

Order	Variable	Description
0	CODE	Code
0	GEO	Geographic Summarization Indicator
1	Q5L_01	Count for PRIZM QC Segment 01: Cosmopolitan Elite
2	Q5L_02	Count for PRIZM QC Segment 02: Arts & Affluence
3	Q5L_03	Count for PRIZM QC Segment 03: Québec Inc.
4	Q5L_04	Count for PRIZM QC Segment 04: Kids & Careers
5	Q5L_05	Count for PRIZM QC Segment 05: Urban Digerati
6	Q5L_06	Count for PRIZM QC Segment 06: Boomerang City
7	Q5L_07	Count for PRIZM QC Segment 07: Haute Ville
8	Q5L_08	Count for PRIZM QC Segment 08: Heritage Hubs
9	Q5L_09	Count for PRIZM QC Segment 09: Élite des Banlieues
10	Q5L_10	Count for PRIZM QC Segment 10: Familles Actives
11	Q5L_11	Count for PRIZM QC Segment 11: Management Material
12	Q5L_12	Count for PRIZM QC Segment 12: Grey Pride
13	Q5L_13	Count for PRIZM QC Segment 13: Rooms with a View
14	Q5L_14	Count for PRIZM QC Segment 14: New World Symphony
15	Q5L_15	Count for PRIZM QC Segment 15: Diversity Heights
16	Q5L_16	Count for PRIZM QC Segment 16: Premier Départ
17	Q5L_17	Count for PRIZM QC Segment 17: Bonheur d'Occasion
18	Q5L_18	Count for PRIZM QC Segment 18: Silver Linings
19	Q5L_19	Count for PRIZM QC Segment 19: Banlieues Confortables
20	Q5L_20	Count for PRIZM QC Segment 20: Newcomers Rising
21	Q5L_21	Count for PRIZM QC Segment 21: Quartiers Chics
22	Q5L_22	Count for PRIZM QC Segment 22: Boulot Apéro
23	Q5L_23	Count for PRIZM QC Segment 23: Culture et Sports
24	Q5L_24	Count for PRIZM QC Segment 24: Diverse City
25	Q5L_25	Count for PRIZM QC Segment 25: Grads & Pads
26	Q5L_26	Count for PRIZM QC Segment 26: Les 5 à 7
27	Q5L_27	Count for PRIZM QC Segment 27: Metro Multiculturals
28	Q5L_28	Count for PRIZM QC Segment 28: Banlieusards Tranquilles
29	Q5L_29	Count for PRIZM QC Segment 29: Boomers Ruraux
30	Q5L_30	Count for PRIZM QC Segment 30: Paix et Tranquillité
31	Q5L_31	Count for PRIZM QC Segment 31: Plaisir & Bonne Chair
32	Q5L_32	Count for PRIZM QC Segment 32: Jeunes et Mobiles
33	Q5L_33	Count for PRIZM QC Segment 33: Carrefour Culturel
34	Q5L_34	Count for PRIZM QC Segment 34: Diversité Québec
35	Q5L_35	Count for PRIZM QC Segment 35: Retraite Active
36	Q5L_36	Count for PRIZM QC Segment 36: Bien Chez Soi
37	Q5L_37	Count for PRIZM QC Segment 37: Libres Comme l'Air
38	Q5L_38	Count for PRIZM QC Segment 38: Vins & Fromages
39	Q5L_39	Count for PRIZM QC Segment 39: Nouvelles Banlieues
40	Q5L_40	Count for PRIZM QC Segment 40: Roger Bontemps
41	Q5L_41	Count for PRIZM QC Segment 41: Les Traditions

Order	Variable	Description
42	Q5L_42	Count for PRIZM QC Segment 42: Hameaux du Québec
43	Q5L_43	Count for PRIZM QC Segment 43: Sunset Towers
44	Q5L_44	Count for PRIZM QC Segment 44: Racines Rurales
45	Q5L_45	Count for PRIZM QC Segment 45: La Francophonie
46	Q5L_46	Count for PRIZM QC Segment 46: Jeunes de Coeur
47	Q5L_47	Count for PRIZM QC Segment 47: La Campagne
48	Q5L_48	Count for PRIZM QC Segment 48: Diversité Suburbaine
49	Q5L_49	Count for PRIZM QC Segment 49: La Petite Vie
50	Q5L_50	Count for PRIZM QC Segment 50: C'est un Départ
51	Q5L_51	Count for PRIZM QC Segment 51: Chasse & VR
52	Q5L_52	Count for PRIZM QC Segment 52: Casaniers Bucoliques
53	Q5L_53	Count for PRIZM QC Segment 53: Âge d'Or Urbain
54	Q5L_54	Count for PRIZM QC Segment 54: Familles Modernes
55	Q5L_55	Count for PRIZM QC Segment 55: Vie Sociale
56	Q5L_56	Count for PRIZM QC Segment 56: Défis Urbains
57	Q5L_57	Count for PRIZM QC Segment 57: First Nations Families
58	Q5L_58	Count for PRIZM QC Segment 58: Coupons Rabais
59	Q5L_59	Count for PRIZM QC Segment 59: Unclassified
60	Q5L_60	Count for all PRIZM QC Segments (01-59): All Geography
61	Q5L_61	Count for PRIZM QC Segments (01-58): All Clustered
62	Q5L_62	Count for rest of Canada