

ORDER	VARIABLE	DESCRIPTION	CATEGORY
0	CODE	Code	Geography
0	GEO	Geographic Summarization Indicator	Geography
1	MBAS18HP	Total Household Population 18+	Basics
2	M11C45	Attitudes towards digital technology - Technology is important to me.	Technology
3	M12C45	Attitudes towards digital technology - Technology is changing the world too quickly.	Technology
4	M13C45	Attitudes towards digital technology - Technology intimidates me.	Technology
5	M14C45	Attitudes towards digital technology - I am willing to pay for technology products that save me time.	Technology
6	M15C45	Attitudes towards digital technology - Technology helps me increase flexibility between work and home.	Technology
7	M16C45	Attitudes towards digital technology - I worry about the impact of technology on my life.	Technology
8	M17C45	Attitudes towards digital technology - Technology interferes with my personal or family life.	Technology
9	M18C45	Attitudes towards digital technology - I am not comfortable with new technology.	Technology
10	M19C45	Attitudes towards digital technology - I tend to be the first to own new technologies.	Technology
11	M110C45	Attitudes towards digital technology - Other people often come to me for advice about new technologies.	Technology
12	M111C45	Attitudes towards digital technology - I know just enough about technology to get by	Technology
13	M2EC1	Platform or operating system used on your smart phone - iPhone or iPad (iOS)	Technology
14	M2EC2	Platform or operating system used on your smart phone - Blackberry or RIM	Technology
15	M2EC3	Platform or operating system used on your smart phone - Android	Technology
16	M2EC4	Platform or operating system used on your smart phone - Windows	Technology
17	M2EC7	Platform or operating system used on your smart phone - I have no idea	Technology
18	M201C45	Importance of mobile-friendly version of your favourite websites - Important	Technology
19	M20BC1	Format preferred to read news and information on your mobile phone - Using an app	Technology
20	M20BC2	Format preferred to read news and information on your mobile phone - Reading a mobile version of the website	Technology
21	M20BC3	Format preferred to read news and information on your mobile phone - Accessing the conventional site in your phone's browser	Technology
22	M2DC1	Do you have a landline at home - Yes	Technology
23	M2D2C1	Is your land line a traditional analog line or a VOIP line (Voice over Internet Protocol)?	Technology
24	M2D3C1	Reason for landline - Emergencies	Technology
25	M2D3C2	Reason for landline - Bundled with telecom services (internet, cable, etc.)	Technology
26	M2D3C3	Reason for landline - Poor mobile reception	Technology
27	M2D3C4	Reason for landline - Business	Technology
28	M2D3C5	Reason for landline - Other	Technology
29	M211C45	Interested - Receiving a text message from nearby stores selling products/services I want	Mobile Marketing
30	M212C45	Interested - Receiving ads for other interesting "apps" when I download a mobile application	Mobile Marketing
31	M213C45	Interested - Product-sponsored mobile applications	Mobile Marketing
32	M214C45	Interested - Receiving product/service messages that likely appeal to me based on my demographics	Mobile Marketing
33	M215C45	Interested - Receiving mobile coupons that likely appeal to me based on my demographics	Mobile Marketing
34	M216C45	Interested - Taking a picture of a QR/barcode and sending it to a company in exchange for a coupon, discount or more information	Mobile Marketing
35	M217C45	Interested - Texting a key word to a company in exchange for entry into a contest	Mobile Marketing
36	M218C45	Interested - Texting a key word to a company in exchange for a coupon or discount	Mobile Marketing
37	M219C45	Interested - Voting via text messaging	Mobile Marketing
38	M2110C45	Interested - Installing an application on my mobile device that would help me research products or make purchases	Mobile Marketing
39	M221C45	Statements - I am open to receiving relevant marketing messages on my mobile device	Mobile Marketing
40	M222C45	Statements - I am comfortable sharing my mobile information with retailers I trust	Mobile Marketing
41	M223C45	Statements - Sharing my personal information over my mobile device does not concern me	Mobile Marketing
42	M224C45	Statements - Mobile companies should not be allowed to own or share my personal information	Mobile Marketing
43	M225C45	Statements - I would probably ignore marketing and advertisements I may receive on my mobile device	Mobile Marketing
44	M226C45	Statements - If there was a "do not market via mobile device" list in Canada, I would sign up to avoid all mobile marketing	Mobile Marketing
45	M227C45	Statements - I am concerned that sharing my mobile information with retailers might negatively impact my privacy	Mobile Marketing
46	M61C1	Current mobile provider - Rogers	Mobile Provider
47	M62C2	Current mobile provider - Bell Mobility	Mobile Provider
48	M63C3	Current mobile provider - Telus Mobility	Mobile Provider
49	M66C6	Current mobile provider - Fido	Mobile Provider
50	M67C7	Current mobile provider - Koodo	Mobile Provider
51	M611C11	Current mobile provider - Virgin Mobile	Mobile Provider
52	M612C12	Current mobile provider - Wind Mobile	Mobile Provider
53	M613C13	Current mobile provider - Other	Mobile Provider
54	M3Q6C1	Mobile plan - Bundled with other services (eg. cable, internet) - Yes	Mobile Provider
55	M6B1C45	Likelihood of switching provider [Nxt Yr] - Likely	Mobile Provider
56	M6B2C45	Likelihood of switching provider [Nxt 1-3 Yrs] - Likely	Mobile Provider
57	M6B3C45	Likelihood of switching provider [Nxt 3-5 Yrs] - Likely	Mobile Provider
58	M6B14C45	Important when choosing a mobile provider - Mobile data rates	Mobile Provider
59	M72C45	Important when choosing a mobile provider - Device choices (i.e. they have a particular mobile device you want)	Mobile Provider
60	M73C45	Important when choosing a mobile provider - Customer service / knowledgeable staff	Mobile Provider
61	M74C45	Important when choosing a mobile provider - Company loyalty / trust	Mobile Provider
62	M75C45	Important when choosing a mobile provider - Promotions / deals	Mobile Provider
63	M76C45	Important when choosing a mobile provider - Consumer ratings	Mobile Provider
64	M77C45	Important when choosing a mobile provider - Recommendations from family/friends	Mobile Provider
65	M78C45	Important when choosing a mobile provider - Feedback from other customers through social media networks	Mobile Provider
66	M79C45	Important when choosing a mobile provider - Flexible rate plan(s)	Mobile Provider
67	M710C45	Important when choosing a mobile provider - No contract(s)	Mobile Provider
68	M711C45	Important when choosing a mobile provider - Bundling options (with eg. cable, internet, etc.)	Mobile Provider
69	M11CC1	Have 2D barcode scanning app on smartphone - Yes	Mobile Phone Cameras
70	M11CC2	Have 2D barcode scanning app on smartphone - No	Mobile Phone Cameras
71	M11CC3	Have 2D barcode scanning app on smartphone - Unsure	Mobile Phone Cameras
72	M181C1	Mobile camera usage - I do not use the camera in my mobile phone.	Mobile Phone Cameras
73	M182C2	Mobile camera usage - The camera in my mobile phone is the one I use most often.	Mobile Phone Cameras
74	M183C3	Mobile camera usage - I use my camera to take pictures of products when I am shopping.	Mobile Phone Cameras
75	M184C4	Mobile camera usage - I often send pictures taken on my phone to other people using email on my phone.	Mobile Phone Cameras
76	M185C5	Mobile camera usage - I send text/picture messages from my phone.	Mobile Phone Cameras
77	M186C6	Mobile camera usage - I use my phone to post pictures to Facebook.	Mobile Phone Cameras

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78	M187C7	Mobile camera usage - I use my phone to post pictures to a photo sharing site such as Instagram.	Mobile Phone Cameras
79	M188C8	Mobile camera usage - I use my phone to post pictures elsewhere online	Mobile Phone Cameras
80	M3Q23C1	Made a donation via text message - Yes	Mobile Spending - Current
81	M3F1C1	Purchases using smartphone - Yes - By visiting a website using the Internet browser on your smartphone (e.g. Safari)	Mobile Spending - Current
82	M3F2C2	Purchases using smartphone - Yes - Using a shopping "app"	Mobile Spending - Current
83	M3F3C3	Purchases using smartphone - Yes - Paying a retailer directly using a mobile payment app (e.g. Starbucks Card Mobile App)	Mobile Spending - Current
84	M3F4C4	Purchases using smartphone - Yes - Unsure	Mobile Spending - Current
85	M3F5C5	Purchases using smartphone - I have not made purchases using my smartphone	Mobile Spending - Current
86	M3GC2	Reason to not make purchases using smartphone - I have not had a need.	Mobile Spending - Current
87	M3GC3	Reason to not make purchases using smartphone - I am concerned about security of information.	Mobile Spending - Current
88	M3GC4	Reason to not make purchases using smartphone - It is not sufficiently convenient or easy to do.	Mobile Spending - Current
89	M3GC5	Reason to not make purchases using smartphone - Other	Mobile Spending - Current
90	M91C1	Spent per month [Pst Yr] - Your mobile plan (e.g. calls, texting, and/or data plan) - 0	Mobile Spending - Current
91	M91C2	Spent per month [Pst Yr] - Your mobile plan (e.g. calls, texting, and/or data plan) - \$1 - \$24	Mobile Spending - Current
92	M91C3	Spent per month [Pst Yr] - Your mobile plan (e.g. calls, texting, and/or data plan) - \$25 - \$49	Mobile Spending - Current
93	M91C4	Spent per month [Pst Yr] - Your mobile plan (e.g. calls, texting, and/or data plan) - \$50 - \$99	Mobile Spending - Current
94	M91C5	Spent per month [Pst Yr] - Your mobile plan (e.g. calls, texting, and/or data plan) - \$100 - \$199	Mobile Spending - Current
95	M91C6	Spent per month [Pst Yr] - Your mobile plan (e.g. calls, texting, and/or data plan) - \$200 or more	Mobile Spending - Current
96	M92C1	Spent per month [Pst Yr] - Mobile applications ("apps") - 0	Mobile Spending - Current
97	M92C2	Spent per month [Pst Yr] - Mobile applications ("apps") - \$1 - \$24	Mobile Spending - Current
98	M92C3	Spent per month [Pst Yr] - Mobile applications ("apps") - \$25 - \$49	Mobile Spending - Current
99	M92C456	Spent per month [Pst Yr] - Mobile applications ("apps") - \$50 or more (!)	Mobile Spending - Current
100	M94C1	Spent per month [Pst Yr] - Mobile games - 0	Mobile Spending - Current
101	M94C2	Spent per month [Pst Yr] - Mobile games - \$1 - \$24	Mobile Spending - Current
102	M94C3456	Spent per month [Pst Yr] - Mobile games - \$25 or more	Mobile Spending - Current
103	M97C1	Spent per month [Pst Yr] - eBooks - 0	Mobile Spending - Current
104	M97C2	Spent per month [Pst Yr] - eBooks - \$1 - \$24	Mobile Spending - Current
105	M97C3	Spent per month [Pst Yr] - eBooks - \$25 - \$49	Mobile Spending - Current
106	M97C456	Spent per month [Pst Yr] - eBooks - \$50 or more (!)	Mobile Spending - Current
107	M96C1	Spent per month [Pst Yr] - Downloading video files - \$0	Mobile Spending - Current
108	M96C2	Spent per month [Pst Yr] - Downloading video files - \$1 - \$24	Mobile Spending - Current
109	M96C3456	Spent per month [Pst Yr] - Downloading video files - \$25 or more	Mobile Spending - Current
110	M99C1	Spent per month [Pst Yr] - Streaming video files - 0	Mobile Spending - Current
111	M99C2	Spent per month [Pst Yr] - Streaming video files - \$1 - \$24	Mobile Spending - Current
112	M99C3456	Spent per month [Pst Yr] - Streaming video files - \$25 or more	Mobile Spending - Current
113	M95C1	Spent per month [Pst Yr] - Downloading audio files (Podcasts or books) - \$0	Mobile Spending - Current
114	M95C2	Spent per month [Pst Yr] - Downloading audio files (Podcasts or books) - \$1 - \$24	Mobile Spending - Current
115	M95C3456	Spent per month [Pst Yr] - Downloading audio files (Podcasts or books) - \$25 or more	Mobile Spending - Current
116	MQ98C1	Spent per month [Pst Yr] - Streaming audio files (Podcasts or books) - \$0	Mobile Spending - Current
117	MQ98C2	Spent per month [Pst Yr] - Streaming audio files (Podcasts or books) - \$1 - \$24	Mobile Spending - Current
118	MQ98C3456	Spent per month [Pst Yr] - Streaming audio files (Podcasts or books) - \$25 or more	Mobile Spending - Current
119	M910C1	Spent per month [Pst Yr] - Downloading music - \$0	Mobile Spending - Current
120	M910C2	Spent per month [Pst Yr] - Downloading music - \$1 - \$24	Mobile Spending - Current
121	M910C3	Spent per month [Pst Yr] - Downloading music - \$25 - \$49	Mobile Spending - Current
122	M910C456	Spent per month [Pst Yr] - Downloading music - \$50 or more (!)	Mobile Spending - Current
123	MQ911C1	Spent per month [Pst Yr] - Streaming music - \$0	Mobile Spending - Current
124	MQ911C2	Spent per month [Pst Yr] - Streaming music - \$1 - \$24	Mobile Spending - Current
125	MQ911C3456	Spent per month [Pst Yr] - Streaming music - \$25 or more	Mobile Spending - Current
126	M101C1	Expected Spend [Nxt Yr] - Your mobile plan (calls, texting, data plan) - Less	Mobile Spending - Future
127	M101C2	Expected Spend [Nxt Yr] - Your mobile plan (calls, texting, data plan) - The Same	Mobile Spending - Future
128	M101C3	Expected Spend [Nxt Yr] - Your mobile plan (calls, texting, data plan) - More	Mobile Spending - Future
129	M102C1	Expected Spend [Nxt Yr] - Mobile applications ("apps") - Less	Mobile Spending - Future
130	M102C2	Expected Spend [Nxt Yr] - Mobile applications ("apps") - The Same	Mobile Spending - Future
131	M102C3	Expected Spend [Nxt Yr] - Mobile applications ("apps") - More	Mobile Spending - Future
132	M104C1	Expected Spend [Nxt Yr] - Mobile games - Less	Mobile Spending - Future
133	M104C2	Expected Spend [Nxt Yr] - Mobile games - The Same	Mobile Spending - Future
134	M104C3	Expected Spend [Nxt Yr] - Mobile games - More (!)	Mobile Spending - Future
135	M107C1	Expected Spend [Nxt Yr] - eBooks - Less (!)	Mobile Spending - Future
136	M107C2	Expected Spend [Nxt Yr] - eBooks - The Same	Mobile Spending - Future
137	M107C3	Expected Spend [Nxt Yr] - eBooks - More	Mobile Spending - Future
138	M106C1	Expected Spend [Nxt Yr] - Downloading video files - Less (!)	Mobile Spending - Future
139	M106C2	Expected Spend [Nxt Yr] - Downloading video files - The Same	Mobile Spending - Future
140	M106C3	Expected Spend [Nxt Yr] - Downloading video files - More (!)	Mobile Spending - Future
141	M109C1	Expected Spend [Nxt Yr] - Streaming video files - Less (!)	Mobile Spending - Future
142	M109C2	Expected Spend [Nxt Yr] - Streaming video files - The Same	Mobile Spending - Future
143	M109C3	Expected Spend [Nxt Yr] - Streaming video files - More (!)	Mobile Spending - Future
144	M10Q5C1	Expected Spend [Nxt Yr] - Downloading audio files (Podcasts or books) - Less (!)	Mobile Spending - Future
145	M10Q5C2	Expected Spend [Nxt Yr] - Downloading audio files (Podcasts or books) - The same	Mobile Spending - Future
146	M10Q5C3	Expected Spend [Nxt Yr] - Downloading audio files (Podcasts or books) - More (!)	Mobile Spending - Future
147	M10Q8C1	Expected Spend [Nxt Yr] - Streaming audio files (Podcasts or books) - Less (!)	Mobile Spending - Future
148	M10Q8C2	Expected Spend [Nxt Yr] - Streaming audio files (Podcasts or books) - The same	Mobile Spending - Future
149	M10Q8C3	Expected Spend [Nxt Yr] - Streaming audio files (Podcasts or books) - More (!)	Mobile Spending - Future
150	M1010C1	Expected Spend [Nxt Yr] - Downloading music - Less (!)	Mobile Spending - Future
151	M1010C3	Expected Spend [Nxt Yr] - Downloading music - More	Mobile Spending - Future
152	M1010C2	Expected Spend [Nxt Yr] - Downloading music - The same	Mobile Spending - Future
153	M1011C1	Expected Spend [Nxt Yr] - Streaming music - Less (!)	Mobile Spending - Future
154	M1011C3	Expected Spend [Nxt Yr] - Streaming music - More	Mobile Spending - Future
155	M1011C2	Expected Spend [Nxt Yr] - Streaming music - The same	Mobile Spending - Future
156	M2X1C1	Currently own - Smart phone	Devices - Ownership

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157	M2X2C2	Currently own - Basic mobile phone	Devices - Ownership
158	M2X3C3	Currently own - iPad	Devices - Ownership
159	M2X4C4	Currently own - Other "tablet" device (e.g. HP, Dell)	Devices - Ownership
160	M2X5C5	Currently own - e-book reader, excluding iPad (e.g. Kindle, Kobo, Nook)	Devices - Ownership
161	M2X6C6	Currently own - Digital camera	Devices - Ownership
162	M2X7C7	Currently own - Digital camcorder	Devices - Ownership
163	M2X8C8	Currently own - Desktop computer	Devices - Ownership
164	M2X9C9	Currently own - Laptop / notebook / Netbook	Devices - Ownership
165	M2X10C10	Currently own - MP3 player / iPod	Devices - Ownership
166	M2X11C11	Currently own - Home video gaming system (e.g. Xbox, PlayStation, Wii)	Devices - Ownership
167	M2X12C12	Currently own - Portable video gaming system (DS, PSP, etc.)	Devices - Ownership
168	M2X13C13	Currently own - Home DVD or Blue-ray player	Devices - Ownership
169	M2X15C15	Currently own - Portable or car DVD player	Devices - Ownership
170	M2X16C16	Currently own - Home theatre system	Devices - Ownership
171	M2X17C17	Currently own - LED / Plasma / LCD TV	Devices - Ownership
172	M2X18C18	Currently own - DVR / PVR / TiVo	Devices - Ownership
173	M2X19C19	Currently own - GPS navigation device	Devices - Ownership
174	M2X21C21	Currently own - Traditional home security system	Devices - Ownership
175	M2X22C22	Currently own - Satellite radio	Devices - Ownership
176	M2X23C23	Currently own - Internet radio	Devices - Ownership
177	M2X24C24	Currently own - 3D Television	Devices - Ownership
178	M2X25C25	Currently own - Media Server (e.g. Slingbox, AppleTV, GoogleTV)	Devices - Ownership
179	M2X27C27	Currently own - Smart Watch (e.g. Apple Watch)	Devices - Ownership
180	M2X28C28	Currently own - Fitness tracker (e.g. Fitbit)	Devices - Ownership
181	M2X29C29	Currently own - Smart TV	Devices - Ownership
182	M2X31C31	Currently own - Nest	Devices - Ownership
183	M2X32C32	Currently own - Smart home security systems/smart locks	Devices - Ownership
184	M2X33C33	Currently own - Smart home assistants (e.g. Google Home, Amazon Echo, Alexa)	Devices - Ownership
185	M2X34C34	Currently own - Smart kitchen appliances	Devices - Ownership
186	M2X26C35	Currently own - Home telephone landline	Devices - Ownership
187	M2Y1C1	Plan to purchase [Nxt Yr] - Smart phone	Devices - Ownership
188	M2Y2C2	Plan to purchase [Nxt Yr] - Basic mobile phone	Devices - Ownership
189	M2Y3C3	Plan to purchase [Nxt Yr] - iPad	Devices - Ownership
190	M2Y4C4	Plan to purchase [Nxt Yr] - Other "tablet" device (e.g. HP, Dell)	Devices - Ownership
191	M2Y5C5	Plan to purchase [Nxt Yr] - e-book reader, excluding iPad (e.g. Kindle, Kobo, Nook)	Devices - Ownership
192	M2Y6C6	Plan to purchase [Nxt Yr] - Digital camera	Devices - Ownership
193	M2Y7C7	Plan to purchase [Nxt Yr] - Digital camcorder	Devices - Ownership
194	M2Y8C8	Plan to purchase [Nxt Yr] - Desktop computer	Devices - Ownership
195	M2Y9C9	Plan to purchase [Nxt Yr] - Laptop / notebook / Netbook	Devices - Ownership
196	M2Y10C10	Plan to purchase [Nxt Yr] - MP3 player / iPod	Devices - Ownership
197	M2Y11C11	Plan to purchase [Nxt Yr] - Home video gaming system (e.g. Xbox, PlayStation, Wii)	Devices - Ownership
198	M2Y12C12	Plan to purchase [Nxt Yr] - Portable video gaming system (DS, PSP, etc.)	Devices - Ownership
199	M2Y13C13	Plan to purchase [Nxt Yr] - Home DVD or Blue-ray player	Devices - Ownership
200	M2Y15C15	Plan to purchase [Nxt Yr] - Portable or car DVD player	Devices - Ownership
201	M2Y16C16	Plan to purchase [Nxt Yr] - Home theatre system	Devices - Ownership
202	M2Y17C17	Plan to purchase [Nxt Yr] - LED / Plasma / LCD TV	Devices - Ownership
203	M2Y18C18	Plan to purchase [Nxt Yr] - DVR / PVR / TiVo	Devices - Ownership
204	M2Y19C19	Plan to purchase [Nxt Yr] - GPS navigation device	Devices - Ownership
205	M2Y21C21	Plan to purchase [Nxt Yr] - Traditional home security system	Devices - Ownership
206	M2Y22C22	Plan to purchase [Nxt Yr] - Satellite radio	Devices - Ownership
207	M2Y23C23	Plan to purchase [Nxt Yr] - Internet radio	Devices - Ownership
208	M2Y24C24	Plan to purchase [Nxt Yr] - 3D Television	Devices - Ownership
209	M2Y25C25	Plan to purchase [Nxt Yr] - Media Server (e.g. Slingbox, AppleTV, GoogleTV)	Devices - Ownership
210	M2Y26C26	Plan to purchase [Nxt Yr] - Oculus Rift	Devices - Ownership
211	M2Y27C27	Plan to purchase [Nxt Yr] - Smart Watch (e.g. Apple Watch)	Devices - Ownership
212	M2Y28C28	Plan to purchase [Nxt Yr] - Fitness tracker (e.g. Fitbit)	Devices - Ownership
213	M2Y29C29	Plan to purchase [Nxt Yr] - Smart TV	Devices - Ownership
214	M2Y31C31	Plan to purchase [Nxt Yr] - Nest	Devices - Ownership
215	M2Y32C32	Plan to purchase [Nxt Yr] - Smart home security systems/smart locks	Devices - Ownership
216	M2Y33C33	Plan to purchase [Nxt Yr] - Smart home assistants (e.g. Google Home, Amazon Echo, Alexa)	Devices - Ownership
217	M2Y34C34	Plan to purchase [Nxt Yr] - Smart kitchen appliances	Devices - Ownership
218	M2Z1C1	Neither own, nor plan to purchase - Smart phone	Devices - Ownership
219	M2Z2C2	Neither own, nor plan to purchase - Basic mobile phone	Devices - Ownership
220	M2Z3C3	Neither own, nor plan to purchase - iPad	Devices - Ownership
221	M2Z4C4	Neither own, nor plan to purchase - Other "tablet" device (e.g. HP, Dell)	Devices - Ownership
222	M2Z5C5	Neither own, nor plan to purchase - e-book reader, excluding iPad (e.g. Kindle, Kobo, Nook)	Devices - Ownership
223	M2Z6C6	Neither own, nor plan to purchase - Digital camera	Devices - Ownership
224	M2Z7C7	Neither own, nor plan to purchase - Digital camcorder	Devices - Ownership
225	M2Z8C8	Neither own, nor plan to purchase - Desktop computer	Devices - Ownership
226	M2Z9C9	Neither own, nor plan to purchase - Laptop / notebook / Netbook	Devices - Ownership
227	M2Z10C10	Neither own, nor plan to purchase - MP3 player / iPod	Devices - Ownership
228	M2Z11C11	Neither own, nor plan to purchase - Home video gaming system (e.g. Xbox, PlayStation, Wii)	Devices - Ownership
229	M2Z12C12	Neither own, nor plan to purchase - Portable video gaming system (DS, PSP, etc.)	Devices - Ownership
230	M2Z13C13	Neither own, nor plan to purchase - Home DVD or Blue-ray player	Devices - Ownership
231	M2Z15C15	Neither own, nor plan to purchase - Portable or car DVD player	Devices - Ownership
232	M2Z16C16	Neither own, nor plan to purchase - Home theatre system	Devices - Ownership
233	M2Z17C17	Neither own, nor plan to purchase - LED / Plasma / LCD TV	Devices - Ownership
234	M2Z18C18	Neither own, nor plan to purchase - DVR / PVR / TiVo	Devices - Ownership
235	M2Z19C19	Neither own, nor plan to purchase - GPS navigation device	Devices - Ownership

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236	M2Z21C21	Neither own, nor plan to purchase - Traditional home security system	Devices - Ownership
237	M2Z22C22	Neither own, nor plan to purchase - Satellite radio	Devices - Ownership
238	M2Z23C23	Neither own, nor plan to purchase - Internet radio	Devices - Ownership
239	M2Z24C24	Neither own, nor plan to purchase - 3D Television	Devices - Ownership
240	M2Z25C25	Neither own, nor plan to purchase - Media Server (e.g. Slingbox, AppleTV, GoogleTV)	Devices - Ownership
241	M2Z26C26	Neither own, nor plan to purchase - Oculus Rift	Devices - Ownership
242	M2Z27C27	Neither own, nor plan to purchase - Smart Watch (e.g. Apple Watch)	Devices - Ownership
243	M2Z28C28	Neither own, nor plan to purchase - Fitness tracker (e.g. Fitbit)	Devices - Ownership
244	M2Z29C29	Neither own, nor plan to purchase - Smart TV	Devices - Ownership
245	M2Z31C31	Neither own, nor plan to purchase - Nest	Devices - Ownership
246	M2Z32C32	Neither own, nor plan to purchase - Smart home security systems/smart locks	Devices - Ownership
247	M2Z33C33	Neither own, nor plan to purchase - Smart home assistants (e.g. Google Home, Amazon Echo, Alexa)	Devices - Ownership
248	M2Z34C34	Neither own, nor plan to purchase - Smart kitchen appliances	Devices - Ownership
249	M2Z25C35	Neither own, nor plan to purchase - Home telephone landline	Devices - Ownership
250	M3GR13C34	Would miss most if taken away - Smart Phone	Devices - Ownership
251	M3GR23C34	Would miss most if taken away - Basic mobile phone	Devices - Ownership
252	M3GR33C34	Would miss most if taken away - iPad	Devices - Ownership
253	M3GR313C34	Would miss most if taken away - Nest	Devices - Ownership
254	M3GR43C34	Would miss most if taken away - Other "tablet" device	Devices - Ownership
255	M3GR53C34	Would miss most if taken away - e-book reader, excluding iPad (e.g. Kindle, Kobo, Nook)	Devices - Ownership
256	M3GR63C34	Would miss most if taken away - Digital camera	Devices - Ownership
257	M3GR73C34	Would miss most if taken away - Digital camcorder (!)	Devices - Ownership
258	M3GR83C34	Would miss most if taken away - Desktop computer	Devices - Ownership
259	M3GR93C34	Would miss most if taken away - Laptop / notebook / Netbook	Devices - Ownership
260	M3GR103C34	Would miss most if taken away - MP3 player / iPod	Devices - Ownership
261	M3GR113C34	Would miss most if taken away - Home video gaming system (e.g. Xbox, PlayStation, Wii)	Devices - Ownership
262	M3GR112C34	Would miss most if taken away - Portable video gaming system (DS, PSP, etc.) (!)	Devices - Ownership
263	M3GR133C34	Would miss most if taken away - Home DVD or Blue-ray player	Devices - Ownership
264	M3GR153C34	Would miss most if taken away - Portable or car DVD player	Devices - Ownership
265	M3GR163C34	Would miss most if taken away - Home theatre system	Devices - Ownership
266	M3GR173C34	Would miss most if taken away - LED / Plasma / LCD TV	Devices - Ownership
267	M3GR183C34	Would miss most if taken away - DVR / PVR / TiVo	Devices - Ownership
268	M3GR193C34	Would miss most if taken away - GPS navigation device	Devices - Ownership
269	M3GR213C34	Would miss most if taken away - Traditional home security system	Devices - Ownership
270	M3GR223C34	Would miss most if taken away - Satellite radio	Devices - Ownership
271	M3GR233C34	Would miss most if taken away - Internet radio	Devices - Ownership
272	M3GR243C34	Would miss most if taken away - 3D Television (!)	Devices - Ownership
273	M3GR253C34	Would miss most if taken away - Media Server (e.g. Slingbox, AppleTV, GoogleTV)	Devices - Ownership
274	M3GR273C34	Would miss most if taken away - Smart Watch (e.g. Apple Watch) (!)	Devices - Ownership
275	M3GR283C34	Would miss most if taken away - Fitness tracker (e.g. Fitbit)	Devices - Ownership
276	M3GR293C34	Would miss most if taken away - Smart TV	Devices - Ownership
277	M3GR323C34	Would miss most if taken away - Smart home security systems/smart locks (!)	Devices - Ownership
278	M3GR333C34	Would miss most if taken away - Smart home assistant (e.g. Google Home, Amazon Echo, Alexa)	Devices - Ownership
279	M3GR343C34	Would miss most if taken away - Smart kitchen appliances (!)	Devices - Ownership
280	M3GR353C34	Would miss most if taken away - Home telephone landline	Devices - Ownership
281	M3B11C1	TV - Preferred device for - Surf the internet	Devices - Preference
282	M3B12C2	TV - Preferred device for - Play video games	Devices - Preference
283	M3B13C3	TV - Preferred device for - Watch movies	Devices - Preference
284	M3B14C4	TV - Preferred device for - Email (!)	Devices - Preference
285	M3B15C5	TV - Preferred device for - Watch TV shows	Devices - Preference
286	M3B17C7	TV - Preferred device for - Listen to radio or other audio content	Devices - Preference
287	M3B21C1	Computer - Preferred device for - Surf the internet	Devices - Preference
288	M3B22C2	Computer - Preferred device for - Play video games	Devices - Preference
289	M3B23C3	Computer - Preferred device for - Watch movies	Devices - Preference
290	M3B24C4	Computer - Preferred device for - Email	Devices - Preference
291	M3B25C5	Computer - Preferred device for - Watch TV shows	Devices - Preference
292	M3B26C6	Computer - Preferred device for - Read e-books/ magazines	Devices - Preference
293	M3B27C7	Computer - Preferred device for - Listen to radio or other audio content	Devices - Preference
294	M3B31C1	Mobile Phone - Preferred device for - Surf the internet	Devices - Preference
295	M3B32C2	Mobile Phone - Preferred device for - Play video games	Devices - Preference
296	M3B33C3	Mobile Phone - Preferred device for - Watch movies	Devices - Preference
297	M3B34C4	Mobile Phone - Preferred device for - Email	Devices - Preference
298	M3B35C5	Mobile Phone - Preferred device for - Watch TV shows	Devices - Preference
299	M3B36C6	Mobile Phone - Preferred device for - Read e-books/ magazines (!)	Devices - Preference
300	M3B37C7	Mobile Phone - Preferred device for - Listen to radio or other audio content	Devices - Preference
301	M3B51C1	Tablet - Preferred device for - Surf the internet	Devices - Preference
302	M3B52C2	Tablet - Preferred device for - Play video games	Devices - Preference
303	M3B53C3	Tablet - Preferred device for - Watch movies	Devices - Preference
304	M3B54C4	Tablet - Preferred device for - Email	Devices - Preference
305	M3B55C5	Tablet - Preferred device for - Watch TV shows	Devices - Preference
306	M3B56C6	Tablet - Preferred device for - Read e-books/ magazines	Devices - Preference
307	M3B57C7	Tablet - Preferred device for - Listen to radio or other audio content	Devices - Preference
308	M3B41C1	MP3/iPod/Portable gaming device - Preferred device for - Surf the internet (!)	Devices - Preference
309	M3B42C2	MP3/iPod/Portable gaming device - Preferred device for - Play video games	Devices - Preference
310	M3B47C7	MP3/iPod/Portable gaming device - Preferred device for - Listen to radio or other audio content	Devices - Preference
311	M17A1C1	FREE applications ('apps') downloaded [Pst Yr] - I've never downloaded any applications to my mobile device	Devices - Applications
312	M17A2C2	FREE applications ('apps') downloaded [Pst Yr] - Entertainment-related	Devices - Applications
313	M17A3C3	FREE applications ('apps') downloaded [Pst Yr] - Budgeting	Devices - Applications
314	M17A4C4	FREE applications ('apps') downloaded [Pst Yr] - Banking	Devices - Applications

ORDER	VARIABLE	DESCRIPTION	CATEGORY
315	M17A5C5	FREE applications ('apps') downloaded [Pst Yr] - Games	Devices - Applications
316	M17A6C6	FREE applications ('apps') downloaded [Pst Yr] - Health and Fitness / Lifestyle	Devices - Applications
317	M17A7C7	FREE applications ('apps') downloaded [Pst Yr] - Music	Devices - Applications
318	M17A8C8	FREE applications ('apps') downloaded [Pst Yr] - News / Information services	Devices - Applications
319	M17A9C9	FREE applications ('apps') downloaded [Pst Yr] - Productivity and Reference (e.g. calendar)	Devices - Applications
320	M17A10C1	FREE applications ('apps') downloaded [Pst Yr] - Social networking / Instant messaging	Devices - Applications
321	M17A11C1	FREE applications ('apps') downloaded [Pst Yr] - Sports	Devices - Applications
322	M17A12C1	FREE applications ('apps') downloaded [Pst Yr] - Student-related	Devices - Applications
323	M17A13C1	FREE applications ('apps') downloaded [Pst Yr] - Traveling	Devices - Applications
324	M17A14C1	FREE applications ('apps') downloaded [Pst Yr] - Weather	Devices - Applications
325	M17A15C1	FREE applications ('apps') downloaded [Pst Yr] - Work-related	Devices - Applications
326	M17A16C1	FREE applications ('apps') downloaded [Pst Yr] - Audio streaming	Devices - Applications
327	M17A17C1	FREE applications ('apps') downloaded [Pst Yr] - Video streaming	Devices - Applications
328	M17A18C1	FREE applications ('apps') downloaded [Pst Yr] - Shopping	Devices - Applications
329	M17A19C1	FREE applications ('apps') downloaded [Pst Yr] - Recipe / meal	Devices - Applications
330	M17A20C1	FREE applications ('apps') downloaded [Pst Yr] - Food delivery	Devices - Applications
331	M17B1C1	PAID applications ('apps') downloaded [Pst Yr] - I've never downloaded any applications to my mobile device	Devices - Applications
332	M17B2C2	PAID applications ('apps') downloaded [Pst Yr] - Entertainment-related	Devices - Applications
333	M17B3C3	PAID applications ('apps') downloaded [Pst Yr] - Budgeting (!)	Devices - Applications
334	M17B4C4	PAID applications ('apps') downloaded [Pst Yr] - Banking (!)	Devices - Applications
335	M17B5C5	PAID applications ('apps') downloaded [Pst Yr] - Games	Devices - Applications
336	M17B6C6	PAID applications ('apps') downloaded [Pst Yr] - Health and Fitness / Lifestyle	Devices - Applications
337	M17B7C7	PAID applications ('apps') downloaded [Pst Yr] - Music	Devices - Applications
338	M17B8C8	PAID applications ('apps') downloaded [Pst Yr] - News / Information services (!)	Devices - Applications
339	M17B9C9	PAID applications ('apps') downloaded [Pst Yr] - Productivity and Reference (e.g. calendar) (!)	Devices - Applications
340	M17B10C1	PAID applications ('apps') downloaded [Pst Yr] - Social networking / Instant messaging (!)	Devices - Applications
341	M17B11C1	PAID applications ('apps') downloaded [Pst Yr] - Sports (!)	Devices - Applications
342	M17B12C1	PAID applications ('apps') downloaded [Pst Yr] - Student-related (!)	Devices - Applications
343	M17B13C1	PAID applications ('apps') downloaded [Pst Yr] - Traveling	Devices - Applications
344	M17B14C1	PAID applications ('apps') downloaded [Pst Yr] - Weather (!)	Devices - Applications
345	M17B15C1	PAID applications ('apps') downloaded [Pst Yr] - Work-related	Devices - Applications
346	M17B16C1	PAID applications ('apps') downloaded [Pst Yr] - Audio streaming	Devices - Applications
347	M17B17C1	PAID applications ('apps') downloaded [Pst Yr] - Video streaming	Devices - Applications
348	M17B18C1	PAID applications ('apps') downloaded [Pst Yr] - Shopping (!)	Devices - Applications
349	M17B19C1	PAID applications ('apps') downloaded [Pst Yr] - Recipe / meal (!)	Devices - Applications
350	M17B20C1	PAID applications ('apps') downloaded [Pst Yr] - Food delivery (!)	Devices - Applications
351	M17B21C1	PAID applications ('apps') downloaded [Pst Yr] - Other (!)	Devices - Applications
352	M2BA1C1	Phone - Currently own - iPhone / Apple	Phones - Ownership
353	M2BA2C2	Phone - Currently own - Samsung	Phones - Ownership
354	M2BA3C3	Phone - Currently own - Google	Phones - Ownership
355	M2BA4C4	Phone - Currently own - HTC (!)	Phones - Ownership
356	M2BA5C5	Phone - Currently own - LG	Phones - Ownership
357	M2BA7C7	Phone - Currently own - Motorola	Phones - Ownership
358	M2BA8C8	Phone - Currently own - Huawei	Phones - Ownership
359	M2BA9C9	Phone - Currently own - Nokia (!)	Phones - Ownership
360	M2BA10C10	Phone - Currently own - Blackberry / RIM	Phones - Ownership
361	M2BA12C12	Phone - Currently own - Other	Phones - Ownership
362	M2BB1C1	Phone - Plan to purchase - iPhone / Apple	Phones - Ownership
363	M2BB2C2	Phone - Plan to purchase - Samsung	Phones - Ownership
364	M2BB3C3	Phone - Plan to purchase - Google	Phones - Ownership
365	M2BB5C5	Phone - Plan to purchase - LG	Phones - Ownership
366	M2BB7C7	Phone - Plan to purchase - Motorola (!)	Phones - Ownership
367	M2BB8C8	Phone - Plan to purchase - Huawei (!)	Phones - Ownership
368	M2BB10C10	Phone - Plan to purchase - Blackberry / RIM (!)	Phones - Ownership
369	M2BC1C1	Phone - Neither own, nor plan to purchase - iPhone / Apple	Phones - Ownership
370	M2BC2C2	Phone - Neither own, nor plan to purchase - Samsung	Phones - Ownership
371	M2BC3C3	Phone - Neither own, nor plan to purchase - Google	Phones - Ownership
372	M2BC4C4	Phone - Neither own, nor plan to purchase - HTC	Phones - Ownership
373	M2BC5C5	Phone - Neither own, nor plan to purchase - LG	Phones - Ownership
374	M2BC7C7	Phone - Neither own, nor plan to purchase - Motorola	Phones - Ownership
375	M2BC8C8	Phone - Neither own, nor plan to purchase - Huawei	Phones - Ownership
376	M2BC9C9	Phone - Neither own, nor plan to purchase - Nokia	Phones - Ownership
377	M2BC10C10	Phone - Neither own, nor plan to purchase - Blackberry / RIM	Phones - Ownership
378	M2BC12C12	Phone - Neither own, nor plan to purchase - Other	Phones - Ownership
379	M2CXC1	How many mobile phones do you currently own - 1	Phones - Ownership
380	M2CXC2	How many mobile phones do you currently own - 2	Phones - Ownership
381	M2CXC3	How many mobile phones do you currently own - 3	Phones - Ownership
382	M2CXC4	How many mobile phones do you currently own - 4 (!)	Phones - Ownership
383	M111C1	Mobile phone usage [Pst Yr] - Conventional phone calls - Never	Phones - Usage
384	M111C2	Mobile phone usage [Pst Yr] - Conventional phone calls - About once per month	Phones - Usage
385	M111C3	Mobile phone usage [Pst Yr] - Conventional phone calls - A few times per month	Phones - Usage
386	M111C4	Mobile phone usage [Pst Yr] - Conventional phone calls - A few times per week	Phones - Usage
387	M111C5	Mobile phone usage [Pst Yr] - Conventional phone calls - About once per day	Phones - Usage
388	M111C6	Mobile phone usage [Pst Yr] - Conventional phone calls - Several times per day	Phones - Usage
389	M112C1	Mobile phone usage [Pst Yr] - Video phone calls (e.g. Skype, FaceTime) - Never	Phones - Usage
390	M112C2	Mobile phone usage [Pst Yr] - Video phone calls (e.g. Skype, FaceTime) - About once per month	Phones - Usage
391	M112C3	Mobile phone usage [Pst Yr] - Video phone calls (e.g. Skype, FaceTime) - A few times per month	Phones - Usage
392	M112C4	Mobile phone usage [Pst Yr] - Video phone calls (e.g. Skype, FaceTime) - A few times per week	Phones - Usage
393	M112C5	Mobile phone usage [Pst Yr] - Video phone calls (e.g. Skype, FaceTime) - About once per day	Phones - Usage

ORDER	VARIABLE	DESCRIPTION	CATEGORY
394	M112C6	Mobile phone usage [Pst Yr] - Video phone calls (e.g. Skype, FaceTime) - Several times per day	Phones - Usage
395	M113C1	Mobile phone usage [Pst Yr] - Text messaging - Never	Phones - Usage
396	M113C2	Mobile phone usage [Pst Yr] - Text messaging - About once per month	Phones - Usage
397	M113C3	Mobile phone usage [Pst Yr] - Text messaging - A few times per month	Phones - Usage
398	M113C4	Mobile phone usage [Pst Yr] - Text messaging - A few times per week	Phones - Usage
399	M113C5	Mobile phone usage [Pst Yr] - Text messaging - About once per day	Phones - Usage
400	M113C6	Mobile phone usage [Pst Yr] - Text messaging - Several times per day	Phones - Usage
401	M114C1	Mobile phone usage [Pst Yr] - Instant messaging / Blackberry messenger - Never	Phones - Usage
402	M114C2	Mobile phone usage [Pst Yr] - Instant messaging / Blackberry messenger - About once per month	Phones - Usage
403	M114C3	Mobile phone usage [Pst Yr] - Instant messaging / Blackberry messenger - A few times per month	Phones - Usage
404	M114C4	Mobile phone usage [Pst Yr] - Instant messaging / Blackberry messenger - A few times per week	Phones - Usage
405	M114C5	Mobile phone usage [Pst Yr] - Instant messaging / Blackberry messenger - About once per day	Phones - Usage
406	M114C6	Mobile phone usage [Pst Yr] - Instant messaging / Blackberry messenger - Several times per day	Phones - Usage
407	M115C1	Mobile phone usage [Pst Yr] - Picture / Video messaging - Never	Phones - Usage
408	M115C2	Mobile phone usage [Pst Yr] - Picture / Video messaging - About once per month	Phones - Usage
409	M115C3	Mobile phone usage [Pst Yr] - Picture / Video messaging - A few times per month	Phones - Usage
410	M115C4	Mobile phone usage [Pst Yr] - Picture / Video messaging - A few times per week	Phones - Usage
411	M115C5	Mobile phone usage [Pst Yr] - Picture / Video messaging - About once per day	Phones - Usage
412	M115C6	Mobile phone usage [Pst Yr] - Picture / Video messaging - Several times per day	Phones - Usage
413	M116C1	Mobile phone usage [Pst Yr] - Camera use - Never	Phones - Usage
414	M116C2	Mobile phone usage [Pst Yr] - Camera use - About once per month	Phones - Usage
415	M116C3	Mobile phone usage [Pst Yr] - Camera use - A few times per month	Phones - Usage
416	M116C4	Mobile phone usage [Pst Yr] - Camera use - A few times per week	Phones - Usage
417	M116C5	Mobile phone usage [Pst Yr] - Camera use - About once per day	Phones - Usage
418	M116C6	Mobile phone usage [Pst Yr] - Camera use - Several times per day	Phones - Usage
419	M117C1	Mobile phone usage [Pst Yr] - Email - Never	Phones - Usage
420	M117C2	Mobile phone usage [Pst Yr] - Email - About once per month	Phones - Usage
421	M117C3	Mobile phone usage [Pst Yr] - Email - A few times per month	Phones - Usage
422	M117C4	Mobile phone usage [Pst Yr] - Email - A few times per week	Phones - Usage
423	M117C5	Mobile phone usage [Pst Yr] - Email - About once per day	Phones - Usage
424	M117C6	Mobile phone usage [Pst Yr] - Email - Several times per day	Phones - Usage
425	M118C1	Mobile phone usage [Pst Yr] - Web browsing / Search - Never	Phones - Usage
426	M118C2	Mobile phone usage [Pst Yr] - Web browsing / Search - About once per month	Phones - Usage
427	M118C3	Mobile phone usage [Pst Yr] - Web browsing / Search - A few times per month	Phones - Usage
428	M118C4	Mobile phone usage [Pst Yr] - Web browsing / Search - A few times per week	Phones - Usage
429	M118C5	Mobile phone usage [Pst Yr] - Web browsing / Search - About once per day	Phones - Usage
430	M118C6	Mobile phone usage [Pst Yr] - Web browsing / Search - Several times per day	Phones - Usage
431	M119C1	Mobile phone usage [Pst Yr] - To display a ticket (e.g. for a movie or concert) - Never	Phones - Usage
432	M119C2	Mobile phone usage [Pst Yr] - To display a ticket (e.g. for a movie or concert) - About once per month	Phones - Usage
433	M119C3	Mobile phone usage [Pst Yr] - To display a ticket (e.g. for a movie or concert) - A few times per month	Phones - Usage
434	M119C4	Mobile phone usage [Pst Yr] - To display a ticket (e.g. for a movie or concert) - A few times per week	Phones - Usage
435	M119C56	Mobile phone usage [Pst Yr] - To display a ticket (e.g. for a movie or concert) - About once per day or more (!)	Phones - Usage
436	M1110C1	Mobile phone usage [Pst Yr] - To download a coupon - Never	Phones - Usage
437	M1110C2	Mobile phone usage [Pst Yr] - To download a coupon - About once per month	Phones - Usage
438	M1110C3	Mobile phone usage [Pst Yr] - To download a coupon - A few times per month	Phones - Usage
439	M1110C4	Mobile phone usage [Pst Yr] - To download a coupon - A few times per week	Phones - Usage
440	M1110C56	Mobile phone usage [Pst Yr] - To download a coupon - About once per day or more	Phones - Usage
441	M1111C1	Mobile phone usage [Pst Yr] - Collect loyalty points - Never	Phones - Usage
442	M1111C2	Mobile phone usage [Pst Yr] - Collect loyalty points - About once per month	Phones - Usage
443	M1111C3	Mobile phone usage [Pst Yr] - Collect loyalty points - A few times per month	Phones - Usage
444	M1111C4	Mobile phone usage [Pst Yr] - Collect loyalty points - A few times per week	Phones - Usage
445	M1111C5	Mobile phone usage [Pst Yr] - Collect loyalty points - About once per day	Phones - Usage
446	M1111C6	Mobile phone usage [Pst Yr] - Collect loyalty points - Several times per day	Phones - Usage
447	M1112C1	Mobile phone usage [Pst Yr] - As a method of payment (e.g. Google pay) - Never	Phones - Usage
448	M1112C2	Mobile phone usage [Pst Yr] - As a method of payment (e.g. Google pay) - About once per month	Phones - Usage
449	M1112C3	Mobile phone usage [Pst Yr] - As a method of payment (e.g. Google pay) - A few times per month	Phones - Usage
450	M1112C4	Mobile phone usage [Pst Yr] - As a method of payment (e.g. Google pay) - A few times per week	Phones - Usage
451	M1112C5	Mobile phone usage [Pst Yr] - As a method of payment (e.g. Google pay) - About once per day	Phones - Usage
452	M1112C6	Mobile phone usage [Pst Yr] - As a method of payment (e.g. Google pay) - Several times per day (!)	Phones - Usage
453	M1113C1	Mobile phone usage [Pst Yr] - Purchasing products - Never	Phones - Usage
454	M1113C2	Mobile phone usage [Pst Yr] - Purchasing products - About once per month	Phones - Usage
455	M1113C3	Mobile phone usage [Pst Yr] - Purchasing products - A few times per month	Phones - Usage
456	M1113C4	Mobile phone usage [Pst Yr] - Purchasing products - A few times per week	Phones - Usage
457	M1113C56	Mobile phone usage [Pst Yr] - Purchasing products - About once per day or more	Phones - Usage
458	M1114C1	Mobile phone usage [Pst Yr] - Researching products - Never	Phones - Usage
459	M1114C2	Mobile phone usage [Pst Yr] - Researching products - About once per month	Phones - Usage
460	M1114C3	Mobile phone usage [Pst Yr] - Researching products - A few times per month	Phones - Usage
461	M1114C4	Mobile phone usage [Pst Yr] - Researching products - A few times per week	Phones - Usage
462	M1114C5	Mobile phone usage [Pst Yr] - Researching products - About once per day	Phones - Usage
463	M1114C6	Mobile phone usage [Pst Yr] - Researching products - Several times per day	Phones - Usage
464	M1115C1	Mobile phone usage [Pst Yr] - Viewing store flyers - Never	Phones - Usage
465	M1115C2	Mobile phone usage [Pst Yr] - Viewing store flyers - About once per month	Phones - Usage
466	M1115C3	Mobile phone usage [Pst Yr] - Viewing store flyers - A few times per month	Phones - Usage
467	M1115C4	Mobile phone usage [Pst Yr] - Viewing store flyers - A few times per week	Phones - Usage
468	M1115C5	Mobile phone usage [Pst Yr] - Viewing store flyers - About once per day	Phones - Usage
469	M1115C6	Mobile phone usage [Pst Yr] - Viewing store flyers - Several times per day (!)	Phones - Usage
470	M1116C1	Mobile phone usage [Pst Yr] - Downloading apps - Never	Phones - Usage
471	M1116C2	Mobile phone usage [Pst Yr] - Downloading apps - About once per month	Phones - Usage
472	M1116C3	Mobile phone usage [Pst Yr] - Downloading apps - A few times per month	Phones - Usage

ORDER	VARIABLE	DESCRIPTION	CATEGORY
473	M1116C4	Mobile phone usage [Pst Yr] - Downloading apps - A few times per week	Phones - Usage
474	M1116C56	Mobile phone usage [Pst Yr] - Downloading apps - About once per day or more	Phones - Usage
475	M1117C1	Mobile phone usage [Pst Yr] - Playing games - Never	Phones - Usage
476	M1117C2	Mobile phone usage [Pst Yr] - Playing games - About once per month	Phones - Usage
477	M1117C3	Mobile phone usage [Pst Yr] - Playing games - A few times per month	Phones - Usage
478	M1117C4	Mobile phone usage [Pst Yr] - Playing games - A few times per week	Phones - Usage
479	M1117C5	Mobile phone usage [Pst Yr] - Playing games - About once per day	Phones - Usage
480	M1117C6	Mobile phone usage [Pst Yr] - Playing games - Several times per day	Phones - Usage
481	M1118C1	Mobile phone usage [Pst Yr] - Listening to music "Or other audio content" - Never	Phones - Usage
482	M1118C2	Mobile phone usage [Pst Yr] - Listening to music "Or other audio content" - About once per month	Phones - Usage
483	M1118C3	Mobile phone usage [Pst Yr] - Listening to music "Or other audio content" - A few times per month	Phones - Usage
484	M1118C4	Mobile phone usage [Pst Yr] - Listening to music "Or other audio content" - A few times per week	Phones - Usage
485	M1118C5	Mobile phone usage [Pst Yr] - Listening to music "Or other audio content" - About once per day	Phones - Usage
486	M1118C6	Mobile phone usage [Pst Yr] - Listening to music "Or other audio content" - Several times per day	Phones - Usage
487	M1119C1	Mobile phone usage [Pst Yr] - Watching videos on YouTube - Never	Phones - Usage
488	M1119C2	Mobile phone usage [Pst Yr] - Watching videos on YouTube - About once per month	Phones - Usage
489	M1119C3	Mobile phone usage [Pst Yr] - Watching videos on YouTube - A few times per month	Phones - Usage
490	M1119C4	Mobile phone usage [Pst Yr] - Watching videos on YouTube - A few times per week	Phones - Usage
491	M1119C5	Mobile phone usage [Pst Yr] - Watching videos on YouTube - About once per day	Phones - Usage
492	M1119C6	Mobile phone usage [Pst Yr] - Watching videos on YouTube - Several times per day	Phones - Usage
493	M1120C1	Mobile phone usage [Pst Yr] - Watching a Streaming video service (e.g. Netflix) - Never	Phones - Usage
494	M1120C2	Mobile phone usage [Pst Yr] - Watching a Streaming video service (e.g. Netflix) - About once per month	Phones - Usage
495	M1120C3	Mobile phone usage [Pst Yr] - Watching a Streaming video service (e.g. Netflix) - A few times per month	Phones - Usage
496	M1120C4	Mobile phone usage [Pst Yr] - Watching a Streaming video service (e.g. Netflix) - A few times per week	Phones - Usage
497	M1120C5	Mobile phone usage [Pst Yr] - Watching a Streaming video service (e.g. Netflix) - About once per day	Phones - Usage
498	M1120C6	Mobile phone usage [Pst Yr] - Watching a Streaming video service (e.g. Netflix) - Several times per day	Phones - Usage
499	M1121C1	Mobile phone usage [Pst Yr] - Facebook - Never	Phones - Usage
500	M1121C2	Mobile phone usage [Pst Yr] - Facebook - About once per month	Phones - Usage
501	M1121C3	Mobile phone usage [Pst Yr] - Facebook - A few times per month	Phones - Usage
502	M1121C4	Mobile phone usage [Pst Yr] - Facebook - A few times per week	Phones - Usage
503	M1121C5	Mobile phone usage [Pst Yr] - Facebook - About once per day	Phones - Usage
504	M1121C6	Mobile phone usage [Pst Yr] - Facebook - Several times per day	Phones - Usage
505	M1122C1	Mobile phone usage [Pst Yr] - Twitter - Never	Phones - Usage
506	M1122C2	Mobile phone usage [Pst Yr] - Twitter - About once per month	Phones - Usage
507	M1122C3	Mobile phone usage [Pst Yr] - Twitter - A few times per month	Phones - Usage
508	M1122C4	Mobile phone usage [Pst Yr] - Twitter - A few times per week	Phones - Usage
509	M1122C5	Mobile phone usage [Pst Yr] - Twitter - About once per day	Phones - Usage
510	M1122C6	Mobile phone usage [Pst Yr] - Twitter - Several times per day	Phones - Usage
511	M1123C1	Mobile phone usage [Pst Yr] - LinkedIn - Never	Phones - Usage
512	M1123C2	Mobile phone usage [Pst Yr] - LinkedIn - About once per month	Phones - Usage
513	M1123C3	Mobile phone usage [Pst Yr] - LinkedIn - A few times per month	Phones - Usage
514	M1123C4	Mobile phone usage [Pst Yr] - LinkedIn - A few times per week	Phones - Usage
515	M1123C5	Mobile phone usage [Pst Yr] - LinkedIn - About once per day	Phones - Usage
516	M1123C6	Mobile phone usage [Pst Yr] - LinkedIn - Several times per day (!)	Phones - Usage
517	M1124C1	Mobile phone usage [Pst Yr] - Instagram - Never	Phones - Usage
518	M1124C2	Mobile phone usage [Pst Yr] - Instagram - About once per month	Phones - Usage
519	M1124C3	Mobile phone usage [Pst Yr] - Instagram - A few times per month	Phones - Usage
520	M1124C4	Mobile phone usage [Pst Yr] - Instagram - A few times per week	Phones - Usage
521	M1124C5	Mobile phone usage [Pst Yr] - Instagram - About once per day	Phones - Usage
522	M1124C6	Mobile phone usage [Pst Yr] - Instagram - Several times per day	Phones - Usage
523	M1125C1	Mobile phone usage [Pst Yr] - GPS / mapping services - Never	Phones - Usage
524	M1125C2	Mobile phone usage [Pst Yr] - GPS / mapping services - About once per month	Phones - Usage
525	M1125C3	Mobile phone usage [Pst Yr] - GPS / mapping services - A few times per month	Phones - Usage
526	M1125C4	Mobile phone usage [Pst Yr] - GPS / mapping services - A few times per week	Phones - Usage
527	M1125C5	Mobile phone usage [Pst Yr] - GPS / mapping services - About once per day	Phones - Usage
528	M1125C6	Mobile phone usage [Pst Yr] - GPS / mapping services - Several times per day	Phones - Usage
529	M1126C1	Mobile phone usage [Pst Yr] - Clock / Alarm - Never	Phones - Usage
530	M1126C2	Mobile phone usage [Pst Yr] - Clock / Alarm - About once per month	Phones - Usage
531	M1126C3	Mobile phone usage [Pst Yr] - Clock / Alarm - A few times per month	Phones - Usage
532	M1126C4	Mobile phone usage [Pst Yr] - Clock / Alarm - A few times per week	Phones - Usage
533	M1126C5	Mobile phone usage [Pst Yr] - Clock / Alarm - About once per day	Phones - Usage
534	M1126C6	Mobile phone usage [Pst Yr] - Clock / Alarm - Several times per day	Phones - Usage
535	M1127C1	Mobile phone usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - Never	Phones - Usage
536	M1127C2	Mobile phone usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - About once per month	Phones - Usage
537	M1127C3	Mobile phone usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - A few times per month	Phones - Usage
538	M1127C4	Mobile phone usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - A few times per week	Phones - Usage
539	M1127C5	Mobile phone usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - About once per day	Phones - Usage
540	M1127C6	Mobile phone usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - Several times per day	Phones - Usage
541	M1128C1	Mobile phone usage [Pst Yr] - Voting, polling, taking surveys - Never	Phones - Usage
542	M1128C2	Mobile phone usage [Pst Yr] - Voting, polling, taking surveys - About once per month	Phones - Usage
543	M1128C3	Mobile phone usage [Pst Yr] - Voting, polling, taking surveys - A few times per month	Phones - Usage
544	M1128C4	Mobile phone usage [Pst Yr] - Voting, polling, taking surveys - A few times per week	Phones - Usage
545	M1128C5	Mobile phone usage [Pst Yr] - Voting, polling, taking surveys - About once per day	Phones - Usage
546	M1128C6	Mobile phone usage [Pst Yr] - Voting, polling, taking surveys - Several times per day (!)	Phones - Usage
547	M1129C1	Mobile phone usage [Pst Yr] - Subscriptions/Alerts - Never	Phones - Usage
548	M1129C2	Mobile phone usage [Pst Yr] - Subscriptions/Alerts - About once per month	Phones - Usage
549	M1129C3	Mobile phone usage [Pst Yr] - Subscriptions/Alerts - A few times per month	Phones - Usage
550	M1129C4	Mobile phone usage [Pst Yr] - Subscriptions/Alerts - A few times per week	Phones - Usage
551	M1129C5	Mobile phone usage [Pst Yr] - Subscriptions/Alerts - About once per day	Phones - Usage

ORDER	VARIABLE	DESCRIPTION	CATEGORY
552	M1129C6	Mobile phone usage [Pst Yr] - Subscriptions/Alerts - Several times per day	Phones - Usage
553	M1130C1	Mobile phone usage [Pst Yr] - Entering contests - Never	Phones - Usage
554	M1130C2	Mobile phone usage [Pst Yr] - Entering contests - About once per month	Phones - Usage
555	M1130C3	Mobile phone usage [Pst Yr] - Entering contests - A few times per month	Phones - Usage
556	M1130C4	Mobile phone usage [Pst Yr] - Entering contests - A few times per week	Phones - Usage
557	M1130C56	Mobile phone usage [Pst Yr] - Entering contests - About once per day or more	Phones - Usage
558	M1131C1	Mobile phone usage [Pst Yr] - Reading magazines - Never	Phones - Usage
559	M1131C2	Mobile phone usage [Pst Yr] - Reading magazines - About once per month	Phones - Usage
560	M1131C3	Mobile phone usage [Pst Yr] - Reading magazines - A few times per month	Phones - Usage
561	M1131C4	Mobile phone usage [Pst Yr] - Reading magazines - A few times per week	Phones - Usage
562	M1131C56	Mobile phone usage [Pst Yr] - Reading magazines - About once per day or more	Phones - Usage
563	M1132C1	Mobile phone usage [Pst Yr] - Checking in somewhere, as with Facebook - Never	Phones - Usage
564	M1132C2	Mobile phone usage [Pst Yr] - Checking in somewhere, as with Facebook - About once per month	Phones - Usage
565	M1132C3	Mobile phone usage [Pst Yr] - Checking in somewhere, as with Facebook - A few times per month	Phones - Usage
566	M1132C4	Mobile phone usage [Pst Yr] - Checking in somewhere, as with Facebook - A few times per week	Phones - Usage
567	M1132C5	Mobile phone usage [Pst Yr] - Checking in somewhere, as with Facebook - About once per day	Phones - Usage
568	M1132C6	Mobile phone usage [Pst Yr] - Checking in somewhere, as with Facebook - Several times per day	Phones - Usage
569	M1133C1	Mobile phone usage [Pst Yr] - Reading e-books - Never	Phones - Usage
570	M1133C2	Mobile phone usage [Pst Yr] - Reading e-books - About once per month	Phones - Usage
571	M1133C3	Mobile phone usage [Pst Yr] - Reading e-books - A few times per month	Phones - Usage
572	M1133C4	Mobile phone usage [Pst Yr] - Reading e-books - A few times per week	Phones - Usage
573	M1133C56	Mobile phone usage [Pst Yr] - Reading e-books - About once per day or more	Phones - Usage
574	M1134C1	Mobile phone usage [Pst Yr] - Banking online - Never	Phones - Usage
575	M1134C2	Mobile phone usage [Pst Yr] - Banking online - About once per month	Phones - Usage
576	M1134C3	Mobile phone usage [Pst Yr] - Banking online - A few times per month	Phones - Usage
577	M1134C4	Mobile phone usage [Pst Yr] - Banking online - A few times per week	Phones - Usage
578	M1134C5	Mobile phone usage [Pst Yr] - Banking online - About once per day	Phones - Usage
579	M1134C6	Mobile phone usage [Pst Yr] - Banking online - Several times per day	Phones - Usage
580	M11B1C1	Expected phone usage [Nxt Yr] - Conventional phone calls - Less (!)	Phones - Expected Usage
581	M11B1C2	Expected phone usage [Nxt Yr] - Conventional phone calls - The same	Phones - Expected Usage
582	M11B1C3	Expected phone usage [Nxt Yr] - Conventional phone calls - More	Phones - Expected Usage
583	M11B2C1	Expected phone usage [Nxt Yr] - Video phone calls (e.g. Skype, FaceTime) - Less (!)	Phones - Expected Usage
584	M11B2C2	Expected phone usage [Nxt Yr] - Video phone calls (e.g. Skype, FaceTime) - The same	Phones - Expected Usage
585	M11B2C3	Expected phone usage [Nxt Yr] - Video phone calls (e.g. Skype, FaceTime) - More	Phones - Expected Usage
586	M11B3C2	Expected phone usage [Nxt Yr] - Text messaging - The same	Phones - Expected Usage
587	M11B3C3	Expected phone usage [Nxt Yr] - Text messaging - More	Phones - Expected Usage
588	M11B4C1	Expected phone usage [Nxt Yr] - Instant Messaging / Blackberry Messenger - Less (!)	Phones - Expected Usage
589	M11B4C2	Expected phone usage [Nxt Yr] - Instant Messaging / Blackberry Messenger - The same	Phones - Expected Usage
590	M11B4C3	Expected phone usage [Nxt Yr] - Instant Messaging / Blackberry Messenger - More	Phones - Expected Usage
591	M11B5C1	Expected phone usage [Nxt Yr] - Picture / Video messaging - Less (!)	Phones - Expected Usage
592	M11B5C2	Expected phone usage [Nxt Yr] - Picture / Video messaging - The same	Phones - Expected Usage
593	M11B5C3	Expected phone usage [Nxt Yr] - Picture / Video messaging - More	Phones - Expected Usage
594	M11B6C1	Expected phone usage [Nxt Yr] - Camera use - Less (!)	Phones - Expected Usage
595	M11B6C2	Expected phone usage [Nxt Yr] - Camera use - The same	Phones - Expected Usage
596	M11B6C3	Expected phone usage [Nxt Yr] - Camera use - More	Phones - Expected Usage
597	M11B7C2	Expected phone usage [Nxt Yr] - Email - The same	Phones - Expected Usage
598	M11B7C3	Expected phone usage [Nxt Yr] - Email - More	Phones - Expected Usage
599	M11B8C2	Expected phone usage [Nxt Yr] - Web browsing / Search - The same	Phones - Expected Usage
600	M11B8C3	Expected phone usage [Nxt Yr] - Web browsing / Search - More	Phones - Expected Usage
601	M11B9C1	Expected phone usage [Nxt Yr] - To display a ticket (e.g. for a movie or concert) - Less (!)	Phones - Expected Usage
602	M11B9C2	Expected phone usage [Nxt Yr] - To display a ticket (e.g. for a movie or concert) - The same	Phones - Expected Usage
603	M11B9C3	Expected phone usage [Nxt Yr] - To display a ticket (e.g. for a movie or concert) - More	Phones - Expected Usage
604	M11B10C1	Expected phone usage [Nxt Yr] - To download a coupon - Less (!)	Phones - Expected Usage
605	M11B10C2	Expected phone usage [Nxt Yr] - To download a coupon - The same	Phones - Expected Usage
606	M11B10C3	Expected phone usage [Nxt Yr] - To download a coupon - More	Phones - Expected Usage
607	M11B11C2	Expected phone usage [Nxt Yr] - Collect loyalty points - The same	Phones - Expected Usage
608	M11B11C3	Expected phone usage [Nxt Yr] - Collect loyalty points - More	Phones - Expected Usage
609	M11B12C2	Expected phone usage [Nxt Yr] - As a method of payment (e.g. Google pay) - The same	Phones - Expected Usage
610	M11B12C3	Expected phone usage [Nxt Yr] - As a method of payment (e.g. Google pay) - More	Phones - Expected Usage
611	M11B13C1	Expected phone usage [Nxt Yr] - Purchasing products - Less (!)	Phones - Expected Usage
612	M11B13C2	Expected phone usage [Nxt Yr] - Purchasing products - The same	Phones - Expected Usage
613	M11B13C3	Expected phone usage [Nxt Yr] - Purchasing products - More	Phones - Expected Usage
614	M11B14C1	Expected phone usage [Nxt Yr] - Researching products - Less (!)	Phones - Expected Usage
615	M11B14C2	Expected phone usage [Nxt Yr] - Researching products - The same	Phones - Expected Usage
616	M11B14C3	Expected phone usage [Nxt Yr] - Researching products - More	Phones - Expected Usage
617	M11B15C1	Expected phone usage [Nxt Yr] - Viewing store flyers - Less (!)	Phones - Expected Usage
618	M11B15C2	Expected phone usage [Nxt Yr] - Viewing store flyers - The same	Phones - Expected Usage
619	M11B15C3	Expected phone usage [Nxt Yr] - Viewing store flyers - More	Phones - Expected Usage
620	M11B16C1	Expected phone usage [Nxt Yr] - Downloading apps - Less	Phones - Expected Usage
621	M11B16C2	Expected phone usage [Nxt Yr] - Downloading apps - The same	Phones - Expected Usage
622	M11B16C3	Expected phone usage [Nxt Yr] - Downloading apps - More	Phones - Expected Usage
623	M11B17C1	Expected phone usage [Nxt Yr] - Playing games - Less	Phones - Expected Usage
624	M11B17C2	Expected phone usage [Nxt Yr] - Playing games - The same	Phones - Expected Usage
625	M11B17C3	Expected phone usage [Nxt Yr] - Playing games - More	Phones - Expected Usage
626	M11B18C1	Expected phone usage [Nxt Yr] - Listening to music "Or other audio content" - Less (!)	Phones - Expected Usage
627	M11B18C2	Expected phone usage [Nxt Yr] - Listening to music "Or other audio content" - The same	Phones - Expected Usage
628	M11B18C3	Expected phone usage [Nxt Yr] - Listening to music "Or other audio content" - More	Phones - Expected Usage
629	M11B19C1	Expected phone usage [Nxt Yr] - Watching videos on YouTube - Less (!)	Phones - Expected Usage
630	M11B19C2	Expected phone usage [Nxt Yr] - Watching videos on YouTube - The same	Phones - Expected Usage

ORDER	VARIABLE	DESCRIPTION	CATEGORY
631	M11B19C3	Expected phone usage [Nxt Yr] - Watching videos on YouTube - More	Phones - Expected Usage
632	M11B20C1	Expected phone usage [Nxt Yr] - Watching a Streaming video service (e.g. Netflix) - Less (!)	Phones - Expected Usage
633	M11B20C2	Expected phone usage [Nxt Yr] - Watching a Streaming video service (e.g. Netflix) - The same	Phones - Expected Usage
634	M11B20C3	Expected phone usage [Nxt Yr] - Watching a Streaming video service (e.g. Netflix) - More	Phones - Expected Usage
635	M11B21C1	Expected phone usage [Nxt Yr] - Facebook - Less	Phones - Expected Usage
636	M11B21C2	Expected phone usage [Nxt Yr] - Facebook - The same	Phones - Expected Usage
637	M11B21C3	Expected phone usage [Nxt Yr] - Facebook - More	Phones - Expected Usage
638	M11B22C1	Expected phone usage [Nxt Yr] - Twitter - Less (!)	Phones - Expected Usage
639	M11B22C2	Expected phone usage [Nxt Yr] - Twitter - The same	Phones - Expected Usage
640	M11B22C3	Expected phone usage [Nxt Yr] - Twitter - More	Phones - Expected Usage
641	M11B23C1	Expected phone usage [Nxt Yr] - LinkedIn - Less (!)	Phones - Expected Usage
642	M11B23C2	Expected phone usage [Nxt Yr] - LinkedIn - The same	Phones - Expected Usage
643	M11B23C3	Expected phone usage [Nxt Yr] - LinkedIn - More (!)	Phones - Expected Usage
644	M11B24C1	Expected phone usage [Nxt Yr] - Instagram - Less (!)	Phones - Expected Usage
645	M11B24C2	Expected phone usage [Nxt Yr] - Instagram - The same	Phones - Expected Usage
646	M11B24C3	Expected phone usage [Nxt Yr] - Instagram - More	Phones - Expected Usage
647	M11B25C1	Expected phone usage [Nxt Yr] - GPS / mapping services - Less (!)	Phones - Expected Usage
648	M11B25C2	Expected phone usage [Nxt Yr] - GPS / mapping services - The same	Phones - Expected Usage
649	M11B25C3	Expected phone usage [Nxt Yr] - GPS / mapping services - More	Phones - Expected Usage
650	M11B26C1	Expected phone usage [Nxt Yr] - Clock / Alarm - Less (!)	Phones - Expected Usage
651	M11B26C2	Expected phone usage [Nxt Yr] - Clock / Alarm - The same	Phones - Expected Usage
652	M11B26C3	Expected phone usage [Nxt Yr] - Clock / Alarm - More	Phones - Expected Usage
653	M11B27C2	Expected phone usage [Nxt Yr] - Calendar / Agenda / Organizer / Calculator - The same	Phones - Expected Usage
654	M11B27C3	Expected phone usage [Nxt Yr] - Calendar / Agenda / Organizer / Calculator - More	Phones - Expected Usage
655	M11B28C1	Expected phone usage [Nxt Yr] - Voting, Polling, Taking surveys - Less (!)	Phones - Expected Usage
656	M11B28C2	Expected phone usage [Nxt Yr] - Voting, Polling, Taking surveys - The same	Phones - Expected Usage
657	M11B28C3	Expected phone usage [Nxt Yr] - Voting, Polling, Taking surveys - More	Phones - Expected Usage
658	M11B29C1	Expected phone usage [Nxt Yr] - Subscriptions/Alerts - Less (!)	Phones - Expected Usage
659	M11B29C2	Expected phone usage [Nxt Yr] - Subscriptions/Alerts - The same	Phones - Expected Usage
660	M11B29C3	Expected phone usage [Nxt Yr] - Subscriptions/Alerts - More (!)	Phones - Expected Usage
661	M11B30C1	Expected phone usage [Nxt Yr] - Entering contests - Less (!)	Phones - Expected Usage
662	M11B30C2	Expected phone usage [Nxt Yr] - Entering contests - The same	Phones - Expected Usage
663	M11B30C3	Expected phone usage [Nxt Yr] - Entering contests - More	Phones - Expected Usage
664	M11B31C1	Expected phone usage [Nxt Yr] - Reading magazines - Less (!)	Phones - Expected Usage
665	M11B31C2	Expected phone usage [Nxt Yr] - Reading magazines - The same	Phones - Expected Usage
666	M11B31C3	Expected phone usage [Nxt Yr] - Reading magazines - More (!)	Phones - Expected Usage
667	M11B32C1	Expected phone usage [Nxt Yr] - Checking in somewhere, as with Facebook - Less (!)	Phones - Expected Usage
668	M11B32C2	Expected phone usage [Nxt Yr] - Checking in somewhere, as with Facebook - The same	Phones - Expected Usage
669	M11B32C3	Expected phone usage [Nxt Yr] - Checking in somewhere, as with Facebook - More	Phones - Expected Usage
670	M11B33C2	Expected phone usage [Nxt Yr] - Reading e-books - The same	Phones - Expected Usage
671	M11B33C3	Expected phone usage [Nxt Yr] - Reading e-books - More	Phones - Expected Usage
672	M11B34C2	Expected phone usage [Nxt Yr] - Banking online - The same	Phones - Expected Usage
673	M11B34C3	Expected phone usage [Nxt Yr] - Banking online - More	Phones - Expected Usage
674	M131C1	Attitude toward mobile phone - My phone touches every part of my life - entertainment, organization, communication, work, banking, you name it	Phones - Attitudes
675	M132C2	Attitude toward mobile phone - My phone is a practical device, but I'm not interested in using it for entertainment	Phones - Attitudes
676	M133C3	Attitude toward mobile phone - I would prefer to do most online activities using my phone instead of a conventional computer	Phones - Attitudes
677	M134C4	Attitude toward mobile phone - When I accidentally leave my phone somewhere, I feel lost	Phones - Attitudes
678	M135C5	Attitude toward mobile phone - My phone is over-rated	Phones - Attitudes
679	M136C6	Attitude toward mobile phone - My phone has made my life significantly easier or more efficient	Phones - Attitudes
680	M137C7	Attitude toward mobile phone - I am not interested in more than a few of the capabilities of my phone	Phones - Attitudes
681	M138C8	Attitude toward mobile phone - Most of the things my phone can do really are not very useful	Phones - Attitudes
682	M139C9	Attitude toward mobile phone - I use my phone when driving to text or make a phone call (even though I know I shouldn't)	Phones - Attitudes
683	M1310C10	Attitude toward mobile phone - I use my phone hands-free when driving	Phones - Attitudes
684	M1311C11	Attitude toward mobile phone - None of the above	Phones - Attitudes
685	M4A1C1	Tablet - Currently own - Apple	Tablets - Ownership
686	M4A2C2	Tablet - Currently own - BlackBerry	Tablets - Ownership
687	M4A10C10	Tablet - Currently own - Microsoft	Tablets - Ownership
688	M4A11C11	Tablet - Currently own - HP	Tablets - Ownership
689	M4A3C3	Tablet - Currently own - Samsung	Tablets - Ownership
690	M4A4C4	Tablet - Currently own - Sony (!)	Tablets - Ownership
691	M4A5C5	Tablet - Currently own - Toshiba (!)	Tablets - Ownership
692	M4A7C7	Tablet - Currently own - Acer	Tablets - Ownership
693	M4A8C8	Tablet - Currently own - Other	Tablets - Ownership
694	M4B1C1	Tablet - Plan to purchase - Apple	Tablets - Ownership
695	M4B10C10	Tablet - Plan to purchase - Microsoft	Tablets - Ownership
696	M4B11C11	Tablet - Plan to purchase - HP (!)	Tablets - Ownership
697	M4B3C3	Tablet - Plan to purchase - Samsung	Tablets - Ownership
698	M4B4C4	Tablet - Plan to purchase - Sony (!)	Tablets - Ownership
699	M4B7C7	Tablet - Plan to purchase - Acer	Tablets - Ownership
700	M4B8C8	Tablet - Plan to purchase - Other	Tablets - Ownership
701	M4C1C1	Tablet - Neither own, nor plan to purchase - Apple	Tablets - Ownership
702	M4C2C2	Tablet - Neither own, nor plan to purchase - BlackBerry	Tablets - Ownership
703	M4C10C10	Tablet - Neither own, nor plan to purchase - Microsoft	Tablets - Ownership
704	M4C11C11	Tablet - Neither own, nor plan to purchase - HP	Tablets - Ownership
705	M4C3C3	Tablet - Neither own, nor plan to purchase - Samsung	Tablets - Ownership
706	M4C4C4	Tablet - Neither own, nor plan to purchase - Sony	Tablets - Ownership
707	M4C5C5	Tablet - Neither own, nor plan to purchase - Toshiba	Tablets - Ownership
708	M4C6C6	Tablet - Neither own, nor plan to purchase - Motorola	Tablets - Ownership

ORDER	VARIABLE	DESCRIPTION	CATEGORY
709	M4C7C7	Tablet - Neither own, nor plan to purchase - Acer	Tablets - Ownership
710	M11F1C1	Tablet usage [Pst Yr] - Conventional phone calls - Never	Tablets - Usage
711	M11F1C2	Tablet usage [Pst Yr] - Conventional phone calls - About once per month	Tablets - Usage
712	M11F1C3	Tablet usage [Pst Yr] - Conventional phone calls - A few times per month	Tablets - Usage
713	M11F1C4	Tablet usage [Pst Yr] - Conventional phone calls - A few times per week	Tablets - Usage
714	M11F1C56	Tablet usage [Pst Yr] - Conventional phone calls - About once per day or more	Tablets - Usage
715	M11F2C1	Tablet usage [Pst Yr] - Video phone calls (e.g. Skype, FaceTime) - Never	Tablets - Usage
716	M11F2C2	Tablet usage [Pst Yr] - Video phone calls (e.g. Skype, FaceTime) - About once per month	Tablets - Usage
717	M11F2C3	Tablet usage [Pst Yr] - Video phone calls (e.g. Skype, FaceTime) - A few times per month	Tablets - Usage
718	M11F2C4	Tablet usage [Pst Yr] - Video phone calls (e.g. Skype, FaceTime) - A few times per week	Tablets - Usage
719	M11F2C56	Tablet usage [Pst Yr] - Video phone calls (e.g. Skype, FaceTime) - About once per day or more	Tablets - Usage
720	M11F3C1	Tablet usage [Pst Yr] - Text messaging - Never	Tablets - Usage
721	M11F3C2	Tablet usage [Pst Yr] - Text messaging - About once per month	Tablets - Usage
722	M11F3C3	Tablet usage [Pst Yr] - Text messaging - A few times per month	Tablets - Usage
723	M11F3C4	Tablet usage [Pst Yr] - Text messaging - A few times per week	Tablets - Usage
724	M11F3C5	Tablet usage [Pst Yr] - Text messaging - About once per day	Tablets - Usage
725	M11F3C6	Tablet usage [Pst Yr] - Text messaging - Several times per day	Tablets - Usage
726	M11F4C1	Tablet usage [Pst Yr] - Instant Messaging / Blackberry Messenger - Never	Tablets - Usage
727	M11F4C2	Tablet usage [Pst Yr] - Instant Messaging / Blackberry Messenger - About once per month	Tablets - Usage
728	M11F4C3	Tablet usage [Pst Yr] - Instant Messaging / Blackberry Messenger - A few times per month	Tablets - Usage
729	M11F4C4	Tablet usage [Pst Yr] - Instant Messaging / Blackberry Messenger - A few times per week	Tablets - Usage
730	M11F4C5	Tablet usage [Pst Yr] - Instant Messaging / Blackberry Messenger - About once per day	Tablets - Usage
731	M11F4C6	Tablet usage [Pst Yr] - Instant Messaging / Blackberry Messenger - Several times per day	Tablets - Usage
732	M11F5C1	Tablet usage [Pst Yr] - Picture / Video messaging - Never	Tablets - Usage
733	M11F5C2	Tablet usage [Pst Yr] - Picture / Video messaging - About once per month	Tablets - Usage
734	M11F5C3	Tablet usage [Pst Yr] - Picture / Video messaging - A few times per month	Tablets - Usage
735	M11F5C4	Tablet usage [Pst Yr] - Picture / Video messaging - A few times per week	Tablets - Usage
736	M11F5C5	Tablet usage [Pst Yr] - Picture / Video messaging - About once per day	Tablets - Usage
737	M11F5C6	Tablet usage [Pst Yr] - Picture / Video messaging - Several times per day (!)	Tablets - Usage
738	M11F6C1	Tablet usage [Pst Yr] - Camera use - Never	Tablets - Usage
739	M11F6C2	Tablet usage [Pst Yr] - Camera use - About once per month	Tablets - Usage
740	M11F6C3	Tablet usage [Pst Yr] - Camera use - A few times per month	Tablets - Usage
741	M11F6C4	Tablet usage [Pst Yr] - Camera use - A few times per week	Tablets - Usage
742	M11F6C5	Tablet usage [Pst Yr] - Camera use - About once per day	Tablets - Usage
743	M11F6C6	Tablet usage [Pst Yr] - Camera use - Several times per day (!)	Tablets - Usage
744	M11F7C1	Tablet usage [Pst Yr] - Email - Never	Tablets - Usage
745	M11F7C2	Tablet usage [Pst Yr] - Email - About once per month	Tablets - Usage
746	M11F7C3	Tablet usage [Pst Yr] - Email - A few times per month	Tablets - Usage
747	M11F7C4	Tablet usage [Pst Yr] - Email - A few times per week	Tablets - Usage
748	M11F7C5	Tablet usage [Pst Yr] - Email - About once per day	Tablets - Usage
749	M11F7C6	Tablet usage [Pst Yr] - Email - Several times per day	Tablets - Usage
750	M11F8C1	Tablet usage [Pst Yr] - Web browsing / Search - Never	Tablets - Usage
751	M11F8C2	Tablet usage [Pst Yr] - Web browsing / Search - About once per month	Tablets - Usage
752	M11F8C3	Tablet usage [Pst Yr] - Web browsing / Search - A few times per month	Tablets - Usage
753	M11F8C4	Tablet usage [Pst Yr] - Web browsing / Search - A few times per week	Tablets - Usage
754	M11F8C5	Tablet usage [Pst Yr] - Web browsing / Search - About once per day	Tablets - Usage
755	M11F8C6	Tablet usage [Pst Yr] - Web browsing / Search - Several times per day	Tablets - Usage
756	M11F9C1	Tablet usage [Pst Yr] - To display a ticket (e.g. for a movie or concert) - Never	Tablets - Usage
757	M11F9C2	Tablet usage [Pst Yr] - To display a ticket (e.g. for a movie or concert) - About once per month	Tablets - Usage
758	M11F9C3	Tablet usage [Pst Yr] - To display a ticket (e.g. for a movie or concert) - A few times per month	Tablets - Usage
759	M11F9C456	Tablet usage [Pst Yr] - To display a ticket (e.g. for a movie or concert) - A few times per week or more	Tablets - Usage
760	M11F10C1	Tablet usage [Pst Yr] - To download a coupon - Never	Tablets - Usage
761	M11F10C2	Tablet usage [Pst Yr] - To download a coupon - About once per month	Tablets - Usage
762	M11F10C3	Tablet usage [Pst Yr] - To download a coupon - A few times per month	Tablets - Usage
763	M11F10C4	Tablet usage [Pst Yr] - To download a coupon - A few times per week	Tablets - Usage
764	M11F10C56	Tablet usage [Pst Yr] - To download a coupon - About once per day or more (!)	Tablets - Usage
765	M11F11C1	Tablet usage [Pst Yr] - Collect loyalty points (e.g. Petro points, Starbucks) - Never	Tablets - Usage
766	M11F11C2	Tablet usage [Pst Yr] - Collect loyalty points (e.g. Petro points, Starbucks) - About once per month	Tablets - Usage
767	M11F11C3	Tablet usage [Pst Yr] - Collect loyalty points (e.g. Petro points, Starbucks) - A few times per month	Tablets - Usage
768	M11F11C4	Tablet usage [Pst Yr] - Collect loyalty points (e.g. Petro points, Starbucks) - A few times per week	Tablets - Usage
769	M11F11C56	Tablet usage [Pst Yr] - Collect loyalty points (e.g. Petro points, Starbucks) - About once per day or more	Tablets - Usage
770	M11F12C1	Tablet usage [Pst Yr] - As a method of payment (e.g. Google pay) - Never	Tablets - Usage
771	M11F12C2	Tablet usage [Pst Yr] - As a method of payment (e.g. Google pay) - About once per month	Tablets - Usage
772	M11F12C3	Tablet usage [Pst Yr] - As a method of payment (e.g. Google pay) - A few times per month	Tablets - Usage
773	M11F12C4	Tablet usage [Pst Yr] - As a method of payment (e.g. Google pay) - A few times per week	Tablets - Usage
774	M11F12C56	Tablet usage [Pst Yr] - As a method of payment (e.g. Google pay) - About once per day or more (!)	Tablets - Usage
775	M11F13C1	Tablet usage [Pst Yr] - Purchasing products - Never	Tablets - Usage
776	M11F13C2	Tablet usage [Pst Yr] - Purchasing products - About once per month	Tablets - Usage
777	M11F13C3	Tablet usage [Pst Yr] - Purchasing products - A few times per month	Tablets - Usage
778	M11F13C4	Tablet usage [Pst Yr] - Purchasing products - A few times per week	Tablets - Usage
779	M11F13C56	Tablet usage [Pst Yr] - Purchasing products - About once per day or more (!)	Tablets - Usage
780	M11F14C1	Tablet usage [Pst Yr] - Researching products - Never	Tablets - Usage
781	M11F14C2	Tablet usage [Pst Yr] - Researching products - About once per month	Tablets - Usage
782	M11F14C3	Tablet usage [Pst Yr] - Researching products - A few times per month	Tablets - Usage
783	M11F14C4	Tablet usage [Pst Yr] - Researching products - A few times per week	Tablets - Usage
784	M11F14C5	Tablet usage [Pst Yr] - Researching products - About once per day	Tablets - Usage
785	M11F14C6	Tablet usage [Pst Yr] - Researching products - Several times per day	Tablets - Usage
786	M11F15C1	Tablet usage [Pst Yr] - Viewing store flyers - Never	Tablets - Usage
787	M11F15C2	Tablet usage [Pst Yr] - Viewing store flyers - About once per month	Tablets - Usage

ORDER	VARIABLE	DESCRIPTION	CATEGORY
788	M11F15C3	Tablet usage [Pst Yr] - Viewing store flyers - A few times per month	Tablets - Usage
789	M11F15C4	Tablet usage [Pst Yr] - Viewing store flyers - A few times per week	Tablets - Usage
790	M11F15C56	Tablet usage [Pst Yr] - Viewing store flyers - About once per day or more	Tablets - Usage
791	M11F16C1	Tablet usage [Pst Yr] - Downloading apps - Never	Tablets - Usage
792	M11F16C2	Tablet usage [Pst Yr] - Downloading apps - About once per month	Tablets - Usage
793	M11F16C3	Tablet usage [Pst Yr] - Downloading apps - A few times per month	Tablets - Usage
794	M11F16C4	Tablet usage [Pst Yr] - Downloading apps - A few times per week	Tablets - Usage
795	M11F16C56	Tablet usage [Pst Yr] - Downloading apps - About once per day or more (!)	Tablets - Usage
796	M11F17C1	Tablet usage [Pst Yr] - Playing games - Never	Tablets - Usage
797	M11F17C2	Tablet usage [Pst Yr] - Playing games - About once per month	Tablets - Usage
798	M11F17C3	Tablet usage [Pst Yr] - Playing games - A few times per month	Tablets - Usage
799	M11F17C4	Tablet usage [Pst Yr] - Playing games - A few times per week	Tablets - Usage
800	M11F17C5	Tablet usage [Pst Yr] - Playing games - About once per day	Tablets - Usage
801	M11F17C6	Tablet usage [Pst Yr] - Playing games - Several times per day	Tablets - Usage
802	M11F18C1	Tablet usage [Pst Yr] - Listening to music "Or other audio content" - Never	Tablets - Usage
803	M11F18C2	Tablet usage [Pst Yr] - Listening to music "Or other audio content" - About once per month	Tablets - Usage
804	M11F18C3	Tablet usage [Pst Yr] - Listening to music "Or other audio content" - A few times per month	Tablets - Usage
805	M11F18C4	Tablet usage [Pst Yr] - Listening to music "Or other audio content" - A few times per week	Tablets - Usage
806	M11F18C5	Tablet usage [Pst Yr] - Listening to music "Or other audio content" - About once per day	Tablets - Usage
807	M11F18C6	Tablet usage [Pst Yr] - Listening to music "Or other audio content" - Several times per day	Tablets - Usage
808	M11F19C1	Tablet usage [Pst Yr] - Watching videos on YouTube - Never	Tablets - Usage
809	M11F19C2	Tablet usage [Pst Yr] - Watching videos on YouTube - About once per month	Tablets - Usage
810	M11F19C3	Tablet usage [Pst Yr] - Watching videos on YouTube - A few times per month	Tablets - Usage
811	M11F19C4	Tablet usage [Pst Yr] - Watching videos on YouTube - A few times per week	Tablets - Usage
812	M11F19C5	Tablet usage [Pst Yr] - Watching videos on YouTube - About once per day	Tablets - Usage
813	M11F19C6	Tablet usage [Pst Yr] - Watching videos on YouTube - Several times per day	Tablets - Usage
814	M11F20C1	Tablet usage [Pst Yr] - Watching a Streaming video service (e.g. Netflix) - Never	Tablets - Usage
815	M11F20C2	Tablet usage [Pst Yr] - Watching a Streaming video service (e.g. Netflix) - About once per month	Tablets - Usage
816	M11F20C3	Tablet usage [Pst Yr] - Watching a Streaming video service (e.g. Netflix) - A few times per month	Tablets - Usage
817	M11F20C4	Tablet usage [Pst Yr] - Watching a Streaming video service (e.g. Netflix) - A few times per week	Tablets - Usage
818	M11F20C5	Tablet usage [Pst Yr] - Watching a Streaming video service (e.g. Netflix) - About once per day	Tablets - Usage
819	M11F20C6	Tablet usage [Pst Yr] - Watching a Streaming video service (e.g. Netflix) - Several times per day (!)	Tablets - Usage
820	M11F21C1	Tablet usage [Pst Yr] - Facebook - Never	Tablets - Usage
821	M11F21C2	Tablet usage [Pst Yr] - Facebook - About once per month	Tablets - Usage
822	M11F21C3	Tablet usage [Pst Yr] - Facebook - A few times per month	Tablets - Usage
823	M11F21C4	Tablet usage [Pst Yr] - Facebook - A few times per week	Tablets - Usage
824	M11F21C5	Tablet usage [Pst Yr] - Facebook - About once per day	Tablets - Usage
825	M11F21C6	Tablet usage [Pst Yr] - Facebook - Several times per day	Tablets - Usage
826	M11F22C1	Tablet usage [Pst Yr] - Twitter - Never	Tablets - Usage
827	M11F22C2	Tablet usage [Pst Yr] - Twitter - About once per month	Tablets - Usage
828	M11F22C3	Tablet usage [Pst Yr] - Twitter - A few times per month	Tablets - Usage
829	M11F22C4	Tablet usage [Pst Yr] - Twitter - A few times per week	Tablets - Usage
830	M11F22C56	Tablet usage [Pst Yr] - Twitter - About once per day or more	Tablets - Usage
831	M11F23C1	Tablet usage [Pst Yr] - LinkedIn - Never	Tablets - Usage
832	M11F23C2	Tablet usage [Pst Yr] - LinkedIn - About once per month	Tablets - Usage
833	M11F23C3	Tablet usage [Pst Yr] - LinkedIn - A few times per month	Tablets - Usage
834	M11F23C4	Tablet usage [Pst Yr] - LinkedIn - A few times per week	Tablets - Usage
835	M11F23C56	Tablet usage [Pst Yr] - LinkedIn - About once per day or more (!)	Tablets - Usage
836	M11F24C1	Tablet usage [Pst Yr] - Instagram - Never	Tablets - Usage
837	M11F24C2	Tablet usage [Pst Yr] - Instagram - About once per month	Tablets - Usage
838	M11F24C3	Tablet usage [Pst Yr] - Instagram - A few times per month	Tablets - Usage
839	M11F24C4	Tablet usage [Pst Yr] - Instagram - A few times per week	Tablets - Usage
840	M11F24C5	Tablet usage [Pst Yr] - Instagram - About once per day	Tablets - Usage
841	M11F24C6	Tablet usage [Pst Yr] - Instagram - Several times per day (!)	Tablets - Usage
842	M11F25C1	Tablet usage [Pst Yr] - GPS / mapping services - Never	Tablets - Usage
843	M11F25C2	Tablet usage [Pst Yr] - GPS / mapping services - About once per month	Tablets - Usage
844	M11F25C3	Tablet usage [Pst Yr] - GPS / mapping services - A few times per month	Tablets - Usage
845	M11F25C4	Tablet usage [Pst Yr] - GPS / mapping services - A few times per week	Tablets - Usage
846	M11F25C56	Tablet usage [Pst Yr] - GPS / mapping services - About once per day or more(!)	Tablets - Usage
847	M11F26C1	Tablet usage [Pst Yr] - Clock / Alarm - Never	Tablets - Usage
848	M11F26C2	Tablet usage [Pst Yr] - Clock / Alarm - About once per month	Tablets - Usage
849	M11F26C3	Tablet usage [Pst Yr] - Clock / Alarm - A few times per month	Tablets - Usage
850	M11F26C4	Tablet usage [Pst Yr] - Clock / Alarm - A few times per week	Tablets - Usage
851	M11F26C5	Tablet usage [Pst Yr] - Clock / Alarm - About once per day	Tablets - Usage
852	M11F26C6	Tablet usage [Pst Yr] - Clock / Alarm - Several times per day (!)	Tablets - Usage
853	M11F27C1	Tablet usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - Never	Tablets - Usage
854	M11F27C2	Tablet usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - About once per month	Tablets - Usage
855	M11F27C3	Tablet usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - A few times per month	Tablets - Usage
856	M11F27C4	Tablet usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - A few times per week	Tablets - Usage
857	M11F27C5	Tablet usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - About once per day	Tablets - Usage
858	M11F27C6	Tablet usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - Several times per day	Tablets - Usage
859	M11F28C1	Tablet usage [Pst Yr] - Voting, polling, taking surveys - Never	Tablets - Usage
860	M11F28C2	Tablet usage [Pst Yr] - Voting, polling, taking surveys - About once per month	Tablets - Usage
861	M11F28C3	Tablet usage [Pst Yr] - Voting, polling, taking surveys - A few times per month	Tablets - Usage
862	M11F28C4	Tablet usage [Pst Yr] - Voting, polling, taking surveys - A few times per week	Tablets - Usage
863	M11F28C56	Tablet usage [Pst Yr] - Voting, polling, taking surveys - About once per day or more	Tablets - Usage
864	M11F29C1	Tablet usage [Pst Yr] - Subscriptions/Alert - Never	Tablets - Usage
865	M11F29C2	Tablet usage [Pst Yr] - Subscriptions/Alert - About once per month	Tablets - Usage
866	M11F29C3	Tablet usage [Pst Yr] - Subscriptions/Alert - A few times per month	Tablets - Usage

ORDER	VARIABLE	DESCRIPTION	CATEGORY
867	M11F29C4	Tablet usage [Pst Yr] - Subscriptions/Alert - A few times per week	Tablets - Usage
868	M11F29C56	Tablet usage [Pst Yr] - Subscriptions/Alert - About once per day or more (!)	Tablets - Usage
869	M11F30C1	Tablet usage [Pst Yr] - Entering contests - Never	Tablets - Usage
870	M11F30C2	Tablet usage [Pst Yr] - Entering contests - About once per month	Tablets - Usage
871	M11F30C3	Tablet usage [Pst Yr] - Entering contests - A few times per month	Tablets - Usage
872	M11F30C4	Tablet usage [Pst Yr] - Entering contests - A few times per week	Tablets - Usage
873	M11F30C56	Tablet usage [Pst Yr] - Entering contests - About once per day or more (!)	Tablets - Usage
874	M11F31C1	Tablet usage [Pst Yr] - Reading magazines - Never	Tablets - Usage
875	M11F31C2	Tablet usage [Pst Yr] - Reading magazines - About once per month	Tablets - Usage
876	M11F31C3	Tablet usage [Pst Yr] - Reading magazines - A few times per month	Tablets - Usage
877	M11F31C4	Tablet usage [Pst Yr] - Reading magazines - A few times per week	Tablets - Usage
878	M11F31C56	Tablet usage [Pst Yr] - Reading magazines - About once per day or more	Tablets - Usage
879	M11F32C1	Tablet usage [Pst Yr] - Checking in somewhere, as with Facebook - Never	Tablets - Usage
880	M11F32C2	Tablet usage [Pst Yr] - Checking in somewhere, as with Facebook - About once per month	Tablets - Usage
881	M11F32C3	Tablet usage [Pst Yr] - Checking in somewhere, as with Facebook - A few times per month	Tablets - Usage
882	M11F32C4	Tablet usage [Pst Yr] - Checking in somewhere, as with Facebook - A few times per week	Tablets - Usage
883	M11F32C5	Tablet usage [Pst Yr] - Checking in somewhere, as with Facebook - About once per day	Tablets - Usage
884	M11F32C6	Tablet usage [Pst Yr] - Checking in somewhere, as with Facebook - Several times per day	Tablets - Usage
885	M11F33C1	Tablet usage [Pst Yr] - Reading e-books - Never	Tablets - Usage
886	M11F33C2	Tablet usage [Pst Yr] - Reading e-books - About once per month	Tablets - Usage
887	M11F33C3	Tablet usage [Pst Yr] - Reading e-books - A few times per month	Tablets - Usage
888	M11F33C4	Tablet usage [Pst Yr] - Reading e-books - A few times per week	Tablets - Usage
889	M11F33C5	Tablet usage [Pst Yr] - Reading e-books - About once per day	Tablets - Usage
890	M11F33C6	Tablet usage [Pst Yr] - Reading e-books - Several times per day	Tablets - Usage
891	M11F34C1	Tablet usage [Pst Yr] - Banking online - Never	Tablets - Usage
892	M11F34C2	Tablet usage [Pst Yr] - Banking online - About once per month	Tablets - Usage
893	M11F34C3	Tablet usage [Pst Yr] - Banking online - A few times per month	Tablets - Usage
894	M11F34C4	Tablet usage [Pst Yr] - Banking online - A few times per week	Tablets - Usage
895	M11F34C56	Tablet usage [Pst Yr] - Banking online - About once per day or more	Tablets - Usage
896	M11G1C2	Expected tablet usage [Nxt Yr] - Conventional phone calls - The same	Tablets - Expected Usage
897	M11G1C3	Expected tablet usage [Nxt Yr] - Conventional phone calls - More (!)	Tablets - Expected Usage
898	M11G2C1	Expected tablet usage [Nxt Yr] - Video phone calls - Less (!)	Tablets - Expected Usage
899	M11G2C2	Expected tablet usage [Nxt Yr] - Video phone calls - The same	Tablets - Expected Usage
900	M11G2C3	Expected tablet usage [Nxt Yr] - Video phone calls - More	Tablets - Expected Usage
901	M11G3C2	Expected tablet usage [Nxt Yr] - Text messaging - The same	Tablets - Expected Usage
902	M11G3C3	Expected tablet usage [Nxt Yr] - Text messaging - More	Tablets - Expected Usage
903	M11G4C2	Expected tablet usage [Nxt Yr] - Instant Messaging / Blackberry Messenger - The same	Tablets - Expected Usage
904	M11G4C3	Expected tablet usage [Nxt Yr] - Instant Messaging / Blackberry Messenger - More (!)	Tablets - Expected Usage
905	M11G5C1	Expected tablet usage [Nxt Yr] - Picture / Video messaging - Less (!)	Tablets - Expected Usage
906	M11G5C2	Expected tablet usage [Nxt Yr] - Picture / Video messaging - The same	Tablets - Expected Usage
907	M11G5C3	Expected tablet usage [Nxt Yr] - Picture / Video messaging - More	Tablets - Expected Usage
908	M11G6C1	Expected tablet usage [Nxt Yr] - Camera use - Less (!)	Tablets - Expected Usage
909	M11G6C2	Expected tablet usage [Nxt Yr] - Camera use - The same	Tablets - Expected Usage
910	M11G6C3	Expected tablet usage [Nxt Yr] - Camera use - More	Tablets - Expected Usage
911	M11G7C1	Expected tablet usage [Nxt Yr] - Email - Less (!)	Tablets - Expected Usage
912	M11G7C2	Expected tablet usage [Nxt Yr] - Email - The same	Tablets - Expected Usage
913	M11G7C3	Expected tablet usage [Nxt Yr] - Email - More	Tablets - Expected Usage
914	M11G8C1	Expected tablet usage [Nxt Yr] - Web browsing / Search - Less (!)	Tablets - Expected Usage
915	M11G8C2	Expected tablet usage [Nxt Yr] - Web browsing / Search - The same	Tablets - Expected Usage
916	M11G8C3	Expected tablet usage [Nxt Yr] - Web browsing / Search - More	Tablets - Expected Usage
917	M11G9C2	Expected tablet usage [Nxt Yr] - To display a ticket (e.g. for a movie or concert) - The same	Tablets - Expected Usage
918	M11G9C3	Expected tablet usage [Nxt Yr] - To display a ticket (e.g. for a movie or concert) - More (!)	Tablets - Expected Usage
919	M11G10C2	Expected tablet usage [Nxt Yr] - To download a coupon - The same	Tablets - Expected Usage
920	M11G10C3	Expected tablet usage [Nxt Yr] - To download a coupon - More	Tablets - Expected Usage
921	M11G11C2	Expected tablet usage [Nxt Yr] - Collect loyalty points (e.g. Petro points, Starbucks) - The same	Tablets - Expected Usage
922	M11G11C3	Expected tablet usage [Nxt Yr] - Collect loyalty points (e.g. Petro points, Starbucks) - More	Tablets - Expected Usage
923	M11G12C2	Expected tablet usage [Nxt Yr] - As a method of payment (e.g. Google pay) - The same	Tablets - Expected Usage
924	M11G12C3	Expected tablet usage [Nxt Yr] - As a method of payment (e.g. Google pay) - More (!)	Tablets - Expected Usage
925	M11G13C1	Expected tablet usage [Nxt Yr] - Purchasing products - Less (!)	Tablets - Expected Usage
926	M11G13C2	Expected tablet usage [Nxt Yr] - Purchasing products - The same	Tablets - Expected Usage
927	M11G13C3	Expected tablet usage [Nxt Yr] - Purchasing products - More	Tablets - Expected Usage
928	M11G14C1	Expected tablet usage [Nxt Yr] - Researching products - Less (!)	Tablets - Expected Usage
929	M11G14C2	Expected tablet usage [Nxt Yr] - Researching products - The same	Tablets - Expected Usage
930	M11G14C3	Expected tablet usage [Nxt Yr] - Researching products - More	Tablets - Expected Usage
931	M11G15C1	Expected tablet usage [Nxt Yr] - Viewing store flyers - Less (!)	Tablets - Expected Usage
932	M11G15C2	Expected tablet usage [Nxt Yr] - Viewing store flyers - The same	Tablets - Expected Usage
933	M11G15C3	Expected tablet usage [Nxt Yr] - Viewing store flyers - More	Tablets - Expected Usage
934	M11G16C1	Expected tablet usage [Nxt Yr] - Downloading apps - Less	Tablets - Expected Usage
935	M11G16C2	Expected tablet usage [Nxt Yr] - Downloading apps - The same	Tablets - Expected Usage
936	M11G16C3	Expected tablet usage [Nxt Yr] - Downloading apps - More	Tablets - Expected Usage
937	M11G17C1	Expected tablet usage [Nxt Yr] - Playing games - Less (!)	Tablets - Expected Usage
938	M11G17C2	Expected tablet usage [Nxt Yr] - Playing games - The same	Tablets - Expected Usage
939	M11G17C3	Expected tablet usage [Nxt Yr] - Playing games - More	Tablets - Expected Usage
940	M11G18C2	Expected tablet usage [Nxt Yr] - Listening to music "Or other audio content" - The same	Tablets - Expected Usage
941	M11G18C3	Expected tablet usage [Nxt Yr] - Listening to music "Or other audio content" - More	Tablets - Expected Usage
942	M11G19C1	Expected tablet usage [Nxt Yr] - Watching videos on YouTube - Less (!)	Tablets - Expected Usage
943	M11G19C2	Expected tablet usage [Nxt Yr] - Watching videos on YouTube - The same	Tablets - Expected Usage
944	M11G19C3	Expected tablet usage [Nxt Yr] - Watching videos on YouTube - More	Tablets - Expected Usage
945	M11G20C1	Expected tablet usage [Nxt Yr] - Watching a Streaming video service (e.g. Netflix) - Less (!)	Tablets - Expected Usage

ORDER	VARIABLE	DESCRIPTION	CATEGORY
946	M11G20C2	Expected tablet usage [Nxt Yr] - Watching a Streaming video service (e.g. Netflix) - The same	Tablets - Expected Usage
947	M11G20C3	Expected tablet usage [Nxt Yr] - Watching a Streaming video service (e.g. Netflix) - More	Tablets - Expected Usage
948	M11G21C1	Expected tablet usage [Nxt Yr] - Facebook - Less (!)	Tablets - Expected Usage
949	M11G21C2	Expected tablet usage [Nxt Yr] - Facebook - The same	Tablets - Expected Usage
950	M11G21C3	Expected tablet usage [Nxt Yr] - Facebook - More	Tablets - Expected Usage
951	M11G22C2	Expected tablet usage [Nxt Yr] - Twitter - The same	Tablets - Expected Usage
952	M11G23C2	Expected tablet usage [Nxt Yr] - LinkedIn - The same	Tablets - Expected Usage
953	M11G24C2	Expected tablet usage [Nxt Yr] - Instagram - The same	Tablets - Expected Usage
954	M11G24C3	Expected tablet usage [Nxt Yr] - Instagram - More (!)	Tablets - Expected Usage
955	M11G25C2	Expected tablet usage [Nxt Yr] - GPS / mapping services - The same	Tablets - Expected Usage
956	M11G25C3	Expected tablet usage [Nxt Yr] - GPS / mapping services - More	Tablets - Expected Usage
957	M11G26C2	Expected tablet usage [Nxt Yr] - Clock / Alarm - The same	Tablets - Expected Usage
958	M11G26C3	Expected tablet usage [Nxt Yr] - Clock / Alarm - More	Tablets - Expected Usage
959	M11G27C2	Expected tablet usage [Nxt Yr] - Calendar / Agenda / Organizer / Calculator - The same	Tablets - Expected Usage
960	M11G27C3	Expected tablet usage [Nxt Yr] - Calendar / Agenda / Organizer / Calculator - More	Tablets - Expected Usage
961	M11G28C2	Expected tablet usage [Nxt Yr] - Voting, polling, taking surveys - The same	Tablets - Expected Usage
962	M11G28C3	Expected tablet usage [Nxt Yr] - Voting, polling, taking surveys - More	Tablets - Expected Usage
963	M11G29C2	Expected tablet usage [Nxt Yr] - Subscriptions/Alerts - The same	Tablets - Expected Usage
964	M11G30C2	Expected tablet usage [Nxt Yr] - Entering contests - The same	Tablets - Expected Usage
965	M11G30C3	Expected tablet usage [Nxt Yr] - Entering contests - More	Tablets - Expected Usage
966	M11G31C2	Expected tablet usage [Nxt Yr] - Reading magazines - The same	Tablets - Expected Usage
967	M11G31C3	Expected tablet usage [Nxt Yr] - Reading magazines - More	Tablets - Expected Usage
968	M11G32C2	Expected tablet usage [Nxt Yr] - Checking in somewhere, as with Facebook - The same	Tablets - Expected Usage
969	M11G32C3	Expected tablet usage [Nxt Yr] - Checking in somewhere, as with Facebook - More (!)	Tablets - Expected Usage
970	M11G33C2	Expected tablet usage [Nxt Yr] - Reading e-books - The same	Tablets - Expected Usage
971	M11G33C3	Expected tablet usage [Nxt Yr] - Reading e-books - More	Tablets - Expected Usage
972	M11G34C2	Expected tablet usage [Nxt Yr] - Banking online - The same	Tablets - Expected Usage
973	M11G34C3	Expected tablet usage [Nxt Yr] - Banking online - More	Tablets - Expected Usage