

ORDER	VARIABLE	DESCRIPTION	CATEGORY	PART
1	CODE	Code	Geography	0
2	GEO	Geographic Summarization Indicator	Geography	0
3	MBAS18HP	Total Household Population 18+	Basics	1
4	M11C45	Attitudes towards digital technology - Technology is important to me.	Technology	1
5	M12C45	Attitudes towards digital technology - Technology is changing the world too quickly.	Technology	1
6	M13C45	Attitudes towards digital technology - Technology intimidates me.	Technology	1
7	M14C45	Attitudes towards digital technology - I am willing to pay for technology products that save me time.	Technology	1
8	M15C45	Attitudes towards digital technology - Technology helps me increase flexibility between work and home.	Technology	1
9	M16C45	Attitudes towards digital technology - I worry about the impact of technology on my life.	Technology	1
10	M17C45	Attitudes towards digital technology - Technology interferes with my personal or family life.	Technology	1
11	M18C45	Attitudes towards digital technology - I am not comfortable with new technology.	Technology	1
12	M19C45	Attitudes towards digital technology - I tend to be the first to own new technologies.	Technology	1
13	M110C45	Attitudes towards digital technology - Other people often come to me for advice about new technologies.	Technology	1
14	M111C45	Attitudes towards digital technology - I know just enough about technology to get by	Technology	1
15	M2EC1	Platform or operating system used on your smart phone - iPhone or iPad (iOS)	Technology	1
16	M2EC2	Platform or operating system used on your smart phone - Blackberry or RIM	Technology	1
17	M2EC3	Platform or operating system used on your smart phone - Android	Technology	1
18	M2EC4	Platform or operating system used on your smart phone - Windows	Technology	1
19	M2EC7	Platform or operating system used on your smart phone - I have no idea	Technology	1
20	M201C45	Importance of mobile-friendly version of your favourite websites - Important	Technology	1
21	M20BC1	Format preferred to read news and information on your mobile phone - Using an app	Technology	1
22	M20BC2	Format preferred to read news and information on your mobile phone - Reading a mobile version of the website	Technology	1
23	M20BC3	Format preferred to read news and information on your mobile phone - Accessing the conventional site in your phone's browser	Technology	1
24	M2DC1	Do you have a landline at home - Yes	Technology	1
25	M2D2C1	Is your land line a traditional analog line or a VOIP line (Voice over Internet Protocol)?	Technology	1
26	M211C45	Interested - Receiving a text message from nearby stores selling products/services I want	Mobile Marketing	1
27	M212C45	Interested - Receiving ads for other interesting "apps" when I download a mobile application	Mobile Marketing	1
28	M213C45	Interested - Product-sponsored mobile applications	Mobile Marketing	1
29	M214C45	Interested - Receiving product/service messages that likely appeal to me based on my demographics	Mobile Marketing	1
30	M215C45	Interested - Receiving mobile coupons that likely appeal to me based on my demographics	Mobile Marketing	1
31	M216C45	Interested - Taking a picture of a QR/barcode and sending it to a company in exchange for a coupon, discount or more information	Mobile Marketing	1
32	M217C45	Interested - Texting a key word to a company in exchange for entry into a contest	Mobile Marketing	1
33	M218C45	Interested - Texting a key word to a company in exchange for a coupon or discount	Mobile Marketing	1
34	M219C45	Interested - Voting via text messaging	Mobile Marketing	1
35	M2110C45	Interested - Installing an application on my mobile device that would help me research products or make purchases	Mobile Marketing	1
36	M221C45	Statements - I am open to receiving relevant marketing messages on my mobile device	Mobile Marketing	1
37	M222C45	Statements - I am comfortable sharing my mobile information with retailers I trust	Mobile Marketing	1
38	M223C45	Statements - Sharing my personal information over my mobile device does not concern me	Mobile Marketing	1
39	M224C45	Statements - Mobile companies should not be allowed to own or share my personal information	Mobile Marketing	1
40	M225C45	Statements - I would probably ignore marketing and advertisements I may receive on my mobile device	Mobile Marketing	1
41	M226C45	Statements - If there was a "do not market via mobile device" list in Canada, I would sign up to avoid all mobile marketing	Mobile Marketing	1
42	M227C45	Statements - I am concerned that sharing my mobile information with retailers might negatively impact my privacy	Mobile Marketing	1
43	M61C1	Current mobile provider - Rogers	Mobile Provider	1
44	M62C2	Current mobile provider - Bell Mobility	Mobile Provider	1
45	M63C3	Current mobile provider - Telus Mobility	Mobile Provider	1
46	M66C6	Current mobile provider - Fido	Mobile Provider	1
47	M67C7	Current mobile provider - Koodo	Mobile Provider	1
48	M611C11	Current mobile provider - Virgin Mobile	Mobile Provider	1
49	M612C12	Current mobile provider - Wind Mobile	Mobile Provider	1
50	M613C13	Current mobile provider - Other	Mobile Provider	1
51	M6B1C45	Likelihood of switching provider [Nxt Yr] - Likely	Mobile Provider	1
52	M6B2C45	Likelihood of switching provider [Nxt 1-3 Yrs] - Likely	Mobile Provider	1
53	M6B3C45	Likelihood of switching provider [Nxt 3-5 Yrs] - Likely	Mobile Provider	1
54	M6B14C45	Important when choosing a mobile provider - Mobile data rates	Mobile Provider	1
55	M72C45	Important when choosing a mobile provider - Device choices (i.e. they have a particular mobile device you want)	Mobile Provider	1
56	M73C45	Important when choosing a mobile provider - Customer service / knowledgeable staff	Mobile Provider	1
57	M74C45	Important when choosing a mobile provider - Company loyalty / trust	Mobile Provider	1

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58	M75C45	Important when choosing a mobile provider - Promotions / deals	Mobile Provider	1
59	M76C45	Important when choosing a mobile provider - Consumer ratings	Mobile Provider	1
60	M77C45	Important when choosing a mobile provider - Recommendations from family/friends	Mobile Provider	1
61	M78C45	Important when choosing a mobile provider - Feedback from other customers through social media networks	Mobile Provider	1
62	M79C45	Important when choosing a mobile provider - Flexible rate plan(s)	Mobile Provider	1
63	M710C45	Important when choosing a mobile provider - No contract(s)	Mobile Provider	1
64	M711C45	Important when choosing a mobile provider - Bundling options (with e.g. cable, internet, etc.)	Mobile Provider	1
65	M11CC1	Have 2D barcode scanning app on smartphone - Yes	Mobile Phone Cameras	1
66	M11CC2	Have 2D barcode scanning app on smartphone - No	Mobile Phone Cameras	1
67	M11CC3	Have 2D barcode scanning app on smartphone - Unsure	Mobile Phone Cameras	1
68	M181C1	Mobile camera usage - I do not use the camera in my mobile phone.	Mobile Phone Cameras	1
69	M182C2	Mobile camera usage - The camera in my mobile phone is the one I use most often.	Mobile Phone Cameras	1
70	M183C3	Mobile camera usage - I use my camera to take pictures of products when I am shopping.	Mobile Phone Cameras	1
71	M184C4	Mobile camera usage - I often send pictures taken on my phone to other people using email on my phone.	Mobile Phone Cameras	1
72	M185C5	Mobile camera usage - I send text/picture messages from my phone.	Mobile Phone Cameras	1
73	M186C6	Mobile camera usage - I use my phone to post pictures to Facebook.	Mobile Phone Cameras	1
74	M187C7	Mobile camera usage - I use my phone to post pictures to a photo sharing site such as Instagram.	Mobile Phone Cameras	1
75	M188C8	Mobile camera usage - I use my phone to post pictures elsewhere online	Mobile Phone Cameras	1
76	M3F1C1	Purchases using smartphone - Yes - By visiting a website using the Internet browser on your smartphone (e.g. Safari)	Mobile Spending - Current	1
77	M3F2C2	Purchases using smartphone - Yes - Using a shopping "app"	Mobile Spending - Current	1
78	M3F3C3	Purchases using smartphone - Yes - Paying a retailer directly using a mobile payment app (e.g. Starbucks Card Mobile App)	Mobile Spending - Current	1
79	M3F4C4	Purchases using smartphone - Yes - Unsure	Mobile Spending - Current	1
80	M3F5C5	Purchases using smartphone - I have not made purchases using my smartphone	Mobile Spending - Current	1
81	M3GC2	Reason to not make purchases using smartphone - I have not had a need.	Mobile Spending - Current	1
82	M3GC3	Reason to not make purchases using smartphone - I am concerned about security of information.	Mobile Spending - Current	1
83	M3GC4	Reason to not make purchases using smartphone - It is not sufficiently convenient or easy to do.	Mobile Spending - Current	1
84	M3GC5	Reason to not make purchases using smartphone - Other	Mobile Spending - Current	1
85	M91C1	Spent per month [Pst Yr] - Your mobile plan (e.g. calls, texting, and/or data plan) - 0	Mobile Spending - Current	1
86	M91C2	Spent per month [Pst Yr] - Your mobile plan (e.g. calls, texting, and/or data plan) - \$1 - \$24	Mobile Spending - Current	1
87	M91C3	Spent per month [Pst Yr] - Your mobile plan (e.g. calls, texting, and/or data plan) - \$25 - \$49	Mobile Spending - Current	1
88	M91C4	Spent per month [Pst Yr] - Your mobile plan (e.g. calls, texting, and/or data plan) - \$50 - \$99	Mobile Spending - Current	1
89	M91C5	Spent per month [Pst Yr] - Your mobile plan (e.g. calls, texting, and/or data plan) - \$100 - \$199	Mobile Spending - Current	1
90	M91C6	Spent per month [Pst Yr] - Your mobile plan (e.g. calls, texting, and/or data plan) - \$200 or more	Mobile Spending - Current	1
91	M92C1	Spent per month [Pst Yr] - Mobile applications ("apps") - 0	Mobile Spending - Current	1
92	M92C2	Spent per month [Pst Yr] - Mobile applications ("apps") - \$1 - \$24	Mobile Spending - Current	1
93	M92C3	Spent per month [Pst Yr] - Mobile applications ("apps") - \$25 - \$49	Mobile Spending - Current	1
94	M92C456	Spent per month [Pst Yr] - Mobile applications ("apps") - \$50 or more (!)	Mobile Spending - Current	1
95	M93C1	Spent per month [Pst Yr] - Ringtones - 0	Mobile Spending - Current	1
96	M93C2	Spent per month [Pst Yr] - Ringtones - \$1 - \$24	Mobile Spending - Current	1
97	M93C3456	Spent per month [Pst Yr] - Ringtones - \$25 or more (!)	Mobile Spending - Current	1
98	M94C1	Spent per month [Pst Yr] - Mobile games - 0	Mobile Spending - Current	1
99	M94C2	Spent per month [Pst Yr] - Mobile games - \$1 - \$24	Mobile Spending - Current	1
100	M94C3	Spent per month [Pst Yr] - Mobile games - \$25 or more	Mobile Spending - Current	1
101	M98C1	Spent per month [Pst Yr] - Streaming audio files - 0	Mobile Spending - Current	1
102	M98C2	Spent per month [Pst Yr] - Streaming audio files - \$1 - \$24	Mobile Spending - Current	1
103	M99C1	Spent per month [Pst Yr] - Streaming video files - 0	Mobile Spending - Current	1
104	M99C2	Spent per month [Pst Yr] - Streaming video files - \$1 - \$24	Mobile Spending - Current	1
105	M99C3	Spent per month [Pst Yr] - Streaming video files - \$25 or more (!)	Mobile Spending - Current	1
106	M97C1	Spent per month [Pst Yr] - eBooks - 0	Mobile Spending - Current	1
107	M97C2	Spent per month [Pst Yr] - eBooks - \$1 - \$24	Mobile Spending - Current	1
108	M97C3	Spent per month [Pst Yr] - eBooks - \$25 - \$49	Mobile Spending - Current	1
109	M97C456	Spent per month [Pst Yr] - eBooks - \$50 or more (!)	Mobile Spending - Current	1
110	M101C1	Expected Spend [Nxt Yr] - Your mobile plan (calls, texting, data plan) - Less	Mobile Spending - Future	1
111	M101C2	Expected Spend [Nxt Yr] - Your mobile plan (calls, texting, data plan) - The Same	Mobile Spending - Future	1
112	M101C3	Expected Spend [Nxt Yr] - Your mobile plan (calls, texting, data plan) - More	Mobile Spending - Future	1
113	M102C1	Expected Spend [Nxt Yr] - Mobile applications ("apps") - Less	Mobile Spending - Future	1
114	M102C2	Expected Spend [Nxt Yr] - Mobile applications ("apps") - The Same	Mobile Spending - Future	1
115	M102C3	Expected Spend [Nxt Yr] - Mobile applications ("apps") - More	Mobile Spending - Future	1
116	M103C1	Expected Spend [Nxt Yr] - Ringtones - Less (!)	Mobile Spending - Future	1
117	M103C2	Expected Spend [Nxt Yr] - Ringtones - The Same	Mobile Spending - Future	1
118	M103C3	Expected Spend [Nxt Yr] - Ringtones - More (!)	Mobile Spending - Future	1

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119	M104C1	Expected Spend [Nxt Yr] - Mobile games - Less	Mobile Spending - Future	1
120	M104C2	Expected Spend [Nxt Yr] - Mobile games - The Same	Mobile Spending - Future	1
121	M104C3	Expected Spend [Nxt Yr] - Mobile games - More (!)	Mobile Spending - Future	1
122	M105C1	Expected Spend [Nxt Yr] - Downloading audio files - Less (!)	Mobile Spending - Future	1
123	M105C2	Expected Spend [Nxt Yr] - Downloading audio files - The Same	Mobile Spending - Future	1
124	M105C3	Expected Spend [Nxt Yr] - Downloading audio files - More (!)	Mobile Spending - Future	1
125	M106C1	Expected Spend [Nxt Yr] - Downloading video files - Less (!)	Mobile Spending - Future	1
126	M106C2	Expected Spend [Nxt Yr] - Downloading video files - The Same	Mobile Spending - Future	1
127	M106C3	Expected Spend [Nxt Yr] - Downloading video files - More (!)	Mobile Spending - Future	1
128	M108C1	Expected Spend [Nxt Yr] - Streaming audio files - Less (!)	Mobile Spending - Future	1
129	M108C2	Expected Spend [Nxt Yr] - Streaming audio files - The Same	Mobile Spending - Future	1
130	M108C3	Expected Spend [Nxt Yr] - Streaming audio files - More (!)	Mobile Spending - Future	1
131	M109C1	Expected Spend [Nxt Yr] - Streaming video files - Less (!)	Mobile Spending - Future	1
132	M109C2	Expected Spend [Nxt Yr] - Streaming video files - The Same	Mobile Spending - Future	1
133	M109C3	Expected Spend [Nxt Yr] - Streaming video files - More (!)	Mobile Spending - Future	1
134	M107C1	Expected Spend [Nxt Yr] - eBooks - Less (!)	Mobile Spending - Future	1
135	M107C2	Expected Spend [Nxt Yr] - eBooks - The Same	Mobile Spending - Future	1
136	M107C3	Expected Spend [Nxt Yr] - eBooks - More	Mobile Spending - Future	1
137	M2X1C1	Currently own - Smart phone	Devices - Ownership	2
138	M2X2C2	Currently own - Basic mobile phone	Devices - Ownership	2
139	M2X3C3	Currently own - iPad	Devices - Ownership	2
140	M2X4C4	Currently own - Other "tablet" device (e.g. HP, Dell)	Devices - Ownership	2
141	M2X5C5	Currently own - e-book reader, excluding iPad (e.g. Kindle, Kobo, Nook)	Devices - Ownership	2
142	M2X6C6	Currently own - Digital camera	Devices - Ownership	2
143	M2X7C7	Currently own - Digital camcorder	Devices - Ownership	2
144	M2X8C8	Currently own - Desktop computer	Devices - Ownership	2
145	M2X9C9	Currently own - Laptop / notebook / Netbook	Devices - Ownership	2
146	M2X10C10	Currently own - MP3 player / iPod	Devices - Ownership	2
147	M2X11C11	Currently own - Home video gaming system (e.g. Xbox, PlayStation, Wii)	Devices - Ownership	2
148	M2X12C12	Currently own - Portable video gaming system (DS, PSP, etc.)	Devices - Ownership	2
149	M2X13C13	Currently own - Home DVD or Blue-ray player	Devices - Ownership	2
150	M2X15C15	Currently own - Portable or car DVD player	Devices - Ownership	2
151	M2X16C16	Currently own - Home theatre system	Devices - Ownership	2
152	M2X17C17	Currently own - LED / Plasma / LCD TV	Devices - Ownership	2
153	M2X18C18	Currently own - DVR / PVR / TiVo	Devices - Ownership	2
154	M2X19C19	Currently own - GPS navigation device	Devices - Ownership	2
155	M2X21C21	Currently own - Traditional home security system	Devices - Ownership	2
156	M2X22C22	Currently own - Satellite radio	Devices - Ownership	2
157	M2X23C23	Currently own - Internet radio	Devices - Ownership	2
158	M2X24C24	Currently own - 3D Television	Devices - Ownership	2
159	M2X25C25	Currently own - Media Server (e.g. Slingbox, AppleTV, GoogleTV)	Devices - Ownership	2
160	M2X26C26	Currently own - Oculus Rift (!)	Devices - Ownership	2
161	M2X27C27	Currently own - Smart Watch (e.g. Apple Watch)	Devices - Ownership	2
162	M2X28C28	Currently own - Fitness tracker (e.g. Fitbit)	Devices - Ownership	2
163	M2X29C29	Currently own - Smart TV	Devices - Ownership	2
164	M2X31C31	Currently own - Nest	Devices - Ownership	2
165	M2X32C32	Currently own - Smart home security systems/smart locks	Devices - Ownership	2
166	M2X33C33	Currently own - Smart home assistants (e.g. Google Home, Amazon Echo, Alexa)	Devices - Ownership	2
167	M2X34C34	Currently own - Smart kitchen appliances	Devices - Ownership	2
168	M2Y1C1	Plan to purchase [Nxt Yr] - Smart phone	Devices - Ownership	2
169	M2Y2C2	Plan to purchase [Nxt Yr] - Basic mobile phone	Devices - Ownership	2
170	M2Y3C3	Plan to purchase [Nxt Yr] - iPad	Devices - Ownership	2
171	M2Y4C4	Plan to purchase [Nxt Yr] - Other "tablet" device (e.g. HP, Dell)	Devices - Ownership	2
172	M2Y5C5	Plan to purchase [Nxt Yr] - e-book reader, excluding iPad (e.g. Kindle, Kobo, Nook)	Devices - Ownership	2
173	M2Y6C6	Plan to purchase [Nxt Yr] - Digital camera	Devices - Ownership	2
174	M2Y7C7	Plan to purchase [Nxt Yr] - Digital camcorder	Devices - Ownership	2
175	M2Y8C8	Plan to purchase [Nxt Yr] - Desktop computer	Devices - Ownership	2
176	M2Y9C9	Plan to purchase [Nxt Yr] - Laptop / notebook / Netbook	Devices - Ownership	2
177	M2Y10C10	Plan to purchase [Nxt Yr] - MP3 player / iPod	Devices - Ownership	2
178	M2Y11C11	Plan to purchase [Nxt Yr] - Home video gaming system (e.g. Xbox, PlayStation, Wii)	Devices - Ownership	2
179	M2Y12C12	Plan to purchase [Nxt Yr] - Portable video gaming system (DS, PSP, etc.)	Devices - Ownership	2
180	M2Y13C13	Plan to purchase [Nxt Yr] - Home DVD or Blue-ray player	Devices - Ownership	2
181	M2Y15C15	Plan to purchase [Nxt Yr] - Portable or car DVD player	Devices - Ownership	2
182	M2Y16C16	Plan to purchase [Nxt Yr] - Home theatre system	Devices - Ownership	2

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183	M2Y17C17	Plan to purchase [Nxt Yr] - LED / Plasma / LCD TV	Devices - Ownership	2
184	M2Y18C18	Plan to purchase [Nxt Yr] - DVR / PVR / TiVo	Devices - Ownership	2
185	M2Y19C19	Plan to purchase [Nxt Yr] - GPS navigation device	Devices - Ownership	2
186	M2Y21C21	Plan to purchase [Nxt Yr] - Traditional home security system	Devices - Ownership	2
187	M2Y22C22	Plan to purchase [Nxt Yr] - Satellite radio	Devices - Ownership	2
188	M2Y23C23	Plan to purchase [Nxt Yr] - Internet radio	Devices - Ownership	2
189	M2Y24C24	Plan to purchase [Nxt Yr] - 3D Television	Devices - Ownership	2
190	M2Y25C25	Plan to purchase [Nxt Yr] - Media Server (e.g. Slingbox, AppleTV, GoogleTV)	Devices - Ownership	2
191	M2Y26C26	Plan to purchase [Nxt Yr] - Oculus Rift	Devices - Ownership	2
192	M2Y27C27	Plan to purchase [Nxt Yr] - Smart Watch (e.g. Apple Watch)	Devices - Ownership	2
193	M2Y28C28	Plan to purchase [Nxt Yr] - Fitness tracker (e.g. Fitbit)	Devices - Ownership	2
194	M2Y29C29	Plan to purchase [Nxt Yr] - Smart TV	Devices - Ownership	2
195	M2Y31C31	Plan to purchase [Nxt Yr] - Nest	Devices - Ownership	2
196	M2Y32C32	Plan to purchase [Nxt Yr] - Smart home security systems/smart locks	Devices - Ownership	2
197	M2Y33C33	Plan to purchase [Nxt Yr] - Smart home assistants (e.g. Google Home, Amazon Echo, Alexa)	Devices - Ownership	2
198	M2Y34C34	Plan to purchase [Nxt Yr] - Smart kitchen appliances	Devices - Ownership	2
199	M2Z1C1	Neither own, nor plan to purchase - Smart phone	Devices - Ownership	2
200	M2Z2C2	Neither own, nor plan to purchase - Basic mobile phone	Devices - Ownership	2
201	M2Z3C3	Neither own, nor plan to purchase - iPad	Devices - Ownership	2
202	M2Z4C4	Neither own, nor plan to purchase - Other "tablet" device (e.g. HP, Dell)	Devices - Ownership	2
203	M2Z5C5	Neither own, nor plan to purchase - e-book reader, excluding iPad (e.g. Kindle, Kobo, Nook)	Devices - Ownership	2
204	M2Z6C6	Neither own, nor plan to purchase - Digital camera	Devices - Ownership	2
205	M2Z7C7	Neither own, nor plan to purchase - Digital camcorder	Devices - Ownership	2
206	M2Z8C8	Neither own, nor plan to purchase - Desktop computer	Devices - Ownership	2
207	M2Z9C9	Neither own, nor plan to purchase - Laptop / notebook / Netbook	Devices - Ownership	2
208	M2Z10C10	Neither own, nor plan to purchase - MP3 player / iPod	Devices - Ownership	2
209	M2Z11C11	Neither own, nor plan to purchase - Home video gaming system (e.g. Xbox, PlayStation, Wii)	Devices - Ownership	2
210	M2Z12C12	Neither own, nor plan to purchase - Portable video gaming system (DS, PSP, etc.)	Devices - Ownership	2
211	M2Z13C13	Neither own, nor plan to purchase - Home DVD or Blue-ray player	Devices - Ownership	2
212	M2Z15C15	Neither own, nor plan to purchase - Portable or car DVD player	Devices - Ownership	2
213	M2Z16C16	Neither own, nor plan to purchase - Home theatre system	Devices - Ownership	2
214	M2Z17C17	Neither own, nor plan to purchase - LED / Plasma / LCD TV	Devices - Ownership	2
215	M2Z18C18	Neither own, nor plan to purchase - DVR / PVR / TiVo	Devices - Ownership	2
216	M2Z19C19	Neither own, nor plan to purchase - GPS navigation device	Devices - Ownership	2
217	M2Z21C21	Neither own, nor plan to purchase - Traditional home security system	Devices - Ownership	2
218	M2Z22C22	Neither own, nor plan to purchase - Satellite radio	Devices - Ownership	2
219	M2Z23C23	Neither own, nor plan to purchase - Internet radio	Devices - Ownership	2
220	M2Z24C24	Neither own, nor plan to purchase - 3D Television	Devices - Ownership	2
221	M2Z25C25	Neither own, nor plan to purchase - Media Server (e.g. Slingbox, AppleTV, GoogleTV)	Devices - Ownership	2
222	M2Z26C26	Neither own, nor plan to purchase - Oculus Rift	Devices - Ownership	2
223	M2Z27C27	Neither own, nor plan to purchase - Smart Watch (e.g. Apple Watch)	Devices - Ownership	2
224	M2Z28C28	Neither own, nor plan to purchase - Fitness tracker (e.g. Fitbit)	Devices - Ownership	2
225	M2Z29C29	Neither own, nor plan to purchase - Smart TV	Devices - Ownership	2
226	M2Z31C31	Neither own, nor plan to purchase - Nest	Devices - Ownership	2
227	M2Z32C32	Neither own, nor plan to purchase - Smart home security systems/smart locks	Devices - Ownership	2
228	M2Z33C33	Neither own, nor plan to purchase - Smart home assistants (e.g. Google Home, Amazon Echo, Alexa)	Devices - Ownership	2
229	M2Z34C34	Neither own, nor plan to purchase - Smart kitchen appliances	Devices - Ownership	2
230	M3GR13C34	Would miss most if taken away - Smart Phone	Devices - Ownership	2
231	M3GR23C34	Would miss most if taken away - Basic mobile phone	Devices - Ownership	2
232	M3GR33C34	Would miss most if taken away - iPad	Devices - Ownership	2
233	M3GR43C34	Would miss most if taken away - Other "tablet" device	Devices - Ownership	2
234	M3GR53C34	Would miss most if taken away - e-book reader, excluding iPad (e.g. Kindle, Kobo, Nook)	Devices - Ownership	2
235	M3GR63C34	Would miss most if taken away - Digital camera	Devices - Ownership	2
236	M3GR73C34	Would miss most if taken away - Digital camcorder (!)	Devices - Ownership	2
237	M3GR83C34	Would miss most if taken away - Desktop computer	Devices - Ownership	2
238	M3GR93C34	Would miss most if taken away - Laptop / notebook / Netbook	Devices - Ownership	2
239	M3GR103C34	Would miss most if taken away - MP3 player / iPod	Devices - Ownership	2
240	M3GR113C34	Would miss most if taken away - Home video gaming system (e.g. Xbox, PlayStation, Wii)	Devices - Ownership	2
241	M3GR133C34	Would miss most if taken away - Home DVD or Blue-ray player	Devices - Ownership	2
242	M3GR153C34	Would miss most if taken away - Portable or car DVD player	Devices - Ownership	2
243	M3GR163C34	Would miss most if taken away - Home theatre system	Devices - Ownership	2
244	M3GR173C34	Would miss most if taken away - LED / Plasma / LCD TV	Devices - Ownership	2
245	M3GR183C34	Would miss most if taken away - DVR / PVR / TiVo	Devices - Ownership	2
246	M3GR193C34	Would miss most if taken away - GPS navigation device	Devices - Ownership	2

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247	M3GR213C34	Would miss most if taken away - Traditional home security system	Devices - Ownership	2
248	M3GR223C34	Would miss most if taken away - Satellite radio	Devices - Ownership	2
249	M3GR233C34	Would miss most if taken away - Internet radio	Devices - Ownership	2
250	M3GR243C34	Would miss most if taken away - 3D Television (!)	Devices - Ownership	2
251	M3GR253C34	Would miss most if taken away - Media Server (e.g. Slingbox, AppleTV, GoogleTV)	Devices - Ownership	2
252	M3GR273C34	Would miss most if taken away - Smart Watch (e.g. Apple Watch) (!)	Devices - Ownership	2
253	M3GR283C34	Would miss most if taken away - Fitness tracker (e.g. Fitbit)	Devices - Ownership	2
254	M3GR293C34	Would miss most if taken away - Smart TV	Devices - Ownership	2
255	M3GR323C34	Would miss most if taken away - Smart home security systems/smart locks (!)	Devices - Ownership	2
256	M3GR343C34	Would miss most if taken away - Smart kitchen appliances (!)	Devices - Ownership	2
257	M3B11C1	TV - Preferred device for - Surf the internet	Devices - Preference	2
258	M3B12C2	TV - Preferred device for - Play video games	Devices - Preference	2
259	M3B13C3	TV - Preferred device for - Watch movies	Devices - Preference	2
260	M3B14C4	TV - Preferred device for - Email (!)	Devices - Preference	2
261	M3B15C5	TV - Preferred device for - Watch TV shows	Devices - Preference	2
262	M3B16C6	TV - Preferred device for - Read e-books/ magazines (!)	Devices - Preference	2
263	M3B17C7	TV - Preferred device for - Listen to radio or other audio content	Devices - Preference	2
264	M3B21C1	Computer - Preferred device for - Surf the internet	Devices - Preference	2
265	M3B22C2	Computer - Preferred device for - Play video games	Devices - Preference	2
266	M3B23C3	Computer - Preferred device for - Watch movies	Devices - Preference	2
267	M3B24C4	Computer - Preferred device for - Email	Devices - Preference	2
268	M3B25C5	Computer - Preferred device for - Watch TV shows	Devices - Preference	2
269	M3B26C6	Computer - Preferred device for - Read e-books/ magazines	Devices - Preference	2
270	M3B27C7	Computer - Preferred device for - Listen to radio or other audio content	Devices - Preference	2
271	M3B31C1	Mobile Phone - Preferred device for - Surf the internet	Devices - Preference	2
272	M3B32C2	Mobile Phone - Preferred device for - Play video games	Devices - Preference	2
273	M3B33C3	Mobile Phone - Preferred device for - Watch movies	Devices - Preference	2
274	M3B34C4	Mobile Phone - Preferred device for - Email	Devices - Preference	2
275	M3B35C5	Mobile Phone - Preferred device for - Watch TV shows	Devices - Preference	2
276	M3B36C6	Mobile Phone - Preferred device for - Read e-books/ magazines (!)	Devices - Preference	2
277	M3B37C7	Mobile Phone - Preferred device for - Listen to radio or other audio content	Devices - Preference	2
278	M3B51C1	Tablet - Preferred device for - Surf the internet	Devices - Preference	2
279	M3B52C2	Tablet - Preferred device for - Play video games	Devices - Preference	2
280	M3B53C3	Tablet - Preferred device for - Watch movies	Devices - Preference	2
281	M3B54C4	Tablet - Preferred device for - Email	Devices - Preference	2
282	M3B55C5	Tablet - Preferred device for - Watch TV shows	Devices - Preference	2
283	M3B56C6	Tablet - Preferred device for - Read e-books/ magazines	Devices - Preference	2
284	M3B57C7	Tablet - Preferred device for - Listen to radio or other audio content	Devices - Preference	2
285	M3B41C1	MP3/iPod/Portable gaming device - Preferred device for - Surf the internet (!)	Devices - Preference	2
286	M3B42C2	MP3/iPod/Portable gaming device - Preferred device for - Play video games	Devices - Preference	2
287	M3B43C3	MP3/iPod/Portable gaming device - Preferred device for - Watch movies (!)	Devices - Preference	2
288	M3B44C4	MP3/iPod/Portable gaming device - Preferred device for - Email (!)	Devices - Preference	2
289	M3B45C5	MP3/iPod/Portable gaming device - Preferred device for - Watch TV shows (!)	Devices - Preference	2
290	M3B46C6	MP3/iPod/Portable gaming device - Preferred device for - Read e-books/ magazines (!)	Devices - Preference	2
291	M3B47C7	MP3/iPod/Portable gaming device - Preferred device for - Listen to radio or other audio content	Devices - Preference	2
292	M17A1C1	FREE applications ('apps') downloaded [Pst Yr] - I've never downloaded any applications to my mobile device	Devices - Applications	2
293	M17A2C2	FREE applications ('apps') downloaded [Pst Yr] - Entertainment-related	Devices - Applications	2
294	M17A3C3	FREE applications ('apps') downloaded [Pst Yr] - Budgeting	Devices - Applications	2
295	M17A4C4	FREE applications ('apps') downloaded [Pst Yr] - Banking	Devices - Applications	2
296	M17A5C5	FREE applications ('apps') downloaded [Pst Yr] - Games	Devices - Applications	2
297	M17A6C6	FREE applications ('apps') downloaded [Pst Yr] - Health and Fitness / Lifestyle	Devices - Applications	2
298	M17A7C7	FREE applications ('apps') downloaded [Pst Yr] - Music	Devices - Applications	2
299	M17A8C8	FREE applications ('apps') downloaded [Pst Yr] - News / Information services	Devices - Applications	2
300	M17A9C9	FREE applications ('apps') downloaded [Pst Yr] - Productivity and Reference (e.g. calendar)	Devices - Applications	2
301	M17A10C1	FREE applications ('apps') downloaded [Pst Yr] - Social networking / Instant messaging	Devices - Applications	2
302	M17A11C1	FREE applications ('apps') downloaded [Pst Yr] - Sports	Devices - Applications	2
303	M17A12C1	FREE applications ('apps') downloaded [Pst Yr] - Student-related	Devices - Applications	2
304	M17A13C1	FREE applications ('apps') downloaded [Pst Yr] - Traveling	Devices - Applications	2
305	M17A14C1	FREE applications ('apps') downloaded [Pst Yr] - Weather	Devices - Applications	2
306	M17A15C1	FREE applications ('apps') downloaded [Pst Yr] - Work-related	Devices - Applications	2
307	M17A16C1	FREE applications ('apps') downloaded [Pst Yr] - Audio streaming	Devices - Applications	2
308	M17A17C1	FREE applications ('apps') downloaded [Pst Yr] - Video streaming	Devices - Applications	2
309	M17A18C1	FREE applications ('apps') downloaded [Pst Yr] - Shopping	Devices - Applications	2
310	M17A19C1	FREE applications ('apps') downloaded [Pst Yr] - Recipe / meal	Devices - Applications	2

ORDER	VARIABLE	DESCRIPTION	CATEGORY	PART
311	M17A20C1	FREE applications ('apps') downloaded [Pst Yr] - Food delivery	Devices - Applications	2
312	M17A21C1	FREE applications ('apps') downloaded [Pst Yr] - Other (!)	Devices - Applications	2
313	M17B1C1	PAID applications ('apps') downloaded [Pst Yr] - I've never downloaded any applications to my mobile device	Devices - Applications	2
314	M17B2C2	PAID applications ('apps') downloaded [Pst Yr] - Entertainment-related	Devices - Applications	2
315	M17B3C3	PAID applications ('apps') downloaded [Pst Yr] - Budgeting (!)	Devices - Applications	2
316	M17B4C4	PAID applications ('apps') downloaded [Pst Yr] - Banking (!)	Devices - Applications	2
317	M17B5C5	PAID applications ('apps') downloaded [Pst Yr] - Games	Devices - Applications	2
318	M17B6C6	PAID applications ('apps') downloaded [Pst Yr] - Health and Fitness / Lifestyle	Devices - Applications	2
319	M17B7C7	PAID applications ('apps') downloaded [Pst Yr] - Music	Devices - Applications	2
320	M17B8C8	PAID applications ('apps') downloaded [Pst Yr] - News / Information services (!)	Devices - Applications	2
321	M17B9C9	PAID applications ('apps') downloaded [Pst Yr] - Productivity and Reference (e.g. calendar) (!)	Devices - Applications	2
322	M17B10C1	PAID applications ('apps') downloaded [Pst Yr] - Social networking / Instant messaging (!)	Devices - Applications	2
323	M17B11C1	PAID applications ('apps') downloaded [Pst Yr] - Sports (!)	Devices - Applications	2
324	M17B12C1	PAID applications ('apps') downloaded [Pst Yr] - Student-related (!)	Devices - Applications	2
325	M17B13C1	PAID applications ('apps') downloaded [Pst Yr] - Traveling	Devices - Applications	2
326	M17B14C1	PAID applications ('apps') downloaded [Pst Yr] - Weather (!)	Devices - Applications	2
327	M17B15C1	PAID applications ('apps') downloaded [Pst Yr] - Work-related	Devices - Applications	2
328	M17B16C1	PAID applications ('apps') downloaded [Pst Yr] - Audio streaming	Devices - Applications	2
329	M17B17C1	PAID applications ('apps') downloaded [Pst Yr] - Video streaming	Devices - Applications	2
330	M17B18C1	PAID applications ('apps') downloaded [Pst Yr] - Shopping (!)	Devices - Applications	2
331	M17B19C1	PAID applications ('apps') downloaded [Pst Yr] - Recipe / meal (!)	Devices - Applications	2
332	M17B20C1	PAID applications ('apps') downloaded [Pst Yr] - Food delivery (!)	Devices - Applications	2
333	M17B21C1	PAID applications ('apps') downloaded [Pst Yr] - Other (!)	Devices - Applications	2
334	M2BA1C1	Phone - Currently own - iPhone / Apple	Phones - Ownership	2
335	M2BA2C2	Phone - Currently own - Samsung	Phones - Ownership	2
336	M2BA3C3	Phone - Currently own - Google	Phones - Ownership	2
337	M2BA4C4	Phone - Currently own - HTC (!)	Phones - Ownership	2
338	M2BA5C5	Phone - Currently own - LG	Phones - Ownership	2
339	M2BA6C6	Phone - Currently own - BLU (!)	Phones - Ownership	2
340	M2BA7C7	Phone - Currently own - Motorola	Phones - Ownership	2
341	M2BA8C8	Phone - Currently own - Huawei	Phones - Ownership	2
342	M2BA9C9	Phone - Currently own - Nokia (!)	Phones - Ownership	2
343	M2BA10C10	Phone - Currently own - Blackberry / RIM	Phones - Ownership	2
344	M2BA11C11	Phone - Currently own - Sony Ericsson (!)	Phones - Ownership	2
345	M2BA12C12	Phone - Currently own - Other	Phones - Ownership	2
346	M2BB1C1	Phone - Plan to purchase - iPhone / Apple	Phones - Ownership	2
347	M2BB2C2	Phone - Plan to purchase - Samsung	Phones - Ownership	2
348	M2BB3C3	Phone - Plan to purchase - Google	Phones - Ownership	2
349	M2BB4C4	Phone - Plan to purchase - HTC (!)	Phones - Ownership	2
350	M2BB5C5	Phone - Plan to purchase - LG	Phones - Ownership	2
351	M2BB6C6	Phone - Plan to purchase - BLU (!)	Phones - Ownership	2
352	M2BB7C7	Phone - Plan to purchase - Motorola (!)	Phones - Ownership	2
353	M2BB8C8	Phone - Plan to purchase - Huawei (!)	Phones - Ownership	2
354	M2BB9C9	Phone - Plan to purchase - Nokia (!)	Phones - Ownership	2
355	M2BB10C10	Phone - Plan to purchase - Blackberry / RIM (!)	Phones - Ownership	2
356	M2BB11C11	Phone - Plan to purchase - Sony Ericsson (!)	Phones - Ownership	2
357	M2BB12C12	Phone - Plan to purchase - Other (!)	Phones - Ownership	2
358	M2BC1C1	Phone - Neither own, nor plan to purchase - iPhone / Apple	Phones - Ownership	2
359	M2BC2C2	Phone - Neither own, nor plan to purchase - Samsung	Phones - Ownership	2
360	M2BC3C3	Phone - Neither own, nor plan to purchase - Google	Phones - Ownership	2
361	M2BC4C4	Phone - Neither own, nor plan to purchase - HTC	Phones - Ownership	2
362	M2BC5C5	Phone - Neither own, nor plan to purchase - LG	Phones - Ownership	2
363	M2BC6C6	Phone - Neither own, nor plan to purchase - BLU	Phones - Ownership	2
364	M2BC7C7	Phone - Neither own, nor plan to purchase - Motorola	Phones - Ownership	2
365	M2BC8C8	Phone - Neither own, nor plan to purchase - Huawei	Phones - Ownership	2
366	M2BC9C9	Phone - Neither own, nor plan to purchase - Nokia	Phones - Ownership	2
367	M2BC10C10	Phone - Neither own, nor plan to purchase - Blackberry / RIM	Phones - Ownership	2
368	M2BC11C11	Phone - Neither own, nor plan to purchase - Sony Ericsson	Phones - Ownership	2
369	M2BC12C12	Phone - Neither own, nor plan to purchase - Other	Phones - Ownership	2
370	M2CXC1	How many mobile phones do you currently own - 1	Phones - Ownership	2
371	M2CXC2	How many mobile phones do you currently own - 2	Phones - Ownership	2
372	M2CXC3	How many mobile phones do you currently own - 3	Phones - Ownership	2
373	M2CXC4	How many mobile phones do you currently own - 4 (!)	Phones - Ownership	2
374	M111C1	Mobile phone usage [Pst Yr] - Conventional phone calls - Never	Phones - Usage	3

ORDER	VARIABLE	DESCRIPTION	CATEGORY	PART
375	M111C2	Mobile phone usage [Pst Yr] - Conventional phone calls - About once per month	Phones - Usage	3
376	M111C3	Mobile phone usage [Pst Yr] - Conventional phone calls - A few times per month	Phones - Usage	3
377	M111C4	Mobile phone usage [Pst Yr] - Conventional phone calls - A few times per week	Phones - Usage	3
378	M111C5	Mobile phone usage [Pst Yr] - Conventional phone calls - About once per day	Phones - Usage	3
379	M111C6	Mobile phone usage [Pst Yr] - Conventional phone calls - Several times per day	Phones - Usage	3
380	M112C1	Mobile phone usage [Pst Yr] - Video phone calls (e.g. Skype, FaceTime) - Never	Phones - Usage	3
381	M112C2	Mobile phone usage [Pst Yr] - Video phone calls (e.g. Skype, FaceTime) - About once per month	Phones - Usage	3
382	M112C3	Mobile phone usage [Pst Yr] - Video phone calls (e.g. Skype, FaceTime) - A few times per month	Phones - Usage	3
383	M112C4	Mobile phone usage [Pst Yr] - Video phone calls (e.g. Skype, FaceTime) - A few times per week	Phones - Usage	3
384	M112C5	Mobile phone usage [Pst Yr] - Video phone calls (e.g. Skype, FaceTime) - About once per day	Phones - Usage	3
385	M112C6	Mobile phone usage [Pst Yr] - Video phone calls (e.g. Skype, FaceTime) - Several times per day	Phones - Usage	3
386	M113C1	Mobile phone usage [Pst Yr] - Text messaging - Never	Phones - Usage	3
387	M113C2	Mobile phone usage [Pst Yr] - Text messaging - About once per month	Phones - Usage	3
388	M113C3	Mobile phone usage [Pst Yr] - Text messaging - A few times per month	Phones - Usage	3
389	M113C4	Mobile phone usage [Pst Yr] - Text messaging - A few times per week	Phones - Usage	3
390	M113C5	Mobile phone usage [Pst Yr] - Text messaging - About once per day	Phones - Usage	3
391	M113C6	Mobile phone usage [Pst Yr] - Text messaging - Several times per day	Phones - Usage	3
392	M114C1	Mobile phone usage [Pst Yr] - Instant messaging / Blackberry messenger - Never	Phones - Usage	3
393	M114C2	Mobile phone usage [Pst Yr] - Instant messaging / Blackberry messenger - About once per month	Phones - Usage	3
394	M114C3	Mobile phone usage [Pst Yr] - Instant messaging / Blackberry messenger - A few times per month	Phones - Usage	3
395	M114C4	Mobile phone usage [Pst Yr] - Instant messaging / Blackberry messenger - A few times per week	Phones - Usage	3
396	M114C5	Mobile phone usage [Pst Yr] - Instant messaging / Blackberry messenger - About once per day	Phones - Usage	3
397	M114C6	Mobile phone usage [Pst Yr] - Instant messaging / Blackberry messenger - Several times per day	Phones - Usage	3
398	M115C1	Mobile phone usage [Pst Yr] - Picture / Video messaging - Never	Phones - Usage	3
399	M115C2	Mobile phone usage [Pst Yr] - Picture / Video messaging - About once per month	Phones - Usage	3
400	M115C3	Mobile phone usage [Pst Yr] - Picture / Video messaging - A few times per month	Phones - Usage	3
401	M115C4	Mobile phone usage [Pst Yr] - Picture / Video messaging - A few times per week	Phones - Usage	3
402	M115C5	Mobile phone usage [Pst Yr] - Picture / Video messaging - About once per day	Phones - Usage	3
403	M115C6	Mobile phone usage [Pst Yr] - Picture / Video messaging - Several times per day	Phones - Usage	3
404	M116C1	Mobile phone usage [Pst Yr] - Camera use - Never	Phones - Usage	3
405	M116C2	Mobile phone usage [Pst Yr] - Camera use - About once per month	Phones - Usage	3
406	M116C3	Mobile phone usage [Pst Yr] - Camera use - A few times per month	Phones - Usage	3
407	M116C4	Mobile phone usage [Pst Yr] - Camera use - A few times per week	Phones - Usage	3
408	M116C5	Mobile phone usage [Pst Yr] - Camera use - About once per day	Phones - Usage	3
409	M116C6	Mobile phone usage [Pst Yr] - Camera use - Several times per day	Phones - Usage	3
410	M117C1	Mobile phone usage [Pst Yr] - Email - Never	Phones - Usage	3
411	M117C2	Mobile phone usage [Pst Yr] - Email - About once per month	Phones - Usage	3
412	M117C3	Mobile phone usage [Pst Yr] - Email - A few times per month	Phones - Usage	3
413	M117C4	Mobile phone usage [Pst Yr] - Email - A few times per week	Phones - Usage	3
414	M117C5	Mobile phone usage [Pst Yr] - Email - About once per day	Phones - Usage	3
415	M117C6	Mobile phone usage [Pst Yr] - Email - Several times per day	Phones - Usage	3
416	M118C1	Mobile phone usage [Pst Yr] - Web browsing / Search - Never	Phones - Usage	3
417	M118C2	Mobile phone usage [Pst Yr] - Web browsing / Search - About once per month	Phones - Usage	3
418	M118C3	Mobile phone usage [Pst Yr] - Web browsing / Search - A few times per month	Phones - Usage	3
419	M118C4	Mobile phone usage [Pst Yr] - Web browsing / Search - A few times per week	Phones - Usage	3
420	M118C5	Mobile phone usage [Pst Yr] - Web browsing / Search - About once per day	Phones - Usage	3
421	M118C6	Mobile phone usage [Pst Yr] - Web browsing / Search - Several times per day	Phones - Usage	3
422	M119C1	Mobile phone usage [Pst Yr] - To display a ticket (e.g. for a movie or concert) - Never	Phones - Usage	3
423	M119C2	Mobile phone usage [Pst Yr] - To display a ticket (e.g. for a movie or concert) - About once per month	Phones - Usage	3
424	M119C3	Mobile phone usage [Pst Yr] - To display a ticket (e.g. for a movie or concert) - A few times per month	Phones - Usage	3
425	M119C4	Mobile phone usage [Pst Yr] - To display a ticket (e.g. for a movie or concert) - A few times per week	Phones - Usage	3
426	M119C5	Mobile phone usage [Pst Yr] - To display a ticket (e.g. for a movie or concert) - About once per day (!)	Phones - Usage	3
427	M119C6	Mobile phone usage [Pst Yr] - To display a ticket (e.g. for a movie or concert) - Several times per day (!)	Phones - Usage	3
428	M1110C1	Mobile phone usage [Pst Yr] - To download a coupon - Never	Phones - Usage	3
429	M1110C2	Mobile phone usage [Pst Yr] - To download a coupon - About once per month	Phones - Usage	3
430	M1110C3	Mobile phone usage [Pst Yr] - To download a coupon - A few times per month	Phones - Usage	3
431	M1110C4	Mobile phone usage [Pst Yr] - To download a coupon - A few times per week	Phones - Usage	3
432	M1110C5	Mobile phone usage [Pst Yr] - To download a coupon - About once per day (!)	Phones - Usage	3
433	M1110C6	Mobile phone usage [Pst Yr] - To download a coupon - Several times per day (!)	Phones - Usage	3
434	M1111C1	Mobile phone usage [Pst Yr] - Collect loyalty points - Never	Phones - Usage	3
435	M1111C2	Mobile phone usage [Pst Yr] - Collect loyalty points - About once per month	Phones - Usage	3
436	M1111C3	Mobile phone usage [Pst Yr] - Collect loyalty points - A few times per month	Phones - Usage	3
437	M1111C4	Mobile phone usage [Pst Yr] - Collect loyalty points - A few times per week	Phones - Usage	3
438	M1111C5	Mobile phone usage [Pst Yr] - Collect loyalty points - About once per day	Phones - Usage	3

ORDER	VARIABLE	DESCRIPTION	CATEGORY	PART
439	M1111C6	Mobile phone usage [Pst Yr] - Collect loyalty points - Several times per day	Phones - Usage	3
440	M1112C1	Mobile phone usage [Pst Yr] - As a method of payment (e.g. Google pay) - Never	Phones - Usage	3
441	M1112C2	Mobile phone usage [Pst Yr] - As a method of payment (e.g. Google pay) - About once per month	Phones - Usage	3
442	M1112C3	Mobile phone usage [Pst Yr] - As a method of payment (e.g. Google pay) - A few times per month	Phones - Usage	3
443	M1112C4	Mobile phone usage [Pst Yr] - As a method of payment (e.g. Google pay) - A few times per week	Phones - Usage	3
444	M1112C5	Mobile phone usage [Pst Yr] - As a method of payment (e.g. Google pay) - About once per day	Phones - Usage	3
445	M1112C6	Mobile phone usage [Pst Yr] - As a method of payment (e.g. Google pay) - Several times per day (!)	Phones - Usage	3
446	M1113C1	Mobile phone usage [Pst Yr] - Purchasing products - Never	Phones - Usage	3
447	M1113C2	Mobile phone usage [Pst Yr] - Purchasing products - About once per month	Phones - Usage	3
448	M1113C3	Mobile phone usage [Pst Yr] - Purchasing products - A few times per month	Phones - Usage	3
449	M1113C4	Mobile phone usage [Pst Yr] - Purchasing products - A few times per week	Phones - Usage	3
450	M1113C5	Mobile phone usage [Pst Yr] - Purchasing products - About once per day (!)	Phones - Usage	3
451	M1113C6	Mobile phone usage [Pst Yr] - Purchasing products - Several times per day (!)	Phones - Usage	3
452	M1114C1	Mobile phone usage [Pst Yr] - Researching products - Never	Phones - Usage	3
453	M1114C2	Mobile phone usage [Pst Yr] - Researching products - About once per month	Phones - Usage	3
454	M1114C3	Mobile phone usage [Pst Yr] - Researching products - A few times per month	Phones - Usage	3
455	M1114C4	Mobile phone usage [Pst Yr] - Researching products - A few times per week	Phones - Usage	3
456	M1114C5	Mobile phone usage [Pst Yr] - Researching products - About once per day	Phones - Usage	3
457	M1114C6	Mobile phone usage [Pst Yr] - Researching products - Several times per day	Phones - Usage	3
458	M1115C1	Mobile phone usage [Pst Yr] - Viewing store flyers - Never	Phones - Usage	3
459	M1115C2	Mobile phone usage [Pst Yr] - Viewing store flyers - About once per month	Phones - Usage	3
460	M1115C3	Mobile phone usage [Pst Yr] - Viewing store flyers - A few times per month	Phones - Usage	3
461	M1115C4	Mobile phone usage [Pst Yr] - Viewing store flyers - A few times per week	Phones - Usage	3
462	M1115C5	Mobile phone usage [Pst Yr] - Viewing store flyers - About once per day	Phones - Usage	3
463	M1115C6	Mobile phone usage [Pst Yr] - Viewing store flyers - Several times per day (!)	Phones - Usage	3
464	M1116C1	Mobile phone usage [Pst Yr] - Downloading apps - Never	Phones - Usage	3
465	M1116C2	Mobile phone usage [Pst Yr] - Downloading apps - About once per month	Phones - Usage	3
466	M1116C3	Mobile phone usage [Pst Yr] - Downloading apps - A few times per month	Phones - Usage	3
467	M1116C4	Mobile phone usage [Pst Yr] - Downloading apps - A few times per week	Phones - Usage	3
468	M1116C5	Mobile phone usage [Pst Yr] - Downloading apps - About once per day (!)	Phones - Usage	3
469	M1116C6	Mobile phone usage [Pst Yr] - Downloading apps - Several times per day (!)	Phones - Usage	3
470	M1117C1	Mobile phone usage [Pst Yr] - Playing games - Never	Phones - Usage	3
471	M1117C2	Mobile phone usage [Pst Yr] - Playing games - About once per month	Phones - Usage	3
472	M1117C3	Mobile phone usage [Pst Yr] - Playing games - A few times per month	Phones - Usage	3
473	M1117C4	Mobile phone usage [Pst Yr] - Playing games - A few times per week	Phones - Usage	3
474	M1117C5	Mobile phone usage [Pst Yr] - Playing games - About once per day	Phones - Usage	3
475	M1117C6	Mobile phone usage [Pst Yr] - Playing games - Several times per day	Phones - Usage	3
476	M1118C1	Mobile phone usage [Pst Yr] - Listening to music "Or other audio content" - Never	Phones - Usage	3
477	M1118C2	Mobile phone usage [Pst Yr] - Listening to music "Or other audio content" - About once per month	Phones - Usage	3
478	M1118C3	Mobile phone usage [Pst Yr] - Listening to music "Or other audio content" - A few times per month	Phones - Usage	3
479	M1118C4	Mobile phone usage [Pst Yr] - Listening to music "Or other audio content" - A few times per week	Phones - Usage	3
480	M1118C5	Mobile phone usage [Pst Yr] - Listening to music "Or other audio content" - About once per day	Phones - Usage	3
481	M1118C6	Mobile phone usage [Pst Yr] - Listening to music "Or other audio content" - Several times per day	Phones - Usage	3
482	M1119C1	Mobile phone usage [Pst Yr] - Watching videos on YouTube - Never	Phones - Usage	3
483	M1119C2	Mobile phone usage [Pst Yr] - Watching videos on YouTube - About once per month	Phones - Usage	3
484	M1119C3	Mobile phone usage [Pst Yr] - Watching videos on YouTube - A few times per month	Phones - Usage	3
485	M1119C4	Mobile phone usage [Pst Yr] - Watching videos on YouTube - A few times per week	Phones - Usage	3
486	M1119C5	Mobile phone usage [Pst Yr] - Watching videos on YouTube - About once per day	Phones - Usage	3
487	M1119C6	Mobile phone usage [Pst Yr] - Watching videos on YouTube - Several times per day	Phones - Usage	3
488	M1120C1	Mobile phone usage [Pst Yr] - Watching a Streaming video service (e.g. Netflix) - Never	Phones - Usage	3
489	M1120C2	Mobile phone usage [Pst Yr] - Watching a Streaming video service (e.g. Netflix) - About once per month	Phones - Usage	3
490	M1120C3	Mobile phone usage [Pst Yr] - Watching a Streaming video service (e.g. Netflix) - A few times per month	Phones - Usage	3
491	M1120C4	Mobile phone usage [Pst Yr] - Watching a Streaming video service (e.g. Netflix) - A few times per week	Phones - Usage	3
492	M1120C5	Mobile phone usage [Pst Yr] - Watching a Streaming video service (e.g. Netflix) - About once per day	Phones - Usage	3
493	M1120C6	Mobile phone usage [Pst Yr] - Watching a Streaming video service (e.g. Netflix) - Several times per day	Phones - Usage	3
494	M1121C1	Mobile phone usage [Pst Yr] - Facebook - Never	Phones - Usage	3
495	M1121C2	Mobile phone usage [Pst Yr] - Facebook - About once per month	Phones - Usage	3
496	M1121C3	Mobile phone usage [Pst Yr] - Facebook - A few times per month	Phones - Usage	3
497	M1121C4	Mobile phone usage [Pst Yr] - Facebook - A few times per week	Phones - Usage	3
498	M1121C5	Mobile phone usage [Pst Yr] - Facebook - About once per day	Phones - Usage	3
499	M1121C6	Mobile phone usage [Pst Yr] - Facebook - Several times per day	Phones - Usage	3
500	M1122C1	Mobile phone usage [Pst Yr] - Twitter - Never	Phones - Usage	3
501	M1122C2	Mobile phone usage [Pst Yr] - Twitter - About once per month	Phones - Usage	3
502	M1122C3	Mobile phone usage [Pst Yr] - Twitter - A few times per month	Phones - Usage	3

ORDER	VARIABLE	DESCRIPTION	CATEGORY	PART
503	M1122C4	Mobile phone usage [Pst Yr] - Twitter - A few times per week	Phones - Usage	3
504	M1122C5	Mobile phone usage [Pst Yr] - Twitter - About once per day	Phones - Usage	3
505	M1122C6	Mobile phone usage [Pst Yr] - Twitter - Several times per day	Phones - Usage	3
506	M1123C1	Mobile phone usage [Pst Yr] - LinkedIn - Never	Phones - Usage	3
507	M1123C2	Mobile phone usage [Pst Yr] - LinkedIn - About once per month	Phones - Usage	3
508	M1123C3	Mobile phone usage [Pst Yr] - LinkedIn - A few times per month	Phones - Usage	3
509	M1123C4	Mobile phone usage [Pst Yr] - LinkedIn - A few times per week	Phones - Usage	3
510	M1123C5	Mobile phone usage [Pst Yr] - LinkedIn - About once per day	Phones - Usage	3
511	M1123C6	Mobile phone usage [Pst Yr] - LinkedIn - Several times per day (!)	Phones - Usage	3
512	M1124C1	Mobile phone usage [Pst Yr] - Instagram - Never	Phones - Usage	3
513	M1124C2	Mobile phone usage [Pst Yr] - Instagram - About once per month	Phones - Usage	3
514	M1124C3	Mobile phone usage [Pst Yr] - Instagram - A few times per month	Phones - Usage	3
515	M1124C4	Mobile phone usage [Pst Yr] - Instagram - A few times per week	Phones - Usage	3
516	M1124C5	Mobile phone usage [Pst Yr] - Instagram - About once per day	Phones - Usage	3
517	M1124C6	Mobile phone usage [Pst Yr] - Instagram - Several times per day	Phones - Usage	3
518	M1125C1	Mobile phone usage [Pst Yr] - GPS / mapping services - Never	Phones - Usage	3
519	M1125C2	Mobile phone usage [Pst Yr] - GPS / mapping services - About once per month	Phones - Usage	3
520	M1125C3	Mobile phone usage [Pst Yr] - GPS / mapping services - A few times per month	Phones - Usage	3
521	M1125C4	Mobile phone usage [Pst Yr] - GPS / mapping services - A few times per week	Phones - Usage	3
522	M1125C5	Mobile phone usage [Pst Yr] - GPS / mapping services - About once per day	Phones - Usage	3
523	M1125C6	Mobile phone usage [Pst Yr] - GPS / mapping services - Several times per day	Phones - Usage	3
524	M1126C1	Mobile phone usage [Pst Yr] - Clock / Alarm - Never	Phones - Usage	3
525	M1126C2	Mobile phone usage [Pst Yr] - Clock / Alarm - About once per month	Phones - Usage	3
526	M1126C3	Mobile phone usage [Pst Yr] - Clock / Alarm - A few times per month	Phones - Usage	3
527	M1126C4	Mobile phone usage [Pst Yr] - Clock / Alarm - A few times per week	Phones - Usage	3
528	M1126C5	Mobile phone usage [Pst Yr] - Clock / Alarm - About once per day	Phones - Usage	3
529	M1126C6	Mobile phone usage [Pst Yr] - Clock / Alarm - Several times per day	Phones - Usage	3
530	M1127C1	Mobile phone usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - Never	Phones - Usage	3
531	M1127C2	Mobile phone usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - About once per month	Phones - Usage	3
532	M1127C3	Mobile phone usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - A few times per month	Phones - Usage	3
533	M1127C4	Mobile phone usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - A few times per week	Phones - Usage	3
534	M1127C5	Mobile phone usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - About once per day	Phones - Usage	3
535	M1127C6	Mobile phone usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - Several times per day	Phones - Usage	3
536	M1128C1	Mobile phone usage [Pst Yr] - Voting, polling, taking surveys - Never	Phones - Usage	3
537	M1128C2	Mobile phone usage [Pst Yr] - Voting, polling, taking surveys - About once per month	Phones - Usage	3
538	M1128C3	Mobile phone usage [Pst Yr] - Voting, polling, taking surveys - A few times per month	Phones - Usage	3
539	M1128C4	Mobile phone usage [Pst Yr] - Voting, polling, taking surveys - A few times per week	Phones - Usage	3
540	M1128C5	Mobile phone usage [Pst Yr] - Voting, polling, taking surveys - About once per day	Phones - Usage	3
541	M1128C6	Mobile phone usage [Pst Yr] - Voting, polling, taking surveys - Several times per day (!)	Phones - Usage	3
542	M1129C1	Mobile phone usage [Pst Yr] - Subscriptions/Alerts - Never	Phones - Usage	3
543	M1129C2	Mobile phone usage [Pst Yr] - Subscriptions/Alerts - About once per month	Phones - Usage	3
544	M1129C3	Mobile phone usage [Pst Yr] - Subscriptions/Alerts - A few times per month	Phones - Usage	3
545	M1129C4	Mobile phone usage [Pst Yr] - Subscriptions/Alerts - A few times per week	Phones - Usage	3
546	M1129C5	Mobile phone usage [Pst Yr] - Subscriptions/Alerts - About once per day	Phones - Usage	3
547	M1129C6	Mobile phone usage [Pst Yr] - Subscriptions/Alerts - Several times per day	Phones - Usage	3
548	M1130C1	Mobile phone usage [Pst Yr] - Entering contests - Never	Phones - Usage	3
549	M1130C2	Mobile phone usage [Pst Yr] - Entering contests - About once per month	Phones - Usage	3
550	M1130C3	Mobile phone usage [Pst Yr] - Entering contests - A few times per month	Phones - Usage	3
551	M1130C4	Mobile phone usage [Pst Yr] - Entering contests - A few times per week	Phones - Usage	3
552	M1130C5	Mobile phone usage [Pst Yr] - Entering contests - About once per day	Phones - Usage	3
553	M1130C6	Mobile phone usage [Pst Yr] - Entering contests - Several times per day (!)	Phones - Usage	3
554	M1131C1	Mobile phone usage [Pst Yr] - Reading magazines - Never	Phones - Usage	3
555	M1131C2	Mobile phone usage [Pst Yr] - Reading magazines - About once per month	Phones - Usage	3
556	M1131C3	Mobile phone usage [Pst Yr] - Reading magazines - A few times per month	Phones - Usage	3
557	M1131C4	Mobile phone usage [Pst Yr] - Reading magazines - A few times per week	Phones - Usage	3
558	M1131C5	Mobile phone usage [Pst Yr] - Reading magazines - About once per day (!)	Phones - Usage	3
559	M1131C6	Mobile phone usage [Pst Yr] - Reading magazines - Several times per day (!)	Phones - Usage	3
560	M1132C1	Mobile phone usage [Pst Yr] - Checking in somewhere, as with Facebook - Never	Phones - Usage	3
561	M1132C2	Mobile phone usage [Pst Yr] - Checking in somewhere, as with Facebook - About once per month	Phones - Usage	3
562	M1132C3	Mobile phone usage [Pst Yr] - Checking in somewhere, as with Facebook - A few times per month	Phones - Usage	3
563	M1132C4	Mobile phone usage [Pst Yr] - Checking in somewhere, as with Facebook - A few times per week	Phones - Usage	3
564	M1132C5	Mobile phone usage [Pst Yr] - Checking in somewhere, as with Facebook - About once per day	Phones - Usage	3
565	M1132C6	Mobile phone usage [Pst Yr] - Checking in somewhere, as with Facebook - Several times per day	Phones - Usage	3
566	M1133C1	Mobile phone usage [Pst Yr] - Reading e-books - Never	Phones - Usage	3

ORDER	VARIABLE	DESCRIPTION	CATEGORY	PART
567	M1133C2	Mobile phone usage [Pst Yr] - Reading e-books - About once per month	Phones - Usage	3
568	M1133C3	Mobile phone usage [Pst Yr] - Reading e-books - A few times per month	Phones - Usage	3
569	M1133C4	Mobile phone usage [Pst Yr] - Reading e-books - A few times per week	Phones - Usage	3
570	M1133C5	Mobile phone usage [Pst Yr] - Reading e-books - About once per day (!)	Phones - Usage	3
571	M1133C6	Mobile phone usage [Pst Yr] - Reading e-books - Several times per day (!)	Phones - Usage	3
572	M1134C1	Mobile phone usage [Pst Yr] - Banking online - Never	Phones - Usage	3
573	M1134C2	Mobile phone usage [Pst Yr] - Banking online - About once per month	Phones - Usage	3
574	M1134C3	Mobile phone usage [Pst Yr] - Banking online - A few times per month	Phones - Usage	3
575	M1134C4	Mobile phone usage [Pst Yr] - Banking online - A few times per week	Phones - Usage	3
576	M1134C5	Mobile phone usage [Pst Yr] - Banking online - About once per day	Phones - Usage	3
577	M1134C6	Mobile phone usage [Pst Yr] - Banking online - Several times per day	Phones - Usage	3
578	M11B1C1	Expected phone usage [Pst Yr] - Conventional phone calls - Less (!)	Phones - Expected Usage	4
579	M11B1C2	Expected phone usage [Pst Yr] - Conventional phone calls - The same	Phones - Expected Usage	4
580	M11B1C3	Expected phone usage [Pst Yr] - Conventional phone calls - More	Phones - Expected Usage	4
581	M11B2C1	Expected phone usage [Pst Yr] - Video phone calls (e.g. Skype, FaceTime) - Less (!)	Phones - Expected Usage	4
582	M11B2C2	Expected phone usage [Pst Yr] - Video phone calls (e.g. Skype, FaceTime) - The same	Phones - Expected Usage	4
583	M11B2C3	Expected phone usage [Pst Yr] - Video phone calls (e.g. Skype, FaceTime) - More	Phones - Expected Usage	4
584	M11B3C1	Expected phone usage [Pst Yr] - Text messaging - Less (!)	Phones - Expected Usage	4
585	M11B3C2	Expected phone usage [Pst Yr] - Text messaging - The same	Phones - Expected Usage	4
586	M11B3C3	Expected phone usage [Pst Yr] - Text messaging - More	Phones - Expected Usage	4
587	M11B4C1	Expected phone usage [Pst Yr] - Instant Messaging / Blackberry Messenger - Less (!)	Phones - Expected Usage	4
588	M11B4C2	Expected phone usage [Pst Yr] - Instant Messaging / Blackberry Messenger - The same	Phones - Expected Usage	4
589	M11B4C3	Expected phone usage [Pst Yr] - Instant Messaging / Blackberry Messenger - More	Phones - Expected Usage	4
590	M11B5C1	Expected phone usage [Pst Yr] - Picture / Video messaging - Less (!)	Phones - Expected Usage	4
591	M11B5C2	Expected phone usage [Pst Yr] - Picture / Video messaging - The same	Phones - Expected Usage	4
592	M11B5C3	Expected phone usage [Pst Yr] - Picture / Video messaging - More	Phones - Expected Usage	4
593	M11B6C1	Expected phone usage [Pst Yr] - Camera use - Less (!)	Phones - Expected Usage	4
594	M11B6C2	Expected phone usage [Pst Yr] - Camera use - The same	Phones - Expected Usage	4
595	M11B6C3	Expected phone usage [Pst Yr] - Camera use - More	Phones - Expected Usage	4
596	M11B7C1	Expected phone usage [Pst Yr] - Email - Less (!)	Phones - Expected Usage	4
597	M11B7C2	Expected phone usage [Pst Yr] - Email - The same	Phones - Expected Usage	4
598	M11B7C3	Expected phone usage [Pst Yr] - Email - More	Phones - Expected Usage	4
599	M11B8C1	Expected phone usage [Pst Yr] - Web browsing / Search - Less (!)	Phones - Expected Usage	4
600	M11B8C2	Expected phone usage [Pst Yr] - Web browsing / Search - The same	Phones - Expected Usage	4
601	M11B8C3	Expected phone usage [Pst Yr] - Web browsing / Search - More	Phones - Expected Usage	4
602	M11B9C1	Expected phone usage [Pst Yr] - To display a ticket (e.g. for a movie or concert) - Less (!)	Phones - Expected Usage	4
603	M11B9C2	Expected phone usage [Pst Yr] - To display a ticket (e.g. for a movie or concert) - The same	Phones - Expected Usage	4
604	M11B9C3	Expected phone usage [Pst Yr] - To display a ticket (e.g. for a movie or concert) - More	Phones - Expected Usage	4
605	M11B10C1	Expected phone usage [Pst Yr] - To download a coupon - Less (!)	Phones - Expected Usage	4
606	M11B10C2	Expected phone usage [Pst Yr] - To download a coupon - The same	Phones - Expected Usage	4
607	M11B10C3	Expected phone usage [Pst Yr] - To download a coupon - More	Phones - Expected Usage	4
608	M11B11C1	Expected phone usage [Pst Yr] - Collect loyalty points - Less (!)	Phones - Expected Usage	4
609	M11B11C2	Expected phone usage [Pst Yr] - Collect loyalty points - The same	Phones - Expected Usage	4
610	M11B11C3	Expected phone usage [Pst Yr] - Collect loyalty points - More	Phones - Expected Usage	4
611	M11B12C1	Expected phone usage [Pst Yr] - As a method of payment (e.g. Google pay) - Less (!)	Phones - Expected Usage	4
612	M11B12C2	Expected phone usage [Pst Yr] - As a method of payment (e.g. Google pay) - The same	Phones - Expected Usage	4
613	M11B12C3	Expected phone usage [Pst Yr] - As a method of payment (e.g. Google pay) - More	Phones - Expected Usage	4
614	M11B13C1	Expected phone usage [Pst Yr] - Purchasing products - Less (!)	Phones - Expected Usage	4
615	M11B13C2	Expected phone usage [Pst Yr] - Purchasing products - The same	Phones - Expected Usage	4
616	M11B13C3	Expected phone usage [Pst Yr] - Purchasing products - More	Phones - Expected Usage	4
617	M11B14C1	Expected phone usage [Pst Yr] - Researching products - Less (!)	Phones - Expected Usage	4
618	M11B14C2	Expected phone usage [Pst Yr] - Researching products - The same	Phones - Expected Usage	4
619	M11B14C3	Expected phone usage [Pst Yr] - Researching products - More	Phones - Expected Usage	4
620	M11B15C1	Expected phone usage [Pst Yr] - Viewing store flyers - Less (!)	Phones - Expected Usage	4
621	M11B15C2	Expected phone usage [Pst Yr] - Viewing store flyers - The same	Phones - Expected Usage	4
622	M11B15C3	Expected phone usage [Pst Yr] - Viewing store flyers - More	Phones - Expected Usage	4
623	M11B16C1	Expected phone usage [Pst Yr] - Downloading apps - Less	Phones - Expected Usage	4
624	M11B16C2	Expected phone usage [Pst Yr] - Downloading apps - The same	Phones - Expected Usage	4
625	M11B16C3	Expected phone usage [Pst Yr] - Downloading apps - More	Phones - Expected Usage	4
626	M11B17C1	Expected phone usage [Pst Yr] - Playing games - Less	Phones - Expected Usage	4
627	M11B17C2	Expected phone usage [Pst Yr] - Playing games - The same	Phones - Expected Usage	4
628	M11B17C3	Expected phone usage [Pst Yr] - Playing games - More	Phones - Expected Usage	4
629	M11B18C1	Expected phone usage [Pst Yr] - Listening to music "Or other audio content" - Less (!)	Phones - Expected Usage	4
630	M11B18C2	Expected phone usage [Pst Yr] - Listening to music "Or other audio content" - The same	Phones - Expected Usage	4

ORDER	VARIABLE	DESCRIPTION	CATEGORY	PART
631	M11B18C3	Expected phone usage [Pst Yr] - Listening to music "Or other audio content" - More	Phones - Expected Usage	4
632	M11B19C1	Expected phone usage [Pst Yr] - Watching videos on YouTube - Less (!)	Phones - Expected Usage	4
633	M11B19C2	Expected phone usage [Pst Yr] - Watching videos on YouTube - The same	Phones - Expected Usage	4
634	M11B19C3	Expected phone usage [Pst Yr] - Watching videos on YouTube - More	Phones - Expected Usage	4
635	M11B20C1	Expected phone usage [Pst Yr] - Watching a Streaming video service (e.g. Netflix) - Less (!)	Phones - Expected Usage	4
636	M11B20C2	Expected phone usage [Pst Yr] - Watching a Streaming video service (e.g. Netflix) - The same	Phones - Expected Usage	4
637	M11B20C3	Expected phone usage [Pst Yr] - Watching a Streaming video service (e.g. Netflix) - More	Phones - Expected Usage	4
638	M11B21C1	Expected phone usage [Pst Yr] - Facebook - Less	Phones - Expected Usage	4
639	M11B21C2	Expected phone usage [Pst Yr] - Facebook - The same	Phones - Expected Usage	4
640	M11B21C3	Expected phone usage [Pst Yr] - Facebook - More	Phones - Expected Usage	4
641	M11B22C1	Expected phone usage [Pst Yr] - Twitter - Less (!)	Phones - Expected Usage	4
642	M11B22C2	Expected phone usage [Pst Yr] - Twitter - The same	Phones - Expected Usage	4
643	M11B22C3	Expected phone usage [Pst Yr] - Twitter - More	Phones - Expected Usage	4
644	M11B23C1	Expected phone usage [Pst Yr] - LinkedIn - Less (!)	Phones - Expected Usage	4
645	M11B23C2	Expected phone usage [Pst Yr] - LinkedIn - The same	Phones - Expected Usage	4
646	M11B23C3	Expected phone usage [Pst Yr] - LinkedIn - More (!)	Phones - Expected Usage	4
647	M11B24C1	Expected phone usage [Pst Yr] - Instagram - Less (!)	Phones - Expected Usage	4
648	M11B24C2	Expected phone usage [Pst Yr] - Instagram - The same	Phones - Expected Usage	4
649	M11B24C3	Expected phone usage [Pst Yr] - Instagram - More	Phones - Expected Usage	4
650	M11B25C1	Expected phone usage [Pst Yr] - GPS / mapping services - Less (!)	Phones - Expected Usage	4
651	M11B25C2	Expected phone usage [Pst Yr] - GPS / mapping services - The same	Phones - Expected Usage	4
652	M11B25C3	Expected phone usage [Pst Yr] - GPS / mapping services - More	Phones - Expected Usage	4
653	M11B26C1	Expected phone usage [Pst Yr] - Clock / Alarm - Less (!)	Phones - Expected Usage	4
654	M11B26C2	Expected phone usage [Pst Yr] - Clock / Alarm - The same	Phones - Expected Usage	4
655	M11B26C3	Expected phone usage [Pst Yr] - Clock / Alarm - More	Phones - Expected Usage	4
656	M11B27C1	Expected phone usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - Less (!)	Phones - Expected Usage	4
657	M11B27C2	Expected phone usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - The same	Phones - Expected Usage	4
658	M11B27C3	Expected phone usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - More	Phones - Expected Usage	4
659	M11B28C1	Expected phone usage [Pst Yr] - Voting, Polling, Taking surveys - Less (!)	Phones - Expected Usage	4
660	M11B28C2	Expected phone usage [Pst Yr] - Voting, Polling, Taking surveys - The same	Phones - Expected Usage	4
661	M11B28C3	Expected phone usage [Pst Yr] - Voting, Polling, Taking surveys - More	Phones - Expected Usage	4
662	M11B29C1	Expected phone usage [Pst Yr] - Subscriptions/Alerts - Less (!)	Phones - Expected Usage	4
663	M11B29C2	Expected phone usage [Pst Yr] - Subscriptions/Alerts - The same	Phones - Expected Usage	4
664	M11B29C3	Expected phone usage [Pst Yr] - Subscriptions/Alerts - More (!)	Phones - Expected Usage	4
665	M11B30C1	Expected phone usage [Pst Yr] - Entering contests - Less (!)	Phones - Expected Usage	4
666	M11B30C2	Expected phone usage [Pst Yr] - Entering contests - The same	Phones - Expected Usage	4
667	M11B30C3	Expected phone usage [Pst Yr] - Entering contests - More	Phones - Expected Usage	4
668	M11B31C1	Expected phone usage [Pst Yr] - Reading magazines - Less (!)	Phones - Expected Usage	4
669	M11B31C2	Expected phone usage [Pst Yr] - Reading magazines - The same	Phones - Expected Usage	4
670	M11B31C3	Expected phone usage [Pst Yr] - Reading magazines - More (!)	Phones - Expected Usage	4
671	M11B32C1	Expected phone usage [Pst Yr] - Checking in somewhere, as with Facebook - Less (!)	Phones - Expected Usage	4
672	M11B32C2	Expected phone usage [Pst Yr] - Checking in somewhere, as with Facebook - The same	Phones - Expected Usage	4
673	M11B32C3	Expected phone usage [Pst Yr] - Checking in somewhere, as with Facebook - More	Phones - Expected Usage	4
674	M11B33C1	Expected phone usage [Pst Yr] - Reading e-books - Less (!)	Phones - Expected Usage	4
675	M11B33C2	Expected phone usage [Pst Yr] - Reading e-books - The same	Phones - Expected Usage	4
676	M11B33C3	Expected phone usage [Pst Yr] - Reading e-books - More	Phones - Expected Usage	4
677	M11B34C1	Expected phone usage [Pst Yr] - Banking online - Less (!)	Phones - Expected Usage	4
678	M11B34C2	Expected phone usage [Pst Yr] - Banking online - The same	Phones - Expected Usage	4
679	M11B34C3	Expected phone usage [Pst Yr] - Banking online - More	Phones - Expected Usage	4
680	M131C1	Attitude toward mobile phone - My phone touches every part of my life - entertainment, organization, communication, work, banking, you name it	Phones - Attitudes	4
681	M132C2	Attitude toward mobile phone - My phone is a practical device, but I'm not interested in using it for entertainment	Phones - Attitudes	4
682	M133C3	Attitude toward mobile phone - I would prefer to do most online activities using my phone instead of a conventional computer	Phones - Attitudes	4
683	M134C4	Attitude toward mobile phone - When I accidentally leave my phone somewhere, I feel lost	Phones - Attitudes	4
684	M135C5	Attitude toward mobile phone - My phone is over-rated	Phones - Attitudes	4
685	M136C6	Attitude toward mobile phone - My phone has made my life significantly easier or more efficient	Phones - Attitudes	4
686	M137C7	Attitude toward mobile phone - I am not interested in more than a few of the capabilities of my phone	Phones - Attitudes	4
687	M138C8	Attitude toward mobile phone - Most of the things my phone can do really are not very useful	Phones - Attitudes	4
688	M139C9	Attitude toward mobile phone - I use my phone when driving to text or make a phone call (even though I know I shouldn't)	Phones - Attitudes	4
689	M1310C10	Attitude toward mobile phone - I use my phone hands-free when driving	Phones - Attitudes	4
690	M1311C11	Attitude toward mobile phone - None of the above	Phones - Attitudes	4

ORDER	VARIABLE	DESCRIPTION	CATEGORY	PART
691	M4A1C1	Tablet - Currently own - Apple	Tablets - Ownership	4
692	M4A2C2	Tablet - Currently own - Blackberry	Tablets - Ownership	4
693	M4A10C10	Tablet - Currently own - Microsoft	Tablets - Ownership	4
694	M4A11C11	Tablet - Currently own - HP	Tablets - Ownership	4
695	M4A3C3	Tablet - Currently own - Samsung	Tablets - Ownership	4
696	M4A4C4	Tablet - Currently own - Sony (!)	Tablets - Ownership	4
697	M4A5C5	Tablet - Currently own - Toshiba (!)	Tablets - Ownership	4
698	M4A6C6	Tablet - Currently own - Motorola (!)	Tablets - Ownership	4
699	M4A7C7	Tablet - Currently own - Acer	Tablets - Ownership	4
700	M4A8C8	Tablet - Currently own - Other	Tablets - Ownership	4
701	M4B1C1	Tablet - Plan to purchase - Apple	Tablets - Ownership	4
702	M4B2C2	Tablet - Plan to purchase - Blackberry (!)	Tablets - Ownership	4
703	M4B10C10	Tablet - Plan to purchase - Microsoft	Tablets - Ownership	4
704	M4B11C11	Tablet - Plan to purchase - HP (!)	Tablets - Ownership	4
705	M4B3C3	Tablet - Plan to purchase - Samsung	Tablets - Ownership	4
706	M4B4C4	Tablet - Plan to purchase - Sony (!)	Tablets - Ownership	4
707	M4B5C5	Tablet - Plan to purchase - Toshiba (!)	Tablets - Ownership	4
708	M4B6C6	Tablet - Plan to purchase - Motorola (!)	Tablets - Ownership	4
709	M4B7C7	Tablet - Plan to purchase - Acer	Tablets - Ownership	4
710	M4B8C8	Tablet - Plan to purchase - Other	Tablets - Ownership	4
711	M4C1C1	Tablet - Neither own, nor plan to purchase - Apple	Tablets - Ownership	4
712	M4C2C2	Tablet - Neither own, nor plan to purchase - Blackberry	Tablets - Ownership	4
713	M4C10C10	Tablet - Neither own, nor plan to purchase - Microsoft	Tablets - Ownership	4
714	M4C11C11	Tablet - Neither own, nor plan to purchase - HP	Tablets - Ownership	4
715	M4C3C3	Tablet - Neither own, nor plan to purchase - Samsung	Tablets - Ownership	4
716	M4C4C4	Tablet - Neither own, nor plan to purchase - Sony	Tablets - Ownership	4
717	M4C5C5	Tablet - Neither own, nor plan to purchase - Toshiba	Tablets - Ownership	4
718	M4C6C6	Tablet - Neither own, nor plan to purchase - Motorola	Tablets - Ownership	4
719	M4C7C7	Tablet - Neither own, nor plan to purchase - Acer	Tablets - Ownership	4
720	M11F1C1	Tablet usage [Pst Yr] - Conventional phone calls - Never	Tablets - Usage	5
721	M11F1C2	Tablet usage [Pst Yr] - Conventional phone calls - About once per month	Tablets - Usage	5
722	M11F1C3	Tablet usage [Pst Yr] - Conventional phone calls - A few times per month	Tablets - Usage	5
723	M11F1C4	Tablet usage [Pst Yr] - Conventional phone calls - A few times per week	Tablets - Usage	5
724	M11F1C5	Tablet usage [Pst Yr] - Conventional phone calls - About once per day (!)	Tablets - Usage	5
725	M11F1C6	Tablet usage [Pst Yr] - Conventional phone calls - Several times per day (!)	Tablets - Usage	5
726	M11F2C1	Tablet usage [Pst Yr] - Video phone calls (e.g. Skype, FaceTime) - Never	Tablets - Usage	5
727	M11F2C2	Tablet usage [Pst Yr] - Video phone calls (e.g. Skype, FaceTime) - About once per month	Tablets - Usage	5
728	M11F2C3	Tablet usage [Pst Yr] - Video phone calls (e.g. Skype, FaceTime) - A few times per month	Tablets - Usage	5
729	M11F2C4	Tablet usage [Pst Yr] - Video phone calls (e.g. Skype, FaceTime) - A few times per week	Tablets - Usage	5
730	M11F2C5	Tablet usage [Pst Yr] - Video phone calls (e.g. Skype, FaceTime) - About once per day (!)	Tablets - Usage	5
731	M11F2C6	Tablet usage [Pst Yr] - Video phone calls (e.g. Skype, FaceTime) - Several times per day (!)	Tablets - Usage	5
732	M11F3C1	Tablet usage [Pst Yr] - Text messaging - Never	Tablets - Usage	5
733	M11F3C2	Tablet usage [Pst Yr] - Text messaging - About once per month	Tablets - Usage	5
734	M11F3C3	Tablet usage [Pst Yr] - Text messaging - A few times per month	Tablets - Usage	5
735	M11F3C4	Tablet usage [Pst Yr] - Text messaging - A few times per week	Tablets - Usage	5
736	M11F3C5	Tablet usage [Pst Yr] - Text messaging - About once per day	Tablets - Usage	5
737	M11F3C6	Tablet usage [Pst Yr] - Text messaging - Several times per day	Tablets - Usage	5
738	M11F4C1	Tablet usage [Pst Yr] - Instant Messaging / Blackberry Messenger - Never	Tablets - Usage	5
739	M11F4C2	Tablet usage [Pst Yr] - Instant Messaging / Blackberry Messenger - About once per month	Tablets - Usage	5
740	M11F4C3	Tablet usage [Pst Yr] - Instant Messaging / Blackberry Messenger - A few times per month	Tablets - Usage	5
741	M11F4C4	Tablet usage [Pst Yr] - Instant Messaging / Blackberry Messenger - A few times per week	Tablets - Usage	5
742	M11F4C5	Tablet usage [Pst Yr] - Instant Messaging / Blackberry Messenger - About once per day	Tablets - Usage	5
743	M11F4C6	Tablet usage [Pst Yr] - Instant Messaging / Blackberry Messenger - Several times per day	Tablets - Usage	5
744	M11F5C1	Tablet usage [Pst Yr] - Picture / Video messaging - Never	Tablets - Usage	5
745	M11F5C2	Tablet usage [Pst Yr] - Picture / Video messaging - About once per month	Tablets - Usage	5
746	M11F5C3	Tablet usage [Pst Yr] - Picture / Video messaging - A few times per month	Tablets - Usage	5
747	M11F5C4	Tablet usage [Pst Yr] - Picture / Video messaging - A few times per week	Tablets - Usage	5
748	M11F5C5	Tablet usage [Pst Yr] - Picture / Video messaging - About once per day	Tablets - Usage	5
749	M11F5C6	Tablet usage [Pst Yr] - Picture / Video messaging - Several times per day (!)	Tablets - Usage	5
750	M11F6C1	Tablet usage [Pst Yr] - Camera use - Never	Tablets - Usage	5
751	M11F6C2	Tablet usage [Pst Yr] - Camera use - About once per month	Tablets - Usage	5
752	M11F6C3	Tablet usage [Pst Yr] - Camera use - A few times per month	Tablets - Usage	5
753	M11F6C4	Tablet usage [Pst Yr] - Camera use - A few times per week	Tablets - Usage	5
754	M11F6C5	Tablet usage [Pst Yr] - Camera use - About once per day	Tablets - Usage	5

ORDER	VARIABLE	DESCRIPTION	CATEGORY	PART
755	M11F6C6	Tablet usage [Pst Yr] - Camera use - Several times per day (!)	Tablets - Usage	5
756	M11F7C1	Tablet usage [Pst Yr] - Email - Never	Tablets - Usage	5
757	M11F7C2	Tablet usage [Pst Yr] - Email - About once per month	Tablets - Usage	5
758	M11F7C3	Tablet usage [Pst Yr] - Email - A few times per month	Tablets - Usage	5
759	M11F7C4	Tablet usage [Pst Yr] - Email - A few times per week	Tablets - Usage	5
760	M11F7C5	Tablet usage [Pst Yr] - Email - About once per day	Tablets - Usage	5
761	M11F7C6	Tablet usage [Pst Yr] - Email - Several times per day	Tablets - Usage	5
762	M11F8C1	Tablet usage [Pst Yr] - Web browsing / Search - Never	Tablets - Usage	5
763	M11F8C2	Tablet usage [Pst Yr] - Web browsing / Search - About once per month	Tablets - Usage	5
764	M11F8C3	Tablet usage [Pst Yr] - Web browsing / Search - A few times per month	Tablets - Usage	5
765	M11F8C4	Tablet usage [Pst Yr] - Web browsing / Search - A few times per week	Tablets - Usage	5
766	M11F8C5	Tablet usage [Pst Yr] - Web browsing / Search - About once per day	Tablets - Usage	5
767	M11F8C6	Tablet usage [Pst Yr] - Web browsing / Search - Several times per day	Tablets - Usage	5
768	M11F9C1	Tablet usage [Pst Yr] - To display a ticket (e.g. for a movie or concert) - Never	Tablets - Usage	5
769	M11F9C2	Tablet usage [Pst Yr] - To display a ticket (e.g. for a movie or concert) - About once per month	Tablets - Usage	5
770	M11F9C3	Tablet usage [Pst Yr] - To display a ticket (e.g. for a movie or concert) - A few times per month	Tablets - Usage	5
771	M11F9C4	Tablet usage [Pst Yr] - To display a ticket (e.g. for a movie or concert) - A few times per week (!)	Tablets - Usage	5
772	M11F9C5	Tablet usage [Pst Yr] - To display a ticket (e.g. for a movie or concert) - About once per day (!)	Tablets - Usage	5
773	M11F9C6	Tablet usage [Pst Yr] - To display a ticket (e.g. for a movie or concert) - Several times per day (!)	Tablets - Usage	5
774	M11F10C1	Tablet usage [Pst Yr] - To download a coupon - Never	Tablets - Usage	5
775	M11F10C2	Tablet usage [Pst Yr] - To download a coupon - About once per month	Tablets - Usage	5
776	M11F10C3	Tablet usage [Pst Yr] - To download a coupon - A few times per month	Tablets - Usage	5
777	M11F10C4	Tablet usage [Pst Yr] - To download a coupon - A few times per week	Tablets - Usage	5
778	M11F10C5	Tablet usage [Pst Yr] - To download a coupon - About once per day (!)	Tablets - Usage	5
779	M11F10C6	Tablet usage [Pst Yr] - To download a coupon - Several times per day (!)	Tablets - Usage	5
780	M11F11C1	Tablet usage [Pst Yr] - Collect loyalty points (e.g. Petro points, Starbucks) - Never	Tablets - Usage	5
781	M11F11C2	Tablet usage [Pst Yr] - Collect loyalty points (e.g. Petro points, Starbucks) - About once per month	Tablets - Usage	5
782	M11F11C3	Tablet usage [Pst Yr] - Collect loyalty points (e.g. Petro points, Starbucks) - A few times per month	Tablets - Usage	5
783	M11F11C4	Tablet usage [Pst Yr] - Collect loyalty points (e.g. Petro points, Starbucks) - A few times per week	Tablets - Usage	5
784	M11F11C5	Tablet usage [Pst Yr] - Collect loyalty points (e.g. Petro points, Starbucks) - About once per day (!)	Tablets - Usage	5
785	M11F11C6	Tablet usage [Pst Yr] - Collect loyalty points (e.g. Petro points, Starbucks) - Several times per day (!)	Tablets - Usage	5
786	M11F12C1	Tablet usage [Pst Yr] - As a method of payment (e.g. Google pay) - Never	Tablets - Usage	5
787	M11F12C2	Tablet usage [Pst Yr] - As a method of payment (e.g. Google pay) - About once per month	Tablets - Usage	5
788	M11F12C3	Tablet usage [Pst Yr] - As a method of payment (e.g. Google pay) - A few times per month	Tablets - Usage	5
789	M11F12C4	Tablet usage [Pst Yr] - As a method of payment (e.g. Google pay) - A few times per week	Tablets - Usage	5
790	M11F12C5	Tablet usage [Pst Yr] - As a method of payment (e.g. Google pay) - About once per day (!)	Tablets - Usage	5
791	M11F12C6	Tablet usage [Pst Yr] - As a method of payment (e.g. Google pay) - Several times per day (!)	Tablets - Usage	5
792	M11F13C1	Tablet usage [Pst Yr] - Purchasing products - Never	Tablets - Usage	5
793	M11F13C2	Tablet usage [Pst Yr] - Purchasing products - About once per month	Tablets - Usage	5
794	M11F13C3	Tablet usage [Pst Yr] - Purchasing products - A few times per month	Tablets - Usage	5
795	M11F13C4	Tablet usage [Pst Yr] - Purchasing products - A few times per week	Tablets - Usage	5
796	M11F13C5	Tablet usage [Pst Yr] - Purchasing products - About once per day (!)	Tablets - Usage	5
797	M11F13C6	Tablet usage [Pst Yr] - Purchasing products - Several times per day (!)	Tablets - Usage	5
798	M11F14C1	Tablet usage [Pst Yr] - Researching products - Never	Tablets - Usage	5
799	M11F14C2	Tablet usage [Pst Yr] - Researching products - About once per month	Tablets - Usage	5
800	M11F14C3	Tablet usage [Pst Yr] - Researching products - A few times per month	Tablets - Usage	5
801	M11F14C4	Tablet usage [Pst Yr] - Researching products - A few times per week	Tablets - Usage	5
802	M11F14C5	Tablet usage [Pst Yr] - Researching products - About once per day	Tablets - Usage	5
803	M11F14C6	Tablet usage [Pst Yr] - Researching products - Several times per day	Tablets - Usage	5
804	M11F15C1	Tablet usage [Pst Yr] - Viewing store flyers - Never	Tablets - Usage	5
805	M11F15C2	Tablet usage [Pst Yr] - Viewing store flyers - About once per month	Tablets - Usage	5
806	M11F15C3	Tablet usage [Pst Yr] - Viewing store flyers - A few times per month	Tablets - Usage	5
807	M11F15C4	Tablet usage [Pst Yr] - Viewing store flyers - A few times per week	Tablets - Usage	5
808	M11F15C5	Tablet usage [Pst Yr] - Viewing store flyers - About once per day	Tablets - Usage	5
809	M11F15C6	Tablet usage [Pst Yr] - Viewing store flyers - Several times per day (!)	Tablets - Usage	5
810	M11F16C1	Tablet usage [Pst Yr] - Downloading apps - Never	Tablets - Usage	5
811	M11F16C2	Tablet usage [Pst Yr] - Downloading apps - About once per month	Tablets - Usage	5
812	M11F16C3	Tablet usage [Pst Yr] - Downloading apps - A few times per month	Tablets - Usage	5
813	M11F16C4	Tablet usage [Pst Yr] - Downloading apps - A few times per week	Tablets - Usage	5
814	M11F16C5	Tablet usage [Pst Yr] - Downloading apps - About once per day (!)	Tablets - Usage	5
815	M11F16C6	Tablet usage [Pst Yr] - Downloading apps - Several times per day (!)	Tablets - Usage	5
816	M11F17C1	Tablet usage [Pst Yr] - Playing games - Never	Tablets - Usage	5
817	M11F17C2	Tablet usage [Pst Yr] - Playing games - About once per month	Tablets - Usage	5
818	M11F17C3	Tablet usage [Pst Yr] - Playing games - A few times per month	Tablets - Usage	5

ORDER	VARIABLE	DESCRIPTION	CATEGORY	PART
819	M11F17C4	Tablet usage [Pst Yr] - Playing games - A few times per week	Tablets - Usage	5
820	M11F17C5	Tablet usage [Pst Yr] - Playing games - About once per day	Tablets - Usage	5
821	M11F17C6	Tablet usage [Pst Yr] - Playing games - Several times per day	Tablets - Usage	5
822	M11F18C1	Tablet usage [Pst Yr] - Listening to music "Or other audio content" - Never	Tablets - Usage	5
823	M11F18C2	Tablet usage [Pst Yr] - Listening to music "Or other audio content" - About once per month	Tablets - Usage	5
824	M11F18C3	Tablet usage [Pst Yr] - Listening to music "Or other audio content" - A few times per month	Tablets - Usage	5
825	M11F18C4	Tablet usage [Pst Yr] - Listening to music "Or other audio content" - A few times per week	Tablets - Usage	5
826	M11F18C5	Tablet usage [Pst Yr] - Listening to music "Or other audio content" - About once per day	Tablets - Usage	5
827	M11F18C6	Tablet usage [Pst Yr] - Listening to music "Or other audio content" - Several times per day	Tablets - Usage	5
828	M11F19C1	Tablet usage [Pst Yr] - Watching videos on YouTube - Never	Tablets - Usage	5
829	M11F19C2	Tablet usage [Pst Yr] - Watching videos on YouTube - About once per month	Tablets - Usage	5
830	M11F19C3	Tablet usage [Pst Yr] - Watching videos on YouTube - A few times per month	Tablets - Usage	5
831	M11F19C4	Tablet usage [Pst Yr] - Watching videos on YouTube - A few times per week	Tablets - Usage	5
832	M11F19C5	Tablet usage [Pst Yr] - Watching videos on YouTube - About once per day	Tablets - Usage	5
833	M11F19C6	Tablet usage [Pst Yr] - Watching videos on YouTube - Several times per day	Tablets - Usage	5
834	M11F20C1	Tablet usage [Pst Yr] - Watching a Streaming video service (e.g. Netflix) - Never	Tablets - Usage	5
835	M11F20C2	Tablet usage [Pst Yr] - Watching a Streaming video service (e.g. Netflix) - About once per month	Tablets - Usage	5
836	M11F20C3	Tablet usage [Pst Yr] - Watching a Streaming video service (e.g. Netflix) - A few times per month	Tablets - Usage	5
837	M11F20C4	Tablet usage [Pst Yr] - Watching a Streaming video service (e.g. Netflix) - A few times per week	Tablets - Usage	5
838	M11F20C5	Tablet usage [Pst Yr] - Watching a Streaming video service (e.g. Netflix) - About once per day	Tablets - Usage	5
839	M11F20C6	Tablet usage [Pst Yr] - Watching a Streaming video service (e.g. Netflix) - Several times per day (!)	Tablets - Usage	5
840	M11F21C1	Tablet usage [Pst Yr] - Facebook - Never	Tablets - Usage	5
841	M11F21C2	Tablet usage [Pst Yr] - Facebook - About once per month	Tablets - Usage	5
842	M11F21C3	Tablet usage [Pst Yr] - Facebook - A few times per month	Tablets - Usage	5
843	M11F21C4	Tablet usage [Pst Yr] - Facebook - A few times per week	Tablets - Usage	5
844	M11F21C5	Tablet usage [Pst Yr] - Facebook - About once per day	Tablets - Usage	5
845	M11F21C6	Tablet usage [Pst Yr] - Facebook - Several times per day	Tablets - Usage	5
846	M11F22C1	Tablet usage [Pst Yr] - Twitter - Never	Tablets - Usage	5
847	M11F22C2	Tablet usage [Pst Yr] - Twitter - About once per month	Tablets - Usage	5
848	M11F22C3	Tablet usage [Pst Yr] - Twitter - A few times per month	Tablets - Usage	5
849	M11F22C4	Tablet usage [Pst Yr] - Twitter - A few times per week	Tablets - Usage	5
850	M11F22C5	Tablet usage [Pst Yr] - Twitter - About once per day (!)	Tablets - Usage	5
851	M11F22C6	Tablet usage [Pst Yr] - Twitter - Several times per day (!)	Tablets - Usage	5
852	M11F23C1	Tablet usage [Pst Yr] - LinkedIn - Never	Tablets - Usage	5
853	M11F23C2	Tablet usage [Pst Yr] - LinkedIn - About once per month	Tablets - Usage	5
854	M11F23C3	Tablet usage [Pst Yr] - LinkedIn - A few times per month	Tablets - Usage	5
855	M11F23C4	Tablet usage [Pst Yr] - LinkedIn - A few times per week	Tablets - Usage	5
856	M11F23C5	Tablet usage [Pst Yr] - LinkedIn - About once per day (!)	Tablets - Usage	5
857	M11F23C6	Tablet usage [Pst Yr] - LinkedIn - Several times per day (!)	Tablets - Usage	5
858	M11F24C1	Tablet usage [Pst Yr] - Instagram - Never	Tablets - Usage	5
859	M11F24C2	Tablet usage [Pst Yr] - Instagram - About once per month	Tablets - Usage	5
860	M11F24C3	Tablet usage [Pst Yr] - Instagram - A few times per month	Tablets - Usage	5
861	M11F24C4	Tablet usage [Pst Yr] - Instagram - A few times per week	Tablets - Usage	5
862	M11F24C5	Tablet usage [Pst Yr] - Instagram - About once per day	Tablets - Usage	5
863	M11F24C6	Tablet usage [Pst Yr] - Instagram - Several times per day (!)	Tablets - Usage	5
864	M11F25C1	Tablet usage [Pst Yr] - GPS / mapping services - Never	Tablets - Usage	5
865	M11F25C2	Tablet usage [Pst Yr] - GPS / mapping services - About once per month	Tablets - Usage	5
866	M11F25C3	Tablet usage [Pst Yr] - GPS / mapping services - A few times per month	Tablets - Usage	5
867	M11F25C4	Tablet usage [Pst Yr] - GPS / mapping services - A few times per week	Tablets - Usage	5
868	M11F25C5	Tablet usage [Pst Yr] - GPS / mapping services - About once per day (!)	Tablets - Usage	5
869	M11F25C6	Tablet usage [Pst Yr] - GPS / mapping services - Several times per day (!)	Tablets - Usage	5
870	M11F26C1	Tablet usage [Pst Yr] - Clock / Alarm - Never	Tablets - Usage	5
871	M11F26C2	Tablet usage [Pst Yr] - Clock / Alarm - About once per month	Tablets - Usage	5
872	M11F26C3	Tablet usage [Pst Yr] - Clock / Alarm - A few times per month	Tablets - Usage	5
873	M11F26C4	Tablet usage [Pst Yr] - Clock / Alarm - A few times per week	Tablets - Usage	5
874	M11F26C5	Tablet usage [Pst Yr] - Clock / Alarm - About once per day	Tablets - Usage	5
875	M11F26C6	Tablet usage [Pst Yr] - Clock / Alarm - Several times per day (!)	Tablets - Usage	5
876	M11F27C1	Tablet usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - Never	Tablets - Usage	5
877	M11F27C2	Tablet usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - About once per month	Tablets - Usage	5
878	M11F27C3	Tablet usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - A few times per month	Tablets - Usage	5
879	M11F27C4	Tablet usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - A few times per week	Tablets - Usage	5
880	M11F27C5	Tablet usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - About once per day	Tablets - Usage	5
881	M11F27C6	Tablet usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - Several times per day	Tablets - Usage	5
882	M11F28C1	Tablet usage [Pst Yr] - Voting, polling, taking surveys - Never	Tablets - Usage	5

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883	M11F28C2	Tablet usage [Pst Yr] - Voting, polling, taking surveys - About once per month	Tablets - Usage	5
884	M11F28C3	Tablet usage [Pst Yr] - Voting, polling, taking surveys - A few times per month	Tablets - Usage	5
885	M11F28C4	Tablet usage [Pst Yr] - Voting, polling, taking surveys - A few times per week	Tablets - Usage	5
886	M11F28C5	Tablet usage [Pst Yr] - Voting, polling, taking surveys - About once per day	Tablets - Usage	5
887	M11F28C6	Tablet usage [Pst Yr] - Voting, polling, taking surveys - Several times per day (!)	Tablets - Usage	5
888	M11F29C1	Tablet usage [Pst Yr] - Subscriptions/Alert - Never	Tablets - Usage	5
889	M11F29C2	Tablet usage [Pst Yr] - Subscriptions/Alert - About once per month	Tablets - Usage	5
890	M11F29C3	Tablet usage [Pst Yr] - Subscriptions/Alert - A few times per month	Tablets - Usage	5
891	M11F29C4	Tablet usage [Pst Yr] - Subscriptions/Alert - A few times per week	Tablets - Usage	5
892	M11F29C5	Tablet usage [Pst Yr] - Subscriptions/Alert - About once per day (!)	Tablets - Usage	5
893	M11F29C6	Tablet usage [Pst Yr] - Subscriptions/Alert - Several times per day (!)	Tablets - Usage	5
894	M11F30C1	Tablet usage [Pst Yr] - Entering contests - Never	Tablets - Usage	5
895	M11F30C2	Tablet usage [Pst Yr] - Entering contests - About once per month	Tablets - Usage	5
896	M11F30C3	Tablet usage [Pst Yr] - Entering contests - A few times per month	Tablets - Usage	5
897	M11F30C4	Tablet usage [Pst Yr] - Entering contests - A few times per week	Tablets - Usage	5
898	M11F30C5	Tablet usage [Pst Yr] - Entering contests - About once per day (!)	Tablets - Usage	5
899	M11F30C6	Tablet usage [Pst Yr] - Entering contests - Several times per day (!)	Tablets - Usage	5
900	M11F31C1	Tablet usage [Pst Yr] - Reading magazines - Never	Tablets - Usage	5
901	M11F31C2	Tablet usage [Pst Yr] - Reading magazines - About once per month	Tablets - Usage	5
902	M11F31C3	Tablet usage [Pst Yr] - Reading magazines - A few times per month	Tablets - Usage	5
903	M11F31C4	Tablet usage [Pst Yr] - Reading magazines - A few times per week	Tablets - Usage	5
904	M11F31C5	Tablet usage [Pst Yr] - Reading magazines - About once per day (!)	Tablets - Usage	5
905	M11F31C6	Tablet usage [Pst Yr] - Reading magazines - Several times per day (!)	Tablets - Usage	5
906	M11F32C1	Tablet usage [Pst Yr] - Checking in somewhere, as with Facebook - Never	Tablets - Usage	5
907	M11F32C2	Tablet usage [Pst Yr] - Checking in somewhere, as with Facebook - About once per month	Tablets - Usage	5
908	M11F32C3	Tablet usage [Pst Yr] - Checking in somewhere, as with Facebook - A few times per month	Tablets - Usage	5
909	M11F32C4	Tablet usage [Pst Yr] - Checking in somewhere, as with Facebook - A few times per week	Tablets - Usage	5
910	M11F32C5	Tablet usage [Pst Yr] - Checking in somewhere, as with Facebook - About once per day	Tablets - Usage	5
911	M11F32C6	Tablet usage [Pst Yr] - Checking in somewhere, as with Facebook - Several times per day	Tablets - Usage	5
912	M11F33C1	Tablet usage [Pst Yr] - Reading e-books - Never	Tablets - Usage	5
913	M11F33C2	Tablet usage [Pst Yr] - Reading e-books - About once per month	Tablets - Usage	5
914	M11F33C3	Tablet usage [Pst Yr] - Reading e-books - A few times per month	Tablets - Usage	5
915	M11F33C4	Tablet usage [Pst Yr] - Reading e-books - A few times per week	Tablets - Usage	5
916	M11F33C5	Tablet usage [Pst Yr] - Reading e-books - About once per day	Tablets - Usage	5
917	M11F33C6	Tablet usage [Pst Yr] - Reading e-books - Several times per day	Tablets - Usage	5
918	M11F34C1	Tablet usage [Pst Yr] - Banking online - Never	Tablets - Usage	5
919	M11F34C2	Tablet usage [Pst Yr] - Banking online - About once per month	Tablets - Usage	5
920	M11F34C3	Tablet usage [Pst Yr] - Banking online - A few times per month	Tablets - Usage	5
921	M11F34C4	Tablet usage [Pst Yr] - Banking online - A few times per week	Tablets - Usage	5
922	M11F34C5	Tablet usage [Pst Yr] - Banking online - About once per day	Tablets - Usage	5
923	M11F34C6	Tablet usage [Pst Yr] - Banking online - Several times per day (!)	Tablets - Usage	5
924	M11G1C1	Expected tablet usage [Nxt Yr] - Conventional phone calls - Less (!)	Tablets - Expected Usage	6
925	M11G1C2	Expected tablet usage [Nxt Yr] - Conventional phone calls - The same	Tablets - Expected Usage	6
926	M11G1C3	Expected tablet usage [Nxt Yr] - Conventional phone calls - More (!)	Tablets - Expected Usage	6
927	M11G2C1	Expected tablet usage [Nxt Yr] - Video phone calls - Less (!)	Tablets - Expected Usage	6
928	M11G2C2	Expected tablet usage [Nxt Yr] - Video phone calls - The same	Tablets - Expected Usage	6
929	M11G2C3	Expected tablet usage [Nxt Yr] - Video phone calls - More	Tablets - Expected Usage	6
930	M11G3C1	Expected tablet usage [Nxt Yr] - Text messaging - Less (!)	Tablets - Expected Usage	6
931	M11G3C2	Expected tablet usage [Nxt Yr] - Text messaging - The same	Tablets - Expected Usage	6
932	M11G3C3	Expected tablet usage [Nxt Yr] - Text messaging - More	Tablets - Expected Usage	6
933	M11G4C1	Expected tablet usage [Nxt Yr] - Instant Messaging / Blackberry Messenger - Less (!)	Tablets - Expected Usage	6
934	M11G4C2	Expected tablet usage [Nxt Yr] - Instant Messaging / Blackberry Messenger - The same	Tablets - Expected Usage	6
935	M11G4C3	Expected tablet usage [Nxt Yr] - Instant Messaging / Blackberry Messenger - More (!)	Tablets - Expected Usage	6
936	M11G5C1	Expected tablet usage [Nxt Yr] - Picture / Video messaging - Less (!)	Tablets - Expected Usage	6
937	M11G5C2	Expected tablet usage [Nxt Yr] - Picture / Video messaging - The same	Tablets - Expected Usage	6
938	M11G5C3	Expected tablet usage [Nxt Yr] - Picture / Video messaging - More	Tablets - Expected Usage	6
939	M11G6C1	Expected tablet usage [Nxt Yr] - Camera use - Less (!)	Tablets - Expected Usage	6
940	M11G6C2	Expected tablet usage [Nxt Yr] - Camera use - The same	Tablets - Expected Usage	6
941	M11G6C3	Expected tablet usage [Nxt Yr] - Camera use - More	Tablets - Expected Usage	6
942	M11G7C1	Expected tablet usage [Nxt Yr] - Email - Less (!)	Tablets - Expected Usage	6
943	M11G7C2	Expected tablet usage [Nxt Yr] - Email - The same	Tablets - Expected Usage	6
944	M11G7C3	Expected tablet usage [Nxt Yr] - Email - More	Tablets - Expected Usage	6
945	M11G8C1	Expected tablet usage [Nxt Yr] - Web browsing / Search - Less (!)	Tablets - Expected Usage	6
946	M11G8C2	Expected tablet usage [Nxt Yr] - Web browsing / Search - The same	Tablets - Expected Usage	6

ORDER	VARIABLE	DESCRIPTION	CATEGORY	PART
947	M11G8C3	Expected tablet usage [Nxt Yr] - Web browsing / Search - More	Tablets - Expected Usage	6
948	M11G9C1	Expected tablet usage [Nxt Yr] - To display a ticket (e.g. for a movie or concert) - Less (!)	Tablets - Expected Usage	6
949	M11G9C2	Expected tablet usage [Nxt Yr] - To display a ticket (e.g. for a movie or concert) - The same	Tablets - Expected Usage	6
950	M11G9C3	Expected tablet usage [Nxt Yr] - To display a ticket (e.g. for a movie or concert) - More (!)	Tablets - Expected Usage	6
951	M11G10C1	Expected tablet usage [Nxt Yr] - To download a coupon - Less (!)	Tablets - Expected Usage	6
952	M11G10C2	Expected tablet usage [Nxt Yr] - To download a coupon - The same	Tablets - Expected Usage	6
953	M11G10C3	Expected tablet usage [Nxt Yr] - To download a coupon - More	Tablets - Expected Usage	6
954	M11G11C1	Expected tablet usage [Nxt Yr] - Collect loyalty points (e.g. Petro points, Starbucks) - Less (!)	Tablets - Expected Usage	6
955	M11G11C2	Expected tablet usage [Nxt Yr] - Collect loyalty points (e.g. Petro points, Starbucks) - The same	Tablets - Expected Usage	6
956	M11G11C3	Expected tablet usage [Nxt Yr] - Collect loyalty points (e.g. Petro points, Starbucks) - More	Tablets - Expected Usage	6
957	M11G12C1	Expected tablet usage [Nxt Yr] - As a method of payment (e.g. Google pay) - Less (!)	Tablets - Expected Usage	6
958	M11G12C2	Expected tablet usage [Nxt Yr] - As a method of payment (e.g. Google pay) - The same	Tablets - Expected Usage	6
959	M11G12C3	Expected tablet usage [Nxt Yr] - As a method of payment (e.g. Google pay) - More (!)	Tablets - Expected Usage	6
960	M11G13C1	Expected tablet usage [Nxt Yr] - Purchasing products - Less (!)	Tablets - Expected Usage	6
961	M11G13C2	Expected tablet usage [Nxt Yr] - Purchasing products - The same	Tablets - Expected Usage	6
962	M11G13C3	Expected tablet usage [Nxt Yr] - Purchasing products - More	Tablets - Expected Usage	6
963	M11G14C1	Expected tablet usage [Nxt Yr] - Researching products - Less (!)	Tablets - Expected Usage	6
964	M11G14C2	Expected tablet usage [Nxt Yr] - Researching products - The same	Tablets - Expected Usage	6
965	M11G14C3	Expected tablet usage [Nxt Yr] - Researching products - More	Tablets - Expected Usage	6
966	M11G15C1	Expected tablet usage [Nxt Yr] - Viewing store flyers - Less (!)	Tablets - Expected Usage	6
967	M11G15C2	Expected tablet usage [Nxt Yr] - Viewing store flyers - The same	Tablets - Expected Usage	6
968	M11G15C3	Expected tablet usage [Nxt Yr] - Viewing store flyers - More	Tablets - Expected Usage	6
969	M11G16C1	Expected tablet usage [Nxt Yr] - Downloading apps - Less	Tablets - Expected Usage	6
970	M11G16C2	Expected tablet usage [Nxt Yr] - Downloading apps - The same	Tablets - Expected Usage	6
971	M11G16C3	Expected tablet usage [Nxt Yr] - Downloading apps - More	Tablets - Expected Usage	6
972	M11G17C1	Expected tablet usage [Nxt Yr] - Playing games - Less (!)	Tablets - Expected Usage	6
973	M11G17C2	Expected tablet usage [Nxt Yr] - Playing games - The same	Tablets - Expected Usage	6
974	M11G17C3	Expected tablet usage [Nxt Yr] - Playing games - More	Tablets - Expected Usage	6
975	M11G18C1	Expected tablet usage [Nxt Yr] - Listening to music "Or other audio content" - Less (!)	Tablets - Expected Usage	6
976	M11G18C2	Expected tablet usage [Nxt Yr] - Listening to music "Or other audio content" - The same	Tablets - Expected Usage	6
977	M11G18C3	Expected tablet usage [Nxt Yr] - Listening to music "Or other audio content" - More	Tablets - Expected Usage	6
978	M11G19C1	Expected tablet usage [Nxt Yr] - Watching videos on YouTube - Less (!)	Tablets - Expected Usage	6
979	M11G19C2	Expected tablet usage [Nxt Yr] - Watching videos on YouTube - The same	Tablets - Expected Usage	6
980	M11G19C3	Expected tablet usage [Nxt Yr] - Watching videos on YouTube - More	Tablets - Expected Usage	6
981	M11G20C1	Expected tablet usage [Nxt Yr] - Watching a Streaming video service (e.g. Netflix) - Less (!)	Tablets - Expected Usage	6
982	M11G20C2	Expected tablet usage [Nxt Yr] - Watching a Streaming video service (e.g. Netflix) - The same	Tablets - Expected Usage	6
983	M11G20C3	Expected tablet usage [Nxt Yr] - Watching a Streaming video service (e.g. Netflix) - More	Tablets - Expected Usage	6
984	M11G21C1	Expected tablet usage [Nxt Yr] - Facebook - Less (!)	Tablets - Expected Usage	6
985	M11G21C2	Expected tablet usage [Nxt Yr] - Facebook - The same	Tablets - Expected Usage	6
986	M11G21C3	Expected tablet usage [Nxt Yr] - Facebook - More	Tablets - Expected Usage	6
987	M11G22C1	Expected tablet usage [Nxt Yr] - Twitter - Less (!)	Tablets - Expected Usage	6
988	M11G22C2	Expected tablet usage [Nxt Yr] - Twitter - The same	Tablets - Expected Usage	6
989	M11G22C3	Expected tablet usage [Nxt Yr] - Twitter - More (!)	Tablets - Expected Usage	6
990	M11G23C1	Expected tablet usage [Nxt Yr] - LinkedIn - Less (!)	Tablets - Expected Usage	6
991	M11G23C2	Expected tablet usage [Nxt Yr] - LinkedIn - The same	Tablets - Expected Usage	6
992	M11G23C3	Expected tablet usage [Nxt Yr] - LinkedIn - More (!)	Tablets - Expected Usage	6
993	M11G24C1	Expected tablet usage [Nxt Yr] - Instagram - Less (!)	Tablets - Expected Usage	6
994	M11G24C2	Expected tablet usage [Nxt Yr] - Instagram - The same	Tablets - Expected Usage	6
995	M11G24C3	Expected tablet usage [Nxt Yr] - Instagram - More (!)	Tablets - Expected Usage	6
996	M11G25C1	Expected tablet usage [Nxt Yr] - GPS / mapping services - Less (!)	Tablets - Expected Usage	6
997	M11G25C2	Expected tablet usage [Nxt Yr] - GPS / mapping services - The same	Tablets - Expected Usage	6
998	M11G25C3	Expected tablet usage [Nxt Yr] - GPS / mapping services - More	Tablets - Expected Usage	6
999	M11G26C1	Expected tablet usage [Nxt Yr] - Clock / Alarm - Less (!)	Tablets - Expected Usage	6
1000	M11G26C2	Expected tablet usage [Nxt Yr] - Clock / Alarm - The same	Tablets - Expected Usage	6
1001	M11G26C3	Expected tablet usage [Nxt Yr] - Clock / Alarm - More	Tablets - Expected Usage	6
1002	M11G27C1	Expected tablet usage [Nxt Yr] - Calendar / Agenda / Organizer / Calculator - Less (!)	Tablets - Expected Usage	6
1003	M11G27C2	Expected tablet usage [Nxt Yr] - Calendar / Agenda / Organizer / Calculator - The same	Tablets - Expected Usage	6
1004	M11G27C3	Expected tablet usage [Nxt Yr] - Calendar / Agenda / Organizer / Calculator - More	Tablets - Expected Usage	6
1005	M11G28C1	Expected tablet usage [Nxt Yr] - Voting, polling, taking surveys - Less (!)	Tablets - Expected Usage	6
1006	M11G28C2	Expected tablet usage [Nxt Yr] - Voting, polling, taking surveys - The same	Tablets - Expected Usage	6
1007	M11G28C3	Expected tablet usage [Nxt Yr] - Voting, polling, taking surveys - More	Tablets - Expected Usage	6
1008	M11G29C1	Expected tablet usage [Nxt Yr] - Subscriptions/Alerts - Less (!)	Tablets - Expected Usage	6
1009	M11G29C2	Expected tablet usage [Nxt Yr] - Subscriptions/Alerts - The same	Tablets - Expected Usage	6
1010	M11G29C3	Expected tablet usage [Nxt Yr] - Subscriptions/Alerts - More (!)	Tablets - Expected Usage	6

ORDER	VARIABLE	DESCRIPTION	CATEGORY	PART
1011	M11G30C1	Expected tablet usage [Nxt Yr] - Entering contests - Less (!)	Tablets - Expected Usage	6
1012	M11G30C2	Expected tablet usage [Nxt Yr] - Entering contests - The same	Tablets - Expected Usage	6
1013	M11G30C3	Expected tablet usage [Nxt Yr] - Entering contests - More	Tablets - Expected Usage	6
1014	M11G31C1	Expected tablet usage [Nxt Yr] - Reading magazines - Less (!)	Tablets - Expected Usage	6
1015	M11G31C2	Expected tablet usage [Nxt Yr] - Reading magazines - The same	Tablets - Expected Usage	6
1016	M11G31C3	Expected tablet usage [Nxt Yr] - Reading magazines - More	Tablets - Expected Usage	6
1017	M11G32C1	Expected tablet usage [Nxt Yr] - Checking in somewhere, as with Facebook - Less (!)	Tablets - Expected Usage	6
1018	M11G32C2	Expected tablet usage [Nxt Yr] - Checking in somewhere, as with Facebook - The same	Tablets - Expected Usage	6
1019	M11G32C3	Expected tablet usage [Nxt Yr] - Checking in somewhere, as with Facebook - More (!)	Tablets - Expected Usage	6
1020	M11G33C1	Expected tablet usage [Nxt Yr] - Reading e-books - Less (!)	Tablets - Expected Usage	6
1021	M11G33C2	Expected tablet usage [Nxt Yr] - Reading e-books - The same	Tablets - Expected Usage	6
1022	M11G33C3	Expected tablet usage [Nxt Yr] - Reading e-books - More	Tablets - Expected Usage	6
1023	M11G34C1	Expected tablet usage [Nxt Yr] - Banking online - Less (!)	Tablets - Expected Usage	6
1024	M11G34C2	Expected tablet usage [Nxt Yr] - Banking online - The same	Tablets - Expected Usage	6
1025	M11G34C3	Expected tablet usage [Nxt Yr] - Banking online - More	Tablets - Expected Usage	6