Minority population:

**14.0%** are Chinese, **10.4%** are South Asian, **6.6%** are Black, **3.0%** are Filipino, **3.0%** are Latin American, **1.9%** are Southeast Asian, **2.2%** are Arab, **2.0%** are West Asian, **2.2%** are Korean, and **0.9%** are Japanese.

### Of the base area's current year estimated population:

**11.4%** are Chinese, **20.2%** are South Asian, **7.9%** are Black, **4.6%** are Filipino, **2.8%** are Latin American, **1.7%** are Southeast Asian, **2.3%** are Arab, **2.9%** are West Asian, **1.3%** are Korean, and **0.3%** are Japanese.

This area's current estimated population of Indigenous Identity is **1.4%**, while the base area's current estimated population of Indigenous Identity is **0.8%**



## HOUSEHOLD

The number of households in this area is estimated to have changed from **169,277** to **195,197**, resulting in an increase of **15.3%** between 2019 and the current year. Over the next five years, the number of households is projected to increase by **16.0%**

The number of households in the base area is estimated to have changed from **2,315,020** to **2,474,640**, resulting in an increase of **6.9%** between 2019 and the current year. Over the next five years, the number of households is projected to increase by **9.5%**

Benchmark: Toronto, ON

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## EDUCATION

Currently, it is estimated that **34.5%** of the population age 15 and over in this area had earned a Bachelor's Degree, **25.5%** had earned a degree above Bachelor's, **10.6%** had earned a College, CEGEP or Diploma and **1.7%** had earned an Apprenticeship or Trades Certificate/Diploma.

In comparison, for the base area, it is estimated that for the population over age 15, **25.9%** had earned a Bachelor's Degree, **14.5%** had earned a degree above Bachelor's, **15.6%** had earned a a College, CEGEP or Diploma and **3.3%** had earned an Apprenticeship or Trades Certificate/Diploma.



## INCOME

The average household income in this area is estimated to be **\$164,824** for the current year, while the average household income for the base area is estimated to be **\$147,360** for the same time frame.

The average household income in this area is projected to change over the next five years, from **\$164,824** to **\$195,477**.

The average household income in the base area is projected to change over the next five years, from **\$147,360** to **\$173,294**.



## HOUSING

Most of the dwellings in this area (**64.0%**) are estimated to be **Rented** for the current year. For the base are the majority of the housing units are **Owned (64.0%)**.

The majority of dwellings in this area (**73.2%**) are estimated to be structures of **Apartment, Building That Has Five Or More Story** for the current year. The majority of the dwellings in the base area (**74.6%**) are estimated to be structures of **Not In Condo** for the same year.

The majority of housing units in this area (**21.9%**) are estimated to have been **Built Before 1961** for the current year.

The majority of housing units in the base area (**23.3%**) are estimated to have been **Built Between 1961 And 1980** for the current year.

Benchmark: Toronto, ON

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## LABOUR

For this area, **SPOTLIGHT - 3 km**, **89.9%** of the labour force is estimated to be employed for the current year.

The employment status of the population age 15 and over is as follows:

**12.0%** are in the self-employed, **61.8%** are employed civilians, **7.0%** are unemployed civilians, and **31.3%** are not in the labour force.

The occupational classification for this area are as follows:

**0.2%** hold occupations unique to Primary Industries, **0.5%** hold occupations unique to Manufacture and Utilities.

For the civilian employed population age 15 and over in this area, it is estimated that they are employed in the following occupational categories: **9.8%** are in Sciences, **4.8%** are in Health, **10.3%** are in Social Sciences, Education, Government, Religion, **6.0%** are in Art, Culture, Recreation, Sport, **12.3%** are in Sales and Service, **3.4%** are in Trades, Transport, Operators, **1.7%** are in Management, **17.2%** are in Business Finance Administration.

For the base area, **Toronto, ON**, **90.2%** of the labour force is estimated to be employed for the current year.

The employment status of the population age 15 and over is as follows:

**10.4%** are in the self-employed, **57.8%** are employed civilians, **6.3%** are unemployed civilians, and **35.9%** are not in the labour force.

The occupational classification for the base area are as follows:

**0.5%** hold occupations unique to Primary Industries, **2.5%** hold occupations unique to Manufacture and Utilities.

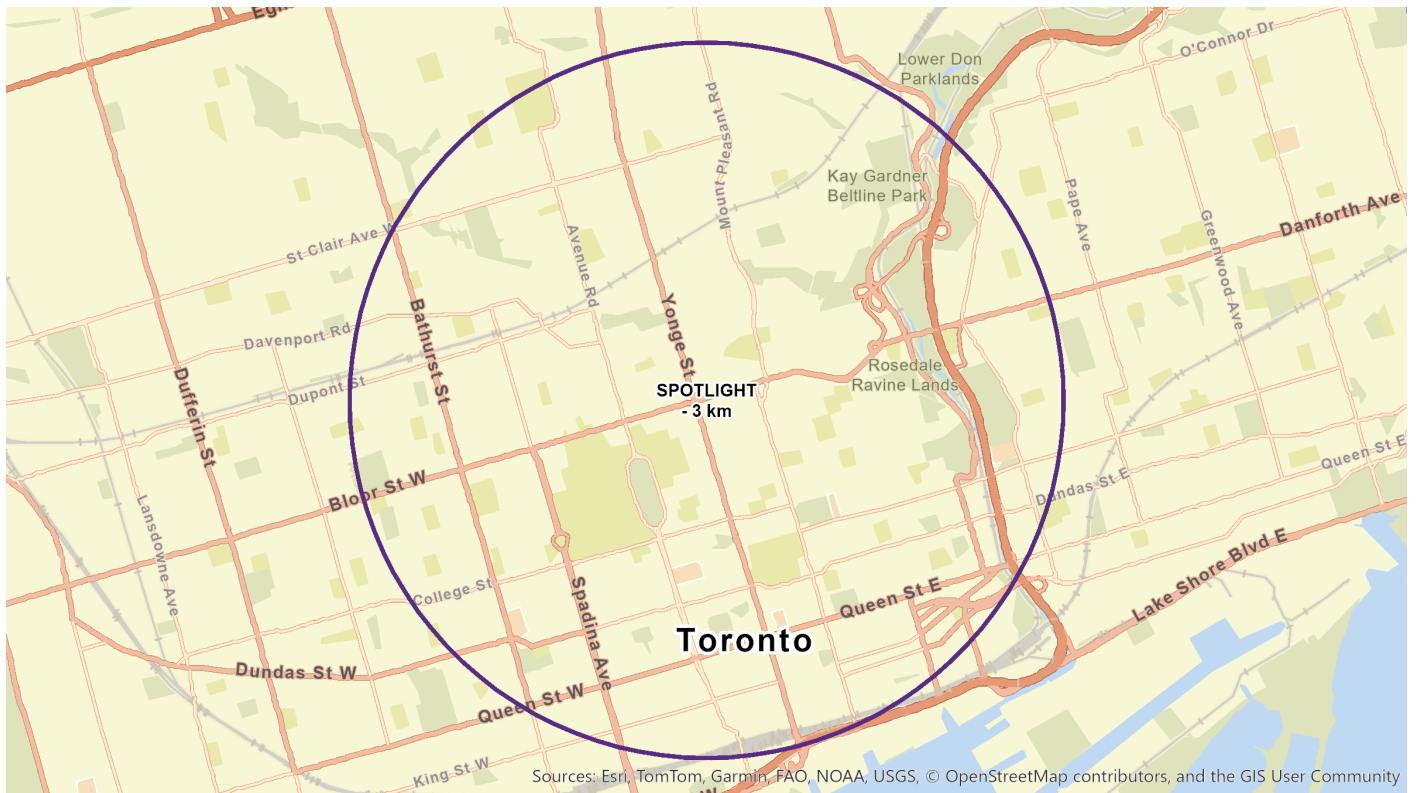
For the civilian employed population age 15 and over in the base area, it is estimated that they are employed in the following occupational categories: **7.8%** are in Sciences, **4.4%** are in Health, **7.0%** are in Social Sciences, Education, Government, Religion, **2.6%** are in Art, Culture, Recreation, Sport, **13.6%** are in Sales and Service, **8.7%** are in Trades, Transport, Operators, **0.9%** are in Management, **13.6%** are in Business Finance Administration.

Benchmark: Toronto, ON

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# Demographics Executive Summary | Trade Area Map

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Benchmark: Toronto, ON

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# Report Details

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**Name:** Demographics Executive Summary  
**Date / Time:** 5/1/2024 11:42:13 AM  
**Workspace Vintage:** 2024

## Trade Area

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Name	Level	Geographies
SPOTLIGHT - 3 km		N/A

## Benchmark

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Name	Level	Geographies
Toronto, ON	Census Metropolitan Area	Toronto, ON

## DataSource

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Product	Provider	Copyright
DemoStats 2024	Environics Analytics   Statistics Canada   Oxford Economics   CMHC	©2024 Environics Analytics ( <a href="https://dev-web6/Spotlight/About/1/2024#15">https://dev-web6/Spotlight/About/1/2024#15</a> )

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